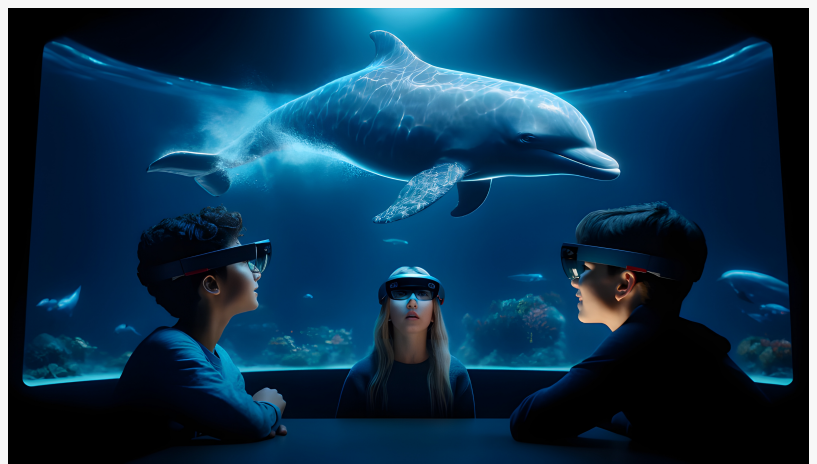


Startup Unveils D3LFY: The 3D Hologram Dolphin Redefining Ocean Parks

In an innovative leap towards ethical and sustainable oceanic experiences, startup SO GEHT WOW has introduced D3LFY, a groundbreaking 3D hologram dolphin.

MUNICH, GERMANY, May 10, 2024 /EINPresswire.com/ -- In an innovative leap towards ethical and sustainable oceanic experiences, Munich-based startup SO GEHT WOW has introduced D3LFY, a groundbreaking 3D [hologram](#) dolphin. This revolutionary technology offers an interactive and educational encounter with one of nature's most cherished marine creatures, promising a future where [dolphins](#) no longer suffer in captivity for human entertainment.



Hologram Dolphin D3LFY

Developed by marine biologists, technologists, and animal rights advocates, D3LFY delivers an interactive dolphin experience that's remarkably lifelike, yet completely virtual. Founder Markus Strobl: "Our holographic dolphin can play, react, and educate users about the importance of marine life and ocean conservation—all without using real water or live animals."

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D3LFY's introduction is timely, addressing long-standing ethical concerns about the captivity of dolphins in ocean parks and dolphinariums. These intelligent, socially complex animals often face severe psychological and

physical issues when confined. SO GEHT WOW's vision is to replace real dolphins with these ethically sound holographic versions.

This technology not only preserves the educational and therapeutic aspects of dolphin interactions but enhances them. "D3LFY makes dolphin encounters accessible anywhere,

fostering educational and therapeutic opportunities in a variety of settings, from hospitals to schools, without the logistical and ethical problems linked to live animals.", SO GEHT WOW founder Markus Strobl.

Animal rights groups worldwide are celebrating this innovation as a significant conservation victory. D3LFY is recognized as a pioneering approach to more humane wildlife treatment in entertainment and therapy, reflecting a growing public awareness about animal welfare and environmental sustainability.

For sea parks and dolphinariums, adopting D3LFY offers a chance to shift from captivity-based entertainment to conservation and education hubs. This transition not only boosts their public image but also positions them at the forefront of ethical wildlife tourism. Moreover, holographic systems like D3LFY can significantly reduce operational costs compared to those associated with live animal care.

Founder Markus Strobl: "D3LFY isn't just a technological breakthrough; it's a moral revolution, reshaping our interactions with marine life. It embodies how technology can harmonize with conservation efforts, allowing us to appreciate and learn from nature without causing harm." This sets a new standard for interacting with nature, championing a future where enjoyment and education coexist with animal welfare and environmental care.

In embracing D3LFY, we're not just witnessing a shift in technological innovation but a profound change in the ethical treatment of animals. It represents a significant step forward in creating a kinder, more sustainable world—a true win for dolphins, the environment, and all of us who value a more ethical approach to wildlife interaction.

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