

Why Invest in Server Operating System Market Which is Expected to Reach USD 45.3 Billion by 2031

The rise in spending of the business to build up the robust data center infrastructure drives the growth of the server operating system market.

PORTLAND, PORTLAND, OR, UNITED STATE, May 8, 2024 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Why Invest in Server Operating System Market Which is Expected to Reach USD 45.3 Billion by 2031.](#)" The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



Server Operating System Market Value

The global server operating system market was valued at USD 15.2 billion in 2021, and is projected to reach USD 45.3 billion by 2031, growing at a CAGR of 11.9% from 2022 to 2031.

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Surging expenditure by businesses to create robust data center infrastructure, rise in adoption of the hybrid cloud environment, rollouts of 5G networking technology, and surge in security needs in the IT infrastructure will boost the growth of the global server operating system market. Significant rise in the number of businesses, rising internet penetration, and increase in consumer spending on networking technologies during pandemic positively impacted the global market growth.

The server operating system market is segmented on the basis of by component, type, deployment mode, virtualization, organization size, industry vertical, and region. On the basis of

component, the market is categorized into software and service. On the basis of type, it is segmented into Windows, Linux, UNIX, and others. On the basis of deployment mode, it is segregated into on-premises and cloud. Based on virtualization, it is segregated into physical server and virtual server. By organization size, it is categorized into large enterprises and small to medium enterprises (SMEs). By industry vertical, it is segregated into IT & telecom, BFSI, manufacturing, retail & e-commerce, government, healthcare, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Based on component, the software segment held the largest market share in 2021, holding more than two-thirds of the global server operating system market share, and is expected to maintain its leadership status during the forecast period. The services segment, on the other hand, is expected to cite the fastest CAGR of 14.0% during the forecast period.

Based on type, the windows segment held the dominating market share in 2021, holding nearly two-thirds of the global market, and is expected to maintain its leadership status during the forecast period. The Linux segment, on the other hand, is expected to cite the fastest CAGR of 15.5% during the forecast period.

Based on deployment mode, the on-premise segment held the dominating market share in 2021, holding nearly three-fifths of the global market, and is expected to maintain its leadership status during the forecast period. The cloud segment, on the other hand, is expected to cite the fastest CAGR of 13.7% during the forecast period.

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Based on region, the market across North America held the largest market share in 2021, holding nearly two-fifths of the global server operating system market share, and is expected to maintain its leadership status during the forecast period. The Asia-Pacific region, on the other hand, is expected to cite the fastest CAGR of 15.3% during the forecast period.

The key players analyzed in the global server operating system market report include Apple Inc., Amazon Web Services, Canonical Ltd, Dell Technologies Inc., Fujitsu Limited, IBM Corporation, Microsoft Corporation, Red Hat, Inc., SUSE, LLC, and Hewlett Packard Enterprise.

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COVID-19 Scenario:

□ The outbreak of COVID-19 has had a positive impact on the growth of the global server operating system market, owing to the occurrence of lockdowns in various countries across the globe.

□ Lockdowns resulted in the increased internet penetration among both people and businesses as most of the tasks were switched to work from home procedures to curb the spread of the virus during the pandemic.

□ In addition, there was a significant rise in consumer spending on networking capabilities.

□ Furthermore, robust growth in the Information and Communication Technology (ICT) Infrastructure is expected to create ample opportunities for the industry.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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