

NGL's In-App Games Achieve Virality, Revolutionizing Mobile Gaming Experience

NGL's in-app games have achieved virality, breaking records in user engagement and retention. This milestone marks a significant shift in the mobile landscape.

VENICE BEACH, CALIFORNIA, UNITED STATES, May 9, 2024 /EINPresswire.com/ -- NGL, a <u>pioneer in Gen Z</u> mobile app development, has consistently pushed the boundaries of what is possible in consumer social. The company's latest achievement in in-app game virality is a direct result of its relentless focus on creating immersive and engaging experiences for users.

NGL's in-app games have achieved an <u>unprecedented</u> level of virality, with millions of users worldwide participating in the games. This remarkable achievement is a testament to the company's commitment to innovation and dedication to providing an unparalleled gaming experience. The games have been designed to be highly engaging, with features such as social sharing, that encourage users to play and share the games with friends and family.

"We are thrilled to see our in-app games achieving such widespread success," said Joao Figueiredo, co-founder of NGL. "Our team has

worked tirelessly to create an immersive and engaging experience for users, and it's fantastic to see that effort paying off."

Try out NGL's in-app games today in the <u>NGL app</u>, or visit their website for more information.

About NGL:

NGL is a fresh take on Q&A; the app provides a safe space for users to be their authentic selves, without the unrealistic expectations of traditional social media. NGL launched on November 7th, 2021, hailed from a small group of friends in Venice Beach, California. NGL's founders saw the state of social media and its detachment from reality, and they wanted to make a change... so they did! Founded by Joao Figueiredo, Hunter Isaacson, and Raj Vir, NGL first went #1 on the App Store in the summer of 2022, and since then, it's helped more than 200 million users to be their



authentic selves online.

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