

Porsche Palm Springs Earns 2024 Porsche Premier Center Award Honor for Entrepreneurial Spirt, and Operational Excellence

PALM SPRINGS, CA, UNITED STATES, May 8, 2024 /EINPresswire.com/ --Porsche Cars North America has selected <u>Porsche Palm Springs</u> as a 2024 Porsche Premier Center. This honor, awarded to only 25 of the German car manufacturer's 198 U.S. dealerships, recognizes dealers who consistently go above and beyond Porsche's high quality standards and demonstrate a true passion for the brand and its customers.

"We are pleased to honor Porsche Palm Springs with our 2024 Premier



Porsche Palm Springs

Center award," said Joe Lawrence, Executive Vice President and Chief Operating Officer, Porsche Cars North America, Inc. "The team at Porsche Palm Springs performs at a high level in all aspects of the business. We applaud and appreciate the commitment they show to the Porsche brand and to Porsche customers every day."

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We are proud to represent the Porsche brand and look forward to continuing to exceed expectations," Porsche Palm Springs General Manager, Justin Lopez. The Porsche Premier Center program scores dealers in a variety of sales, marketing, and customer service metrics. The Premier Center designation is awarded only to those able to demonstrate consistent excellence from a highly trained and dedicated team of employees.

"Porsche owners are passionate about their cars in a way no other automotive brand can match," Lawrence said.

"Porsche Premier Centers, like Porsche Palm Springs, deliver an ownership experience that perfectly complements the Porsche driving experience."

"This prestigious designation reflects <u>indiGO Auto Group</u>'s unwavering commitment to excellence in every aspect of our dealership, ensuring an unparalleled experience for our valued clients," said Porsche Palm Springs General Manager, Justin Lopez. "We are proud to represent the Porsche brand and look forward to continuing to exceed expectations."

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About Porsche Palm Springs A proud member of indiGO Auto Group, Porsche Palm Springs offers full driving pleasure with its extensive inventory, ensuring a match for every Porsche enthusiast. The award-winning Porsche Center is located at 3735 E. Palm Canyon Drive, Palm Springs, CA; learn more at www.porschepalmsprings.com

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