

# ESGTree and Together | Ensemble to Co-Host Sustainable Finance Experts Accelerating Canada's Commitments to UN SDGs

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WATERLOO, ONTARIO, CANADA, May 15, 2024 /EINPresswire.com/ -- ESGTree, a leading environmental, social, governance (ESG) software platform for private capital investors, and Together | Ensemble (TE), Canada's national conference to track progress on the United Nations Sustainable Development Goals (SDGs), are partnering to host Sustainable Finance Experts at this year's conference in Waterloo, Ontario.

This novel collaboration will bring together a diverse array of sustainability leaders from across North America to Waterloo's renowned innovation ecosystem.

As Organizing Partner, ESGTree will join the University of Waterloo and Government of Canada to address how private capital investors can contribute more effectively to the UN SDGs, through measures like Impact Investing, SDG Financing, and Socially Responsible Investing (SRI). Its panel features leading voices from Pension Funds and large Asset Managers to grassroots level Community Foundations that will lend their unique perspectives on the intersections between Sustainable Finance and the SDGs.

"Through collecting and conversing, we can accelerate the adoption of sustainable finance practices for a more resilient future," said Majid Mirza, CEO of ESGTree.

The UN SDGs are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030. Together | Ensemble provides a vital, recurring opportunity for the private sector, academia, government, and civil society to come together to evaluate their SDG progress and holistically address Canada's toughest sustainable development challenges.

Private capital markets play a unique role in achieving the SDGs as they have influence over tens of thousands of companies worldwide. Private markets now control \$14.7 trillion in AUM after growing at an annualized rate of 12.8% from 2012 to 2022, vastly outpacing publicly traded stocks and bonds.

Key Conference Highlights:

- 200-250 delegates from Canada, the US and Mexico, encompassing seasoned

professionals from diverse sectors, including financial institutions, corporations, academia, non-profit sector, government and students.

- The Sustainable Finance Stream will feature leading voices from University Pension Plan, K1 Investment Management, FinDev Canada, Sarona Asset Management, Deetken Impact, MEDA, Waterloo Region Community Foundation, Smart Waterloo Region Innovation Lab, and others.
- Topics include sustainable finance, future cities, and the application of AI and emerging technology for eco-innovation.
- Interactive and case study-based workshops.
- Bilingual format featuring live interpretation for all streamed sessions online.

#### Event Details:

- Date: May 28th  
–29th, 2024
- Location: Balsillie School of International Affairs (BSIA). Some sessions will also be streamed online
- Website: <https://togetherensemble.ca/>

#### About ESGTree

ESGTree provides tailored cloud-based solutions to help private market firms streamline and optimize ESG reporting processes. Its platform allows firms to seamlessly gather, analyze, benchmark and report their ESG data and that of their portfolio companies through powerful automation tools. ESGTree's carbon calculator, customizable ESG frameworks, multi-level report reviewing, trends analysis dashboard and other features transform ESG from a reported burden into a value creation activity.

Majid Mirza

ESGTree

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