

# TherapEASE Inventor, Dr Craig Schultz, Endorses GenuEASE Device as "Best Knee PT Solution" for Tempe AZ Physical Therapy

This educational DEMO focuses on the versatile features, ease, and Physical Therapy benefits of the #1 GenuEase™ TKA & ACL Knee Rehab Device from TherapEASE.com

LAS VEGAS, NEVADA, UNITED STATES, May 16, 2024 /EINPresswire.com/ -- Dr. Craig Schultz, inventor of TherapEASE, has endorsed the GenuEASE, KneeEASE, and GenUbender knee rehab devices as the "Best Knee PT Solution" for physical therapists in Tempe, Arizona. These



devices have been proven to provide quicker recovery, less pain, and greater range of motion for patients recovering from total knee arthroplasty (TKA) and anterior cruciate ligament (ACL) surgeries.



Directly gauging a patient's positive progress, all while receiving 1st-hand feedback is the safest and most effective way to appreciate the immeasurable value that a GenuEase™ brings to any clinic."

Dr. Craig A Schultz, M.S.P.T., Coordinator PST, Orem Utah Dr. Schultz, a renowned physical therapist and inventor, has been working in the field for over 30 years and has seen firsthand the struggles patients face during knee rehabilitation. He recognized the need for a more affordable and effective solution, which led him to create TherapEASE and endorse the GenuEASE, KneeEASE, and GenUbender devices.

The GenuEASE, KneeEASE, and GenUbender devices are designed to provide patients with a more comfortable and efficient way to rehabilitate their knees. They use a combination of resistance and range of motion exercises

to help patients regain strength and mobility in their knees. This not only speeds up the recovery process, but also allows patients to have more control over their own rehabilitation.

According to Dr. Schultz, "The GenuEASE, KneeEASE, and GenUbender devices have been a game-changer for knee rehabilitation. Not only do they provide patients with a more affordable option, but they also allow for a quicker recovery time and better outcomes. I highly recommend these devices to physical therapists in Tempe, Arizona, as the best solution for their patients

recovering from TKA and ACL surgeries."

With the endorsement from Dr. Schultz, physical therapists in Tempe, Arizona, can now confidently incorporate the GenuEASE, KneeEASE, and GenUbender devices into their treatment plans. Patients can also benefit from these devices by experiencing a quicker recovery, less pain, and greater range of motion. With TherapEASE, everyone wins -patients have more control over their own rehabilitation, and physical therapists can provide their patients with the best knee PT solution available.

TherapEASE Inventor Endorses GenuEASE, KneeEASE, and GenUbender as Best Knee PT Solution for Tempe AZ Physical Therapists

For More Information or to RSVP, Please

Contact TherapEase™ CALL: 1-888-886-4368

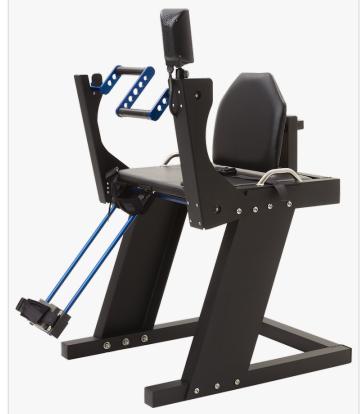
Email: info(at)TherapEase.com

"GenuEase™ is committed to providing the best possible care for post-knee surgery patients. With its clinical answers to common questions and advanced technology, GenuEase™ is the 'top choice for physical therapy post-surgery.' Patients can trust in GenuEase™ to help them safely and comfortably regain mobility in their knees."

One of the most frequently asked questions after knee surgery is, "... how to properly and safely bend the knee." GenuEase™ has the answer with its innovative technology that allows for controlled and gradual bending of the knee, promoting healing and preventing



Patient Using GenuEASE KneeEASE

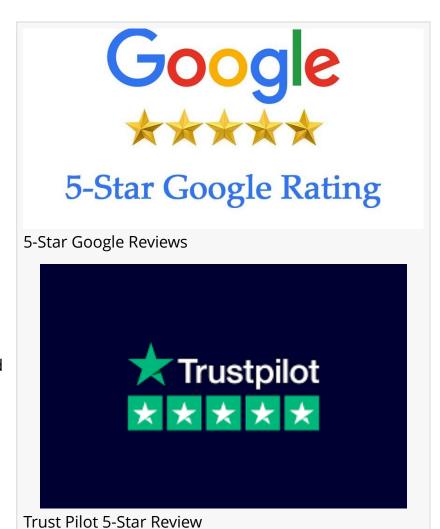


GenuEASE Knee Recovery Rehab Device

further injury. With GenuEase™ patients can confidently and effectively work towards regaining full range of motion (ROM) in their knee.

- -How to bend my knee after surgery? -Is GenuEase™ the best physical therapy solution after knee surgery? -How to straighten knee after
- -How to straighten knee after surgery?
- -Is GenuEase™ the best replacement recovery device / machine?
- -How to fix a frozen knee?
- -Is GenuEase™ the best solution for stiff knee after total knee replacement?
- -How to fix a knee that won't bend or straighten?

The GenuEase™, invented by renowned Physical Therapist, Dr. Craig A. Schultz, is a game-changing device that has been transforming the rehabilitation process for patients recovering from TKA and ACL surgeries for years. The machine is designed to: (a) Provide targeted support and assistance to the knee joint, thus (b) Promoting proper alignment and (c) Reducing strain on



the surrounding muscles and ligaments. This results in a faster and more effective recovery for patients.

- -Superior Clinical Results ...
- Restored Range of Motion Faster
- Fewer Manipulations
- No More Muscle Guarding

TherapEase™ is honored at the possibility of having the GenuEase™ nominated as a Best-of-Industry Medical Rehabilitation Device for all Physical Therapists. This potential recognition further solidifies the GenuEase™ as THE top-performing recovery device in the field of medical rehabilitation.

The team at TherapEase™ is committed to continuing to innovate and provide the best possible solutions for patients recovering from TKA and ACL surgeries. With the ongoing support of 'Physical Therapists' and the medical community, GenuEase™ is poised to make a significant impact in the world of knee pain and rehabilitation.

- -Greater Patient Satisfaction ...
- Less Discomfort
- Motivational Display
- Patient Control

ABOUT THE GenuEase™ INVENTOR: Dr. Craig Schultz received a Master's Degree in Physical Therapy from Des Moines University, School of Osteopathic Medicine in 1994. Upon graduation, he joined Mountain Land Rehabilitation, Inc. working in a large rehabilitation facility in Provo, Utah. He became the Facility Rehab Coordinator where his responsibilities include: Supervising the daily operations for Physical, Occupational and Speech Therapy Services. Dr. Schultz joined Physical & Sports Therapy Services in 1998 when the Orem Utah clinic was opened. Working with the general public, as well as athletes, in rehabilitating their orthopedic and sports related injuries has given Dr. Craig the opportunity to pursue his professional goals and interests. Dr. Craig is a member of the American Physical Therapy Association. Currently Dr. Schultz resides in Orem with his wife Tracy and their five children.

Disclaimer: The American Physical Therapy Association (<u>APTA</u>) does not endorse the GenuEASE product nor TherapEase Innovation LLC and APTA does not have any opinion regarding TherapEase Innovation LLC or the efficacy of its GenuEASE product.

TherapEase™ goal is to host a DEMO EVENT in every influential city in order to better educate and inform top tier, highly rated, professional Physical Therapy physicians in the metropolitan area regarding their groundbreaking Medical Knee Rehab, Recovery Devices: GenuEase™, GenUbender and KneeEASE.

"TherapEase™ started in 2006 to develop a new approach to post-surgical rehabilitation for knee replacement patients. Physical Therapists (PTs) were searching for a device that would allow patients to mechanically bend their own knees so that they could be guided by their own pain and thus fully engage and be in control of their own recovery," Dr. Craig A. Schultz, Physical Therapist, Orem Utah

Dr. Schultz continues: "GenuEase™ is that device. GenuEase™ provides patients: (1) faster range-of-motion ROM recovery, (2) with fewer complications and (3) greater satisfaction than any other rehabilitation method. GenuEase™ is protected by two US patents and has been proven by thousands of patients in millions of therapy cycles."

Surgeons notice the improved recovery rates and flexibility of patients using GenuEase™ they become a partner of choice as prescribed rehabilitation services. Physical Therapists investment in a GenuEase™ can represent a real competitive advantage and opportunity for increased market share over clinics offering only traditional knee rehabilitation services."

Why It Works: Patients recover a greater range of motion (ROM) in less time for several reasons. GenuEase™ provides better isolation of the knee and more targeted rehabilitation than is

possible with manual stretching, wall slides, or other traditional treatments. GenuEase™ supports a greater range of dynamic motion than any other method provides.

However, the most important reason why GenuEase™ delivers faster recovery, and better results, is the complete elimination of patient apprehension and muscle guarding.

NOTE: GenUbender is the lighter weight, made for home use, more portable version of the GenuEase™

#### THERAPIST TESTIMONIAL:

"I have had an overwhelming response from patients about the effectiveness of GenuEase™. Patients have returned to my clinic because we are the only facility that has the GenuEase™. As a physical therapist I value the GenuEase™ because the patient is always in control which drastically reduces muscle guarding. The GenuEase™ is also a great way to build patient confidence because the patient receives immediate feedback on range of motion progress." —Tom Farnsworth P.T., M.P.T.

### THERAPIST TESTIMONIAL:

"I thought all my post-op. knee patients (especially total knees) needed was my hands-on mobilization for ROM. I was wrong. I have found GenuEase™ is a critical adjunct to my manual stretching. My patients, particularly the more difficult and guarded cases, gain greater ROM in less time using GenuEase™."

—Darren Averett, DPT

### Case Studies:

GenuEase™ is capable of -5° to 135° Range of Motion (ROM). A digital display provides the patient with a real time measure of their ROM as well as their progress across sessions. This critical information provides the intrinsic motivation which influences your patient's effort during each session. Recording and tracking session data allows the patient not only to set goals but also to recognize both their improvement over time and the value of services provided.

Patients Start Recovery Sooner: Comparative case studies show achievement of greater ROM in less time than is possible with traditional therapy. GenuEase™ can be used as soon as the patient can sit unassisted – usually upon discharge from the hospital.

Proposed GenuEase™ Demo-Event Locations for 2024:

Abilene, TEXAS
Las Vegas, NEVADA
Los Angeles, CALIFORNIA
Mesa, ARIZONA
New York, NEW YORK
Gadsden, ALABAMA

Chicago, ILLINOIS
Atlanta, GEORGIA
Houston, TEXAS
Jackson, MISSISSIPPI
Jacksonville, FLORIDA
Aspen, COLORADO
San Diego, CALIFORNIA
San Antonio, TEXAS
Weirton, WEST VIRGINIA
Columbus, OHIO
Fairview, NEW JERSEY
Boston, MASSACHUSETTS
Orem, UTAH

## Projected GenuEase™ DEMO-Event Locations for 2025:

Dallas, Texas
Detroit, Michigan
San Jose, California
Indianapolis, Indiana
San Francisco, California
Austin, Texas
Memphis, Tennessee
Baltimore, Maryland
Charlotte, North Carolina
Fort Worth, Texas

Milwaukee, Wisconsin

El Paso, Texas

Washington, District of Columbia

Nashville-Davidson, Tennessee

Seattle, Washington

Denver, Colorado

Portland, Oregon

Oklahoma City, Oklahoma

Tucson, Arizona

Albuquerque, New Mexico

Atlanta, Georgia

Long Beach, California

Kansas City, Missouri

Fresno, California

New Orleans, Louisiana

Cleveland, Ohio

Sacramento, California

Virginia Beach, Virginia Omaha, Nebraska Colorado Springs, Colorado Oakland, California Miami, Florida Tulsa, Oklahoma Minneapolis, Minnesota

Virtual-Event Invitees by State Physical Therapy Associations:

Alabama Physical Therapy Association | AL Alaska Physical Therapy Association | AK Arizona Physical Therapy Association | AZ Arkansas Physical Therapy Association | AR California Physical Therapy Association | CA Colorado Physical Therapy Association | CO Connecticut Physical Therapy Association | CT Delaware Physical Therapy Association | DE Florida Physical Therapy Association | FL Georgia Physical Therapy Association | GA Hawaii Physical Therapy Association | HI Idaho Physical Therapy Association | ID Illinois Physical Therapy Association | IL Indiana Physical Therapy Association | IN Iowa Physical Therapy Association | IA Kansas Physical Therapy Association | KS Kentucky Physical Therapy Association | KY Louisiana Physical Therapy Association | LA Maine Physical Therapy Association | ME Maryland Physical Therapy Association | MD Massachusetts Physical Therapy Association | MA Michigan Physical Therapy Association | MI Minnesota Physical Therapy Association | MN Mississippi Physical Therapy Association | MS Missouri Physical Therapy Association | MO Montana Physical Therapy Association | MT Nebraska Physical Therapy Association | NE Nevada Physical Therapy Association | NV New Hampshire Physical Therapy Association | NH New Jersey Physical Therapy Association | NJ New Mexico Physical Therapy Association | NM New York Physical Therapy Association | NY North Carolina Physical Therapy Association | NC

North Dakota Physical Therapy Association | ND Ohio Physical Therapy Association | OH Oklahoma Physical Therapy Association | OK Oregon Physical Therapy Association | OR Pennsylvania Physical Therapy Association | PA Rhode Island Physical Therapy Association | RI South Carolina Physical Therapy Association | SC South Dakota Physical Therapy Association | SD Tennessee Physical Therapy Association | TN Texas Physical Therapy Association | TX Utah Physical Therapy Association | UT Vermont Physical Therapy Association | VT Virginia Physical Therapy Association | VA Washington Physical Therapy Association | WA

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