

Creatio Honored with 5-Star Rating in the CRN Partner Program Guide for the 7th Year in a Row

Since 2017, Creatio has been recognized for its commitment to ensuring its partners' success and steady growth

BOSTON, USA, May 10, 2024 /EINPresswire.com/ -- [Creatio](#), a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom, announced today that its partner program has been acknowledged by [CRN](#)[®], a brand of [The Channel Company](#), with a prestigious 5-star rating in its 2024 Partner Program Guide. The annual guide provides an ultimate list of the most notable partner programs from industry-leading technology vendors that provide innovative products and flexible services through their IT channels.



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CRN develops its annual Partner Program Guide to provide the channel community with a deep dive into the partner programs offered by IT vendors, service providers, and distributors. Companies are scored based on their investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, and sales support and communication.

A 5-star rating is awarded to the companies that go above and beyond in their commitment to nurturing strong, profitable, successful channel partnerships. Creatio's partner program has been recognized for the last 7 years.

"We are thrilled that our partner program has received the CRN 5-star rating for the seventh consecutive year. This is a testament to our unwavering commitment to our partners' success and to providing the most innovative and adaptable no-code solution that empowers our partners across the globe. As Creatio continues to expand globally, our focus remains on setting the highest standards in partner support and to drive mutual success to new heights," said Alex Donchuk, Senior Vice President, Global Channels at Creatio.

Creatio has a collaborative strategy and is passionate about its partners' growth. By providing a cutting-edge no-code platform for workflow automation and CRM, the company helps its 700+ partners ensure a sustainable revenue stream and opportunities to strengthen their grip on the global market. From 2023 into 2024, Creatio further expanded its presence in North America, Europe, Australia and New Zealand, Asia, and the Middle East. It has also established exclusive partnerships in the markets of Japan and Chile. The company also increased its local presence in 25 countries.□

Creatio's partner-driven program includes the following unbeatable advantages:

- Highest commission rates in the industry
- Joint go-to-market strategy tailored to the partner's needs
- Partnership assignments to all prospects and clients
- Dedicated teams with a single mission to make partners successful
- Infinite marketplace opportunities for business growth
- To learn more about partnering with Creatio or to find a Creatio-approved partner, visit Creatio's website.

About Creatio□

Creatio is a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of Creatio's DNA.

For more□information, please visit□www.creatio.com.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by nearly 40 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com

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