

The Trend is Durban's Friend, Interview with Russell Curtis, CEO of Invest Durban

LONDON, UK, May 8, 2024

[/EINPresswire.com/](#) -- In [CEO Insight](#), [Invest Durban](#) CEO, [Russell Curtis](#), unveils Durban's allure as Africa's premier investment hub, attributing its rise to collaborative efforts overcoming challenges. Multinationals flock to Durban, enticed by its strategic position and long-term prospects. Curtis underscores the region's appeal, citing Heineken and Club Med's substantial investments. Public-private partnerships drive infrastructure enhancements, with Transnet and ICTSI managing the Port of Durban, a pivotal trade gateway. Energy initiatives and logistical advancements further bolster Durban's attractiveness.

Curtis advocates for bridging perception gaps to attract global investors, emphasizing Africa's growth potential.

Durban's focus on skills development, facilitated by industrial clusters and educational partnerships, addresses investor concerns. Notably, Durban's diverse population fosters international collaborations, particularly with India. Scholarships promote education accessibility, ensuring a skilled workforce for future investment. With ongoing developments in tourism and aviation, Durban solidifies its status as Africa's investment destination, poised for sustained growth.



Russell Curtis, CEO of Invest Durban



Durban is the best of Africa,
and here, investors will find
an unrivalled gateway to
markets in South Africa as
well as the continent
beyond."

*Russell Curtis, CEO of Invest
Durban*

Jamie Harrison
CEO Insight
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/709863087>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.