

Massage Chairs Market Size Estimated to Surge USD 4.95 Billion Growth by 2032, Exhibit a CAGR of 5.07%

Massage Chairs: Relaxation and Wellness at Your Fingertips - Experience Ultimate Comfort and Stress Relief Anytime, Anywhere.

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Massage Chairs market experiences surging demand, driven by rising interest in wellness, stress relief, and home relaxation solutions."

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market size, trend, and forecast to 2030. The massage chair market is driven by increasing consumer awareness of health and wellness benefits provided by massage therapy, technological advancements in massage chairs, and a growing elderly population susceptible to musculoskeletal disorders. Additionally, the expansion of distribution channels and the integration of features such as body scanning technology and zero-gravity positions are trending within the industry. As consumers seek convenient solutions for stress relief and physical ailments at home, the demand for massage chairs is expected to rise, further propelled by rising disposable incomes and improved lifestyle choices across global markets.

The latest study released on the global Massage Chairs Market evaluates market size, trend, and forecast to 2030. The massage chair market is driven by increasing consumer awareness of health and wellness benefits provided by massage therapy, technological advancements in massage chairs, and a growing elderly population

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The global Massage Chairs Market is estimated to reach USD 4.95 Billion, registering a CAGR of 5.07% from 2024 to 2032.

Key players in the market include:

Panasonic Corporation - Osaka, Japan, Osaki Massage Chair - United States, Human Touch LLC - Long Beach, California, United States, Fujiiryoki - Saitama, Japan, Cozzia - United States, Inada Massage Chairs - Osaka, Japan, Titan Chair LLC - Carrollton, Texas, United States, Luraco Technologies - Arlington, Texas, United States, Infinity Massage Chairs - Seabrook, New Hampshire, United States, Kahuna Massage Chair - City of Industry, California, United States, BODYFRIEND - Seoul, South Korea, LURACO - Arlington, Texas, United States, Ogawa - Malaysia,

Commercial

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The key regions covered in the Massage Chairs market report are North America,

Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers

key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy,

Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia,

Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia,

U.A.E, etc.

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<https://www.analytica.global/research/massage-chairs-market>

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Rising consumer preference shift towards massage therapy due to various health benefits such as prevention of anxiety, depression, high blood pressure, and reduce poor blood circulation. increasing benefits of reducing physical and mental stress-buster is projected to drive market growth. Growing demand for acupressure, acupuncture, aromatherapy, and physiotherapy are expected to boost market growth during the forecast period. Growing demand from pregenant woman is projected to expand product demand. Massage chair market growth is attributed due to growing demand for a healthy lifestyle and fitness.

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Growing disposable income of individuals is one of the major factors driving market growth. Increasing penetration of the e-commerce industry, such as smartphones and internet is projected to boost product adoption. growing number of people adopted massage chairs over spa visits or massage therapies. Further, new products launched by market players coupled with innovative designs are expected to boost growth of the massage chair market during the forecast period. In addition, massage chair benefits such as remote control, bluetooth connectivity, massage pillow pad, and adjustable armrests and foot are expected to expand production adoption among consumers.

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Increasing need for such chairs in multiple luxury hotels, resorts, and malls are expected to boost market growth. Many malls have started massage parlors in the common area or basement or open places to attract customers. Further, increasing tourism activities is estimated to boost product demand. While walking in malls makes the visitors feel tired, they try the massage recliner to release their stress and relax themselves.

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