

# geospatial imagery analytics Market To Touch USD 147.7 Billion ,With Highest CAGR of 32.4% by 2031

AUSTIN, TEXAS, UNITED STATES, May 14, 2024 /EINPresswire.com/ -- The [Geospatial Imagery Analytics Market](#) size was valued at USD 15.64 Billion in 2023 and is expected 147.7 Billion in 2031 with a growing CAGR of 32.4% Over the Forecast Period of 2024-2031.

The geospatial imagery analytics market is experiencing an exponential surge, fueled by the convergence of advanced technologies like artificial intelligence, machine learning, and big data analytics. Organizations across various sectors, including agriculture, defense, urban planning, and disaster management, are leveraging geospatial imagery analytics to derive actionable insights from vast amounts of spatial data. This market evolution is not only driven by the increasing availability of high-resolution satellite imagery but also by the growing demand for real-time, accurate, and actionable geospatial intelligence.

One of the key drivers propelling the growth of the geospatial imagery analytics market is the rapid advancements in satellite technology, including the deployment of small satellites and the emergence of constellations of imaging satellites. These technological advancements have significantly improved the accessibility and affordability of high-resolution satellite imagery, enabling organizations to perform detailed analysis and monitoring of dynamic environmental changes, infrastructure development, and natural resource management.

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Covid 19 impact analysis:

The latest report is the most recent study that offers 360 coverage of the Geospatial Imagery Analytics industry that has been facing the brunt of the adverse economic impact of the COVID-19 outbreak since the beginning of this year. The global health crisis has affected nearly every aspect of the business vertical and led to massive disruptions to the global Geospatial Imagery



Analytics market demand and supply chains. Researchers draw predictions for the market scenario in the post-COVID era. The report, additionally, assesses the present market situation and estimates its future outcomes, keeping in mind the impact of the pandemic on the global economic landscape.

Major companies profiled in the market report include Microsoft, Maxar Technologies, Ola, Oracle, L3Harris Corporation, Google, Hexagon AB, ESRI, Trimble, RMSI, Orbital Insight, TomTom, UrtheCast, Geocento, GeoVerra, Sparkgeo, Mapidea, OneView, ZillionInfo, Geospin, Boston Geospatial, Alteryx, SafeGraph, Hydrosat, Planet Labs, and others

Research objectives:

The latest research report has been formulated using industry-verified data. It provides a detailed understanding of the leading manufacturers and suppliers engaged in this market, their pricing analysis, product offerings, gross revenue, sales network & distribution channels, profit margins, and financial standing. The report's insightful data is intended to enlighten the readers interested in this business sector about the lucrative growth opportunities in the Geospatial Imagery Analytics market.

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It has segmented the global Geospatial Imagery Analytics market

By Type

□Imagery Analytics

□Video Analytics

By Organization Size

□Large enterprises

□Small and medium-sized enterprises (SMEs)

By Collection Mediums

□Satellites

□UAVs

□GIS

By Deployment Mode

□Cloud

□On-premises

By Vertical

□Insurance

□Defense and Security

- Government
- Environmental Monitoring
- Energy, Utility, and Natural Resources
- Engineering and Construction
- Mining and Manufacturing
- Agriculture
- Healthcare and Life Sciences
- Other Verticals

#### Key Reasons to Purchase this Report:

A comprehensive study of market size, share and dynamics is a global Geospatial Imagery Analytics' market research report and a thorough survey of developments in the field. It offers an in-depth overview of revenue growth and an analysis of the total business benefits. In addition to the strategic landscape for commodity pricing and marketing, the Geospatial Imagery Analytics' industry research also provides key players. This is a new post covering the latest impact on the target market. The research report addresses the rapidly evolving market climate as well as the initial and future impact assessment

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