

US Data Corporation Offers Premium Marketing Data and Expert Direct Marketing Services

Making Sure to enable next-level prospect engagement and hi-quality conversions since 2005.

AGOURA HILLS, UNITED STATES, May 11, 2024 /EINPresswire.com/ -- Business and consumer lists, email services, and direct mail solutions are all staples of direct marketing, used by businesses to create awareness and promote their products and services. Direct marketing is an integral part of the marketing landscape, and with that, there are a number of businesses consumers can select to help them achieve their marketing objectives. The inevitable question is, who to choose and why?

For many customers, US Data Corporation is the right choice and has been since 2005. One of the primary characteristics that makes the company different is its focus on alleviating the worry a business feels when using a marketing agency for the first time. The company is quickly able to demonstrate the considerable expertise it possesses, further helping new customers feel confident. The way they comport themselves accommodates businesses of all sizes, who find they can benefit from the consultative style offered by US Data Corporation.

"Data is the tool by which we empower our customers," are words often spoken by Erich Kaminsky, the founder and CEO of US Data Corporation. He has been engaged in direct marketing and lead generation since 1979. Erich previously served as the founder and president of Warner Marketing Research, The Shopping Channel, and K2 Consulting before establishing US Data Corporation in 2005. The company opened a second office in Westlake Village, California, in 2008.

As self-described data nerds, their team members claim their obsession with data has made them experts at the services they offer. These services include maintaining an award-winning consumer and business database, offering premium email, direct mail, data hygiene, mobile



advertising, as well as geolocation services. To help customers achieve their objectives, they've developed numerous strategies over many years that help ensure customers are able to target their ideal audience and drive meaningful results.

Part of the global strategy US Data Corporation utilizes is a precise use of the custom [business marketing lists](#), [consumer data lists](#), and phone number lists derived from their proprietary database, so businesses can have every advantage to engage successfully with their potential customers. They also set due diligence and active listening as cornerstones of its business. Their heavily trained and supportive team, and innovative services, are available during normal business hours, Monday through Friday. More information can be found at <https://www.usdatacorporation.com>.

About US Data Corporation

US Data Corporation is a full-service direct marketing and data solutions agency. Since 2005, the company has been America's leading provider of premium consumer and business data. It offers award-winning marketing lists, direct mail, email, mobile advertising, data hygiene, look-alike modeling, and geo-targeting solutions. They are known for their highly-consultative approach, industry reputation, as well as their experience in strategizing and executing effective multi-channel marketing campaigns.

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