

Investment Banking Market Forecasted to Reach \$213.6 Billion by 2032 with a 10.8% CAGR | Driving Financial Evolution

Driving Financial Evolution: Investment Banking Market Forecasted to Reach \$213.6 Billion by 2032 with a 10.8% CAGR

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The investment banking industry is undergoing a significant transformation due to advancements in technology. "

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Allied Market Research

Research published a report, titled, "<u>Investment banking</u> <u>Market</u> by Type (Mergers and Acquisitions, Debt Capital Market, Equity Capital Market, and Syndicated Loans), and Enterprise Size (Large Enterprises and Small and Mediumsized Enterprises): Global Opportunity Analysis and Industry Forecast, 2023–2032." According to the report, the global investment banking industry generated \$78.9 billion in 2022, and is anticipated to generate \$213.6 billion by 2032, witnessing a CAGR of 10.8% from 2023 to 2032.

Prime Determinants of Growth:

The global investment banking market is experiencing growth due to several factors, including global economic growth and increasing market activity, technological advancements and digital transformation in the financial sector, and the growing demand for capital raising, mergers and acquisitions, and financial advisory services. On the other hand, regulatory constraints & compliance requirements, intense competition, and market saturation restrain market growth to some extent. Moreover, the expansion into emerging markets with untapped potential and growing economies provides opportunities for the investment banking market by providing access to new client bases, untapped markets, and opportunities for capital raising, advisory services, and transaction facilitation, resulting in growth and diversification for investment banks.

COVID-19 Scenario:

The outbreak of COVID-19 had a mixed impact on the investment banking market. Initially, the pandemic caused major disruptions and uncertainty, resulting in a slowdown in deal activity and

capital markets. Because of market volatility and economic uncertainty, many corporations delayed or cancelled initial public offerings (IPOs), mergers and acquisitions (M&A), and other deals. As a result, investment banking revenues fell in the immediate term. Furthermore, the pandemic also provided investment banks with fresh prospects. Investment banks played a critical role in assisting with capital raising and debt financing to support struggling enterprises as governments and central banks enacted various stimulus measures. Bond issuance reached all-time highs as businesses sought liquidity and refinancing options.

This factor helped stabilize the market expansion.

The mergers and acquisitions segment to maintain its leadership status throughout the forecast period-

Based on type, the mergers and acquisitions segment held the highest market share in 2022, accounting for nearly half of the global investment banking market revenue, and is expected to maintain its leadership status throughout the forecast period. The growth is attributed to the significant value it brings to businesses seeking strategic partnerships, expansion, and restructuring opportunities, driving demand for advisory services, transaction facilitation, and capital raising. However, the syndicated loans segment is projected to manifest the fastest CAGR of 14.7% from 2023 to 2032. This is due to the increasing demand for capital financing from businesses and governments, offering a flexible and efficient way to raise large-scale funds by distributing the loan among a group of lenders, resulting in quicker access to capital and broader investor participation.

The large enterprises segment to maintain its lead position throughout the forecast period-Based on enterprise size, the large enterprises segment held the major market share in 2022, contributing to nearly three-fourths of the global investment banking market revenue, and is estimated to maintain its lead position throughout the forecast period. This is attributed to their complex financial needs, substantial capital requirements, and higher volume of transactions, which require the expertise and comprehensive services offered by investment banks to navigate large-scale capital raising, mergers and acquisitions, and strategic advisory services. However, the small and medium-sized enterprises segment is projected to manifest the fastest CAGR of 13.3% from 2023 to 2032. Due to the increasing need for capital, advisory services, and transaction support to fuel their growth, access new markets, and pursue strategic initiatives, they are an attractive and dynamic client base for investment banks.

North America to maintain its dominance by 2032-

Based on region, North America held the largest market share in 2022, garnering around half of the global investment banking market revenue, and is expected to maintain its dominance by 2032. Due to its robust financial infrastructure, <u>deep capital markets</u>, strong regulatory framework, access to a large pool of investors, and the presence of major global financial centers such as New York City. However, the Asia-Pacific region is expected to witness the fastest CAGR

of 13.9% from 2023 to 2032. Due to its robust economic growth, expanding middle class, increasing foreign direct investment, and emerging markets offering untapped potential, creating a demand for capital raising, advisory services, and cross-border transactions.

Leading Market Players: -

BANK OF AMERICA CORPORATION BARCLAYS PLC CITIGROUP INC. CREDIT SUISSE GROUP DEUTSCHE BANK AG GOLDMAN SACHS GROUP HSBC GROUP JPMORGAN CHASE AND CO MORGAN STANLEY UBS AG

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The report provides a detailed analysis of these key players in the global investment banking market. These players have adopted different strategies, such as expansion and product launches, to increase their market share and maintain dominant positions in different regions. The report is valuable in highlighting business performance, operating segments, product portfolios, and strategic moves of market players to showcase the competitive scenario.

In addition, the rise of sustainable investing and the consideration of ESG factors in investment decisions have led to the development of specialized teams and products to cater to this demand. These trends collectively shape the investment banking landscape, influencing strategies and offerings in response to evolving market conditions.

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