



WheelWOD Unveils New Commercial for 2024 Adaptive CrossFit Games in San Antonio, TX

Witness the Strength! ☑☑ Watch the new #AdaptiveCrossFitGames commercial by @BAW_Media! Join us in San Antonio, TX, Sept 19-22, 2024!

SAN ANTONIO, TX, UNITED STATES, May 13, 2024 /EINPresswire.com/ -- WheelWOD is thrilled to announce the release of a powerful new commercial promoting the 2024 [Adaptive CrossFit Games by WheelWOD](#), set to take place in San Antonio, TX, from September 19-22, 2024. Created by the talented Bruce Williams of BAW Media, this commercial celebrates the resilience, strength, and spirit of adaptive athletes.

The video first captivated audiences on [Instagram](#) and then reached an even broader audience during a live broadcast of [The Sevan Podcast on YouTube](#). This commercial is part of WheelWOD's ongoing commitment to empowering adaptive athletes and making fitness accessible to all.

Bruce Williams, the creative force behind the commercial, shared his thoughts on the project: "Grateful doesn't even begin to cover it. Crafting content for the adaptive community fills my heart with purpose and passion. Every story shared is a celebration of resilience and strength."

The Adaptive CrossFit Games by WheelWOD is a pivotal event in CrossFit's new divisional games season, which includes various specialized competitions. Formerly known as the WheelWOD Games, this championship event has evolved to become a cornerstone of the adaptive athletic community.

The 2024 Adaptive CrossFit Games will feature a diverse range of athletes from multiple adaptive divisions, all converging in San Antonio to compete and showcase their extraordinary abilities. This event is more than a competition; it's a testament to the indomitable human spirit and the power of inclusion.

Spectator tickets will soon be available for purchase at wheelwodgames.com. The updated website will also provide comprehensive event information, including travel, lodging, and ticketing details.

Join us in San Antonio to witness the triumph of spirit, strength, and sheer willpower at the 2024 Adaptive CrossFit Games by WheelWOD.

Lisa Gaal
WheelWOD
hello@wheelwod.com
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