

# Signals Announces the Demand Gen Spring 2024 Summit, a Virtual B2B Leadership Event

*Signals To Host the Demand Gen Spring Summit 2024 on May 15th, 2024: A Free, One-day Virtual Event For B2B Professionals.*

SALT LAKE CITY, UTAH, UNITED STATES, May 13, 2024 /EINPresswire.com/ --

Signals, a pioneering AI marketing leader, proudly announces the Demand Gen Summit Spring 2024,

scheduled for May 15th at 9 a.m. PST. The Summit is completely free for all attendees and will be a virtual, one-day event that attendees can stream on [LinkedIn](#), YouTube, and [demandgensummit.com](#).



The live session begins at 9 a.m. PST, starting with the Demand Gen Summit award winners, followed by the keynote featuring Heather Zynczak, CMO at Alphasense, and David Elkington, Founder of InsideSales and Co-Founder of Silicon Slopes. Registrants will have the opportunity to participate in 4+ hours of live presentations along with over 15 hours of exclusively pre-recorded presentations from 20+ industry-leading speakers. Attendees will also receive access to exclusive offers and the presentations on-demand following the event.

Signals has organized this event to provide sales and marketing leaders access to a community of leaders to share their successful strategies and tips on implementing them in organizations to achieve success. The speakers are some of the most successful and innovative leaders in the business space, sharing insights on critical tactics for 'Drive Demand', 'Engage Demand', 'Close Demand', and more. This Summit is your chance for attendees to learn what tools, technologies, and tactics work for some of the world's leading organizations.

The following speakers will be featured at the Demand Gen Summit:

Heather Zynczak, CMO at Alphasense  
Steve Schmidt, CEO of Magnetic  
Todd Busler, CEO of Champify

Taylor Udell, Head of Growth at Champify  
Bill Stathopoulos, CEO of Sales Captain  
Patrick Tadjamulia, Founder of VideoPeel  
Kendall Matthews, Head of Marketing at Electroneek  
Mason Cosby, Founder and CEO of Scrappy ABM  
Dan Swift, CEO and Founder of Numentum  
Jake Reni, Co-Founder of Revenue Reimagined  
Annie Mosbacher, Co-Founder of DeCoded Strategies  
Neeti Patel, CEO and Consultant of Mosaic Growth Solutions  
Olga Karanikos, CMO at SalesScreen  
Declan Mulkeen, CMO at Strategic ABM  
Clint Betts, CEO and Co-Founder of Silicon Slopes & CEO.com  
Dani Woolf, Founder and CEO of Audience 1st  
Chris Nethercote, VP of Sales at Metadata  
Christian Kletzl, CEO and Co-Founder at UserGems  
Gabe Larsen, CMO at Kustomer  
Joe Martin, CMO at Zight  
Tara Pawlak, VP of Marketing at Revenue Grid  
Lisa Farris, CMO at Soundtrack Your Brand  
Gabe Lullo, CEO of Allyoop

The event will be broadcast from [demandgensummit.com](https://demandgensummit.com), YouTube, and LinkedIn, providing attendees with a convenient and accessible way to participate from anywhere in the world. In addition to the speaker sessions, the Demand Gen Summit Awards will be announced, recognizing Demand Generation Thought Leaders, Practitioners, Strategists, and Architects who are crowd-nominated and voted. Attendees will have the opportunity to network with like-minded professionals and learn about the latest products and services from leading vendors in the space.

To register for free or to vote for Demand Gen leaders awards, go to [demandgensummit.com](https://demandgensummit.com).

#### About Signals:

Signals is the first of its class as an award-winning Analytics and AI solution. It allows you to segment, identify, engage, and convert web traffic with automated and templated workflows. Signals can be easily implemented into your marketing and sales teams to convert website traffic into customers. It is used by renowned tech brands such as Domo, ObservePoint, Archive360, and OpenTable. Discover more about Signals and its groundbreaking solutions by visiting [getsignals.ai](https://getsignals.ai).

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