

Collaborative Workspaces to Dominate Africa

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/EINPresswire.com/ -- Africa's two leading providers in the shared workspace industry, [KOFISI](#) and [Workshop17](#), have announced a strategic partnership to provide a wider range of services and locations across Africa. The demand for shared workspace continues to grow faster in Africa than the rest of the world - fueled by the growth in the working age population - which is expected to grow by more than 450 million people, or close to 70% of the continent, by 2035.



Workshop 17- Kloof Street, Cape Town

Africa will become a key contributor to the global workforce – and has already started to gather momentum. Some of the largest global technology companies – Google, Amazon, Meta and Microsoft – have already deployed into Africa to capitalise on this talent surge. The talent focus on Africa is the predicted spike in the working population over the next 20 plus years – an increase that would comprise a third of the global working population.

Unlocking Africa's potential through partnerships

The partnership brings KOFISI and Workshop17, Africa's two premium work space providers, together offering their members access to a combined network of 22 locations, 60,000m2 of collaborative workspace across seven countries and all four regions of the continent, making it the largest independent network of beautiful serviced office and workspaces across Africa, where the quality and consistency of facilities are reliable, even in sometimes unpredictable environments.

The two brands have established a reputation for offering a premium workday experience in their respective countries, offering hospitality services, wellness, quality aesthetic and customised office design in their collective portfolios. KOFISI operates 10 locations in Kenya, Nigeria, Tanzania and is opening in Rwanda and Morocco this year. Workshop 17 has 12

locations – with eight in South Africa and four in Mauritius.

This will empower businesses to access a shared community of enterprises and SME's with local knowledge and infrastructures already operating across the continent.

What does this partnership mean for Africa?

With Africa expected to contribute a significant portion of the global workforce by 2030, a focus on productive workplace solutions is crucial for the continent's economic growth. Instead of looking outward, traditionally to countries like Russia, China, UAE, USA and France, Africa will be looking inward to boost entrepreneurial economies that can boost their local economies and tackle poverty and unemployment. This will be done through new, flexible business SMEs that will draw on connections with neighbouring infrastructures.

“This partnership aims to meet evolving expectations for global standards in workplaces across Africa - and driving hospitality service standards, supporting improved productivity, collaboration, and wellbeing”, says Michael Aldridge CEO and co-founder of KOFISI.

“The combined strength of KOFISI and Workshop17, with their extensive client base, continental knowledge and expertise, will create a fertile ground for innovation and growth, appealing to all enterprises operating or entering the African market”, adds Paul Keursten CEO of Workshop17. Together, they are set to establish a new industry benchmark, revolutionising the workspace sector and shaping the future of work in Africa.

As the global workforce industry turns its attention towards Africa, productive workplaces are key to economic growth, attracting multinational corporations as well as supporting entrepreneurial ventures, creating jobs and boosting local economies.

Please see [here](#) for pictures of all locations

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