

Greek Yogurt Market Surges: Global Leads Growth

Allied Market Research projects a \$11.2 billion market by 2027; Europe dominates with a 44.1% share.

WILMINGTON, NEW CASTLE, DELAWARE, UNITED STATES, May 12, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research titled, "[Greek Yogurt Market](#) by Type, Flavor, Distribution Channel, and Source: Opportunity Analysis and Industry Forecast, 2020–2027," The Greek yogurt market size was valued at \$7.2 billion in 2019, and is projected to reach \$11.2 billion by 2027, growing at a CAGR of 10.9% from 2020 to 2027. Europe dominated the market in 2019, accounting for 44.1% of the total market share. The Greek yogurt market exhibits an incremental revenue opportunity of \$4.0 billion from 2019–2027.



“

Innovative flavors and rising income levels propel Greek yogurt market growth." -
Allied Market Research
Allied Market Research

□□□ □□□□ □□□□□□ □□ □□□□□□ □□□□ :

<https://www.alliedmarketresearch.com/request-sample/6660>

The Greek yogurt market holds a substantial scope for the market growth. The market is currently in its growth stage; however, its contribution to the global market is expected

to increase significantly during the forecast period. Increase in demand of flavored yogurt has enforced the market to produce innovative products such as strawberry, blueberry, and vanilla flavors. Growth of the global population and rise in per capita income boost the market growth, thus increasing the production of dairy items. The change in taste and preference of consumers affected the sales in response to dietary concerns and the need for manufacturers to develop differentiated products. Numerous players are entering the Greek yogurt market with innovative food products, using milk as their base.

Emerging innovative food items are expected to increase market competition in the years to come.

The growth in population in developing countries, such as China and India, has increased the demand for yogurt, butter, and cheese to fulfill their food requirement. This increase in population, coupled with per capita income, has increased the demand for dairy products, further increasing the production of milk. In emerging countries, per capita income is higher as compared to developed countries and hence, the consumption of dairy products such as yogurt, butter, cheese, butter milk, and flavored milk is eventually higher.

□□□ □□□□□□ □□□□□□□□□□□□ : <https://www.alliedmarketresearch.com/request-for-customization/6660>

The Greek yogurt market is segmented into type, flavor, distribution channel, source, and region. By product type, it is categorized into whole milk, low-fat, and non-fat. The whole milk segment was valued at \$2.6 billion and is expected to grow with a CAGR of 10.9 (2019–2027) to reach \$3.9 billion by 2027. The nonfat segment is expected to be the fastest-growing segment, with a CAGR of 12.2% during the forecast period. The fastest growth of the nonfat segment is attributed to the increased demand for consumers for different types of dairy products made from organic and non-dairy milks.

By flavor, it is categorized into plain, strawberry, blueberry, vanilla, and others. By distribution channel, the market is divided into supermarkets, hypermarkets, convenience stores, online stores, and others. By source, it is bifurcated into organic and conventional. By region, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, and Rest of Europe), Asia-Pacific (China, India, Japan, Australia, and the Rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa.). Countries such as Australia, the U.S., and the UK, NORDIC countries, India, China, and ASEAN countries are the largest spenders on dairy products. In addition, factors such as product availability, socio-economic status, per capita expenditure, and consumer purchasing power are responsible for the growth of the Greek yogurt market in these regions.

□□□ □□□ : <https://www.alliedmarketresearch.com/checkout-final/c98f4494456d5530df5111d8c11ce298>

[□□□ □□□□□□□□ □□ □□□ □□□□□]

□□ The low-fat products segment is expected to grow at a CAGR of 11.1% during the forecast period.

□□ Europe is anticipated to dominate the Greek yogurt market growth, registering a CAGR of 10.5%.

□□ Conventional Greek yogurt is projected to contribute the highest Greek yogurt market share

during the forecast time period, with around 95% market share in 2027 and CAGR of 10.8%

□□ The supermarket/hypermarket distribution segment is anticipated to dominate the global Greek yogurt market, with a CAGR of 11.3% during the forecast period.

□□ The strawberry segment is estimated to grow at a CAGR of 10.8% during the forecast period.

□□□□ □□□□ □□□□□□ : <https://www.alliedmarketresearch.com/connect-to-analyst/6660>

The global market is fragmented with the presence of several market participants across various regions. The strong presence private label brands offers tough competition to global players. The key players operating in the global Greek yogurt market include:

- □□□□□□ □□□□□□ □□□□□□□□, □□□.
- □□□□ □□□□□□□□□□□□□□ □.□
- □□□□□□□ □□□□□ □□□. (□□□□□□□□)
- □□□□□□ □.□.
- □□□□□□□□□□ □□□□ (□□□□□□□□□)
- □□□□□□□ □.□.
- □□□□□□□□□□□□□□□□□□ □□□□ □ü□□□□
- □□□ □□□□ □□□□□□□□□□ □□□□□ (□□□ □□□□□ □□□□)
- □□□ □□□□□□ □□.
- □□□□□□□ □□□□□□□□

About Us

Allied Market Research (AMR) is a full-service market research and business consulting wing of Allied Analytics LLP, based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view of providing business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

We have professional corporate relations with various companies, and this helps us dig out market data that helps us generate accurate research data tables and confirms the utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high-quality data and help clients in every way possible to achieve success. Each and every piece of data presented in the reports published by us is extracted through primary interviews with top officials from leading companies in the domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Market Research
+1 503-894-6022
help@alliedmarketresearch.com
Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)
[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/710916816>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.