



Exterior Financial Group Inc. Announces Upcoming Decade of Distinction Convention

Exterior Financial proudly announces its tenth anniversary with 'The Decade of Distinction' convention July 16-18 at the International Center in Toronto

GUELPH, ONTARIO, CANADA, May 15, 2024 /EINPresswire.com/ -- [Exterior Financial Group Inc.](https://www.ExteriorFinancialGroup.com),. Exterior Financial Group Inc. proudly announces its milestone tenth anniversary celebration with 'The Decade of Distinction' convention, set to ignite minds and transform futures from July 16th to 18th at the International Center in Toronto. Welcoming an anticipated crowd of 1500 Agents from both sides of the border, this event is poised to redefine success in the industry.

Co-Founder and Chief Executive Officer Jamie Prickett	Co- Founder and President Lee-Ann Prickett	Chief eXperience Officer Sheldon Smolian	Chief Financial/Collaboration Officer Jeff Whiteside
Chief Business Development Officer Shawn Redford	Senior National Executive Director Frank De Lio	Senior National Executive Director Mauro Arturi	National Executive Director Darren Golka
National Executive Director Adeola Abiodun	National Executive Director Baljit Parmar	Senior Executive Director Daniel Prete	Senior Executive Director Andrea Rogers
Senior Executive Director Francis Sinday	Executive Director Raza & Imrana Begg	Executive Director Editha Ramil	Executive Director Tzachi Chen
Executive Director Erik & Men Robinson	Executive Director Ryan Tong		

Table of VIP Speakers

Platinum: Beneva Quantum Gold: Debt Medic Industrial Alliance F&G Life Silver: UV insurance Manulife Corebridge Global View Daniel & Henry NIW Serenia	Silver: CPP a Foresters Financial Company Exam FX Empire Life Home Equity Bank Assumption Life 2 Visit Canada Inc. Blendable Greenshield 8 Twelve Mortgages Magnus Ingle Insurance Other: Edge
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List of Sponsors for 2024 Convention

At the forefront of this groundbreaking convention stands Jairek Robbins, a luminary in optimizing human performance.



There's no better mindset training, celebration or experience than our conventions!"

CEO Jamie Prickett

Renowned as a Best-Selling author, Robbins's accolades speak volumes. Praised by FastCompany for his inspiring presence and his ability to elevate lives from ordinary to extraordinary, Robbins has been lauded by Forbes for his unparalleled expertise in success strategies. With endorsements from luminaries like Deepak Chopra and Brian Tracy, Robbins emerges as the preeminent guide for those seeking to infuse their lives with meaning, purpose,

and tangible results.

The convention is sure to be a journey of transformation under Robbins's expert guidance. The 'Decade of Distinction' isn't just a convention; it's a gateway to unlocking one's full potential and

crafting a future defined by fulfillment and success.

"Our conventions get bigger and better every year!" says CEO Jamie Prickett. "I've been on Tour across Canada and the USA and I'm excited to see all those agents again in Toronto, celebrating our achievements and setting new goals and dreams for themselves. There's no better mindset training, celebration or experience than our conventions!"

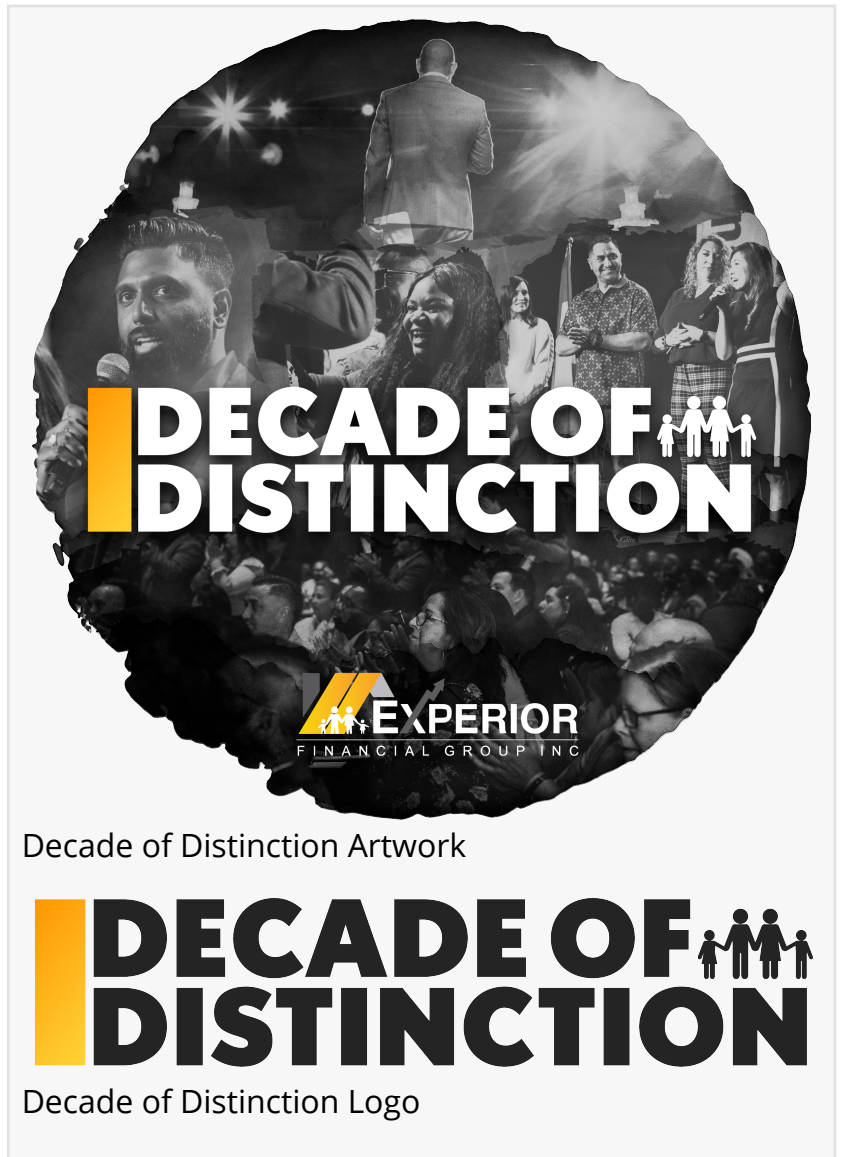
The convention will offer lunches on two days along with a Gala Dinner and entertainment by uRequestLive which will no doubt rival last year's entertainment that had the crowd moving, grooving, singing along and laughing all evening.

The stage will be packed full of Awards recipients with presentations from all of our Top Leaders and Executives!

Exterior Financial Group is running a contest internally to find a singer for each of the national anthems to open the event. Moreover, we're honoured to shine a spotlight on the Shine Foundation as they take the stage to introduce a very special Shine recipient. This heartfelt introduction marks another significant step in Exterior Financial Group's commitment to supporting the Shine Foundation's admirable mission. With this announcement, we continue our dedication to donating \$1 million to the Shine Foundation over the next five years, furthering our impact on the community. It's sure to be a meaningful event where excellence and philanthropy unite!

Elevating the atmosphere with their inspiring words, dynamic speakers from the revered ranks of the Exterior Leadership Council are set to captivate audiences with their visionary insights, setting the stage for an unforgettable experience. Additional speakers will be added to the speaking list based on performance on the scoreboard. There will also be speaking panels made up of people who reached incredible milestones and achievements throughout the year!

Exterior sends out its gratitude to its fine Sponsors at this year's Convention. The Agents are looking forward to the in person opportunity to meet.



Decade of Distinction Artwork



Decade of Distinction Logo

Tickets can be purchased in both US and Canadian dollars [here](#)

About Experior Financial Group:

Experior Financial Group Inc. is a [Managing General Agency](#) established in Canada in 2014 to support insurance agents with top-notch training, access to the best product partners, mentorship, compliance training, and the best compensation model in the industry. Offering programs such as the Legacy Program and the opportunity to become a shareholder. Experior has grown to 4500+ agents across both Canada and the US since expanding south of the border and also into Puerto Rico.

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