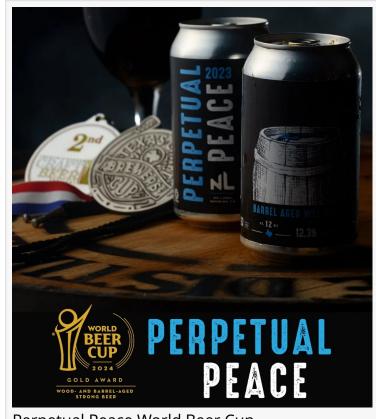


No Label Brewing Celebrates Multiple Awards at American Craft Beer Week Party

Join us as We Celebrate Our Achievements in the New York International Craft Beer Awards and World Beer Cup.

KATY, TX, UNITED STATES, May 15, 2024 /EINPresswire.com/ -- No Label Brewing is delighted to announce a series of impressive achievements at the 2024 New York International Craft Beer Awards, the 2024 Craft Beer Marketing Awards, and the **World Beer Cup**, the largest beer competition in the world hosted by the Brewers Association.

At the 2024 New York International Craft Beer Awards, No Label Brewing shone brightly, securing multiple awards amidst stiff competition from over 700 entries across more than 15 countries and nearly 30 categories. The brewery's exceptional results include:



Perpetual Peace World Beer Cup

- **Cali Boy West Coast IPA**: Bronze 91 points
- **Hard Hats & Six Packs**: Gold 95 points
- **Perpetual Peace**: Bronze 91 points
- **The 281**: Silver 93 points

No Label Brewing was also honored as the **Texas Lager Brewery of the Year**, highlighting its consistent quality and craftsmanship.

In the 2024 Craft Beer Marketing Awards, No Label Brewing's creative excellence was recognized with several prestigious awards, including:

- **Best Logo Design / Most Unique**: Gold Crushie for "No Label Year 13 Logo" by Design Riot.

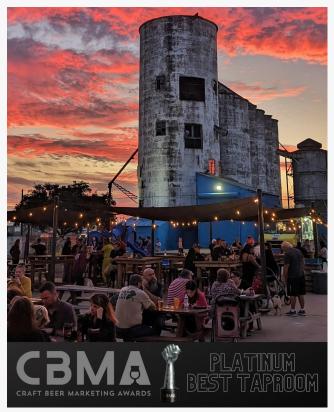
- **Best On-premise Branding / Mural or Art Installation**: Gold Crushie for "Rail Line Label Wall" by Cask Branding and Hernandez Designs.
- **Best On-premise Branding / Coolest Taproom or Beer Garden**: Platinum Crushie for the "100-year-old Historic Rice Silo District Indoor & Outdoor Taproom & Beer Garden."
- **Best Marketing Collateral /
 Merchandise**: Platinum Crushie for
 "Murkey Myers" extensive merch line.
- **Best Fun & Feel-Good Branding / Best Collaboration or Partnership**: Platinum Crushie for "THE MONTH OF MURKEY" with Murkey Myers DDH HAZY DIPA.
- **Best Fun & Feel-Good Branding / Cause-related Product or Campaign**: Gold Crushie for "Maui Strong" supporting The Legacy Of Aloha Foundation.

The World Beer Cup recognized
"Perpetual Peace" with a Gold Medal in
the Wood and Barrel-Aged Strong Beer
category. The award ceremony was
held on April 24, 2024, at the Venetian
Convention and Expo Center in Las
Vegas, Nevada, marking the
culmination of the Craft Brewers
Conference® & BrewExpo America®.
Over 9,300 entries from 2,060
breweries across 50 nations were
evaluated by 280 judges from 37
countries, demonstrating the
unparalleled scale and prestige of this
event.

Chris Williams, World Beer Cup competition director, emphasized the



The No Label Team At The World Beer Cup



No Label Wins For Best Taproom

significance of these awards: "Each award represents not only exceptional quality but also innovation and creativity, driving the global craft beer industry forward. This year's winners

exemplify the spirit of craftsmanship and ingenuity and showcase the diverse flavors and techniques that make beer an art form. Congratulations to this year's winners for their outstanding achievements in brewing."

To celebrate these achievements, No Label Brewing is hosting a grand American Craft Beer Week Party this Saturday at its brewery in Katy, Texas. The event is a culmination of hard work and passion, showcasing the best of what No Label Brewing has to offer.

Tom Paynter, Co-owner and Marketing Director at No Label Brewing, shared his excitement: "We are overwhelmed with pride at the recognition our team and our beers have received this year. This celebration is not just about our success; it's a thank you to our community, to Katy, Texas, and to our fans who have supported us through every step of our journey."

The celebration will include:

- 2022 & 2023 Barrel Aged Perpetual Peace along with 20 other award winning craft beers.
- A **Food Truck Extravaganza**, featuring Divine Dogs, TX Birria Boyz, and M Burger TX.
- **Live Music Madness**, with performances by Homebrewed Brass Ensemble, Sonic Seduction, and X-Stereo.
- An **Exclusive Mug Club Party**, offering a special celebration for Mug Club members with a significant discount on membership fees.
- **Diverse Beverage Offerings**, including wines, craft cocktails, and seltzers alongside the award-winning beers.
- A **Family and Pet-Friendly Environment**, ensuring a welcoming atmosphere for all attendees.

Event Details:

- **Date:** This Saturday
- **Time:** Noon to Midnight
- **Location:** No Label Brewing, Katy, Texas

Join us for an unforgettable celebration of craft beer and community spirit. See you there!

For details on how to purchase our craft beers:

For those in the Houston area- Silver Eagle Distributors

For those in the DFW and Austin areas, Favorite Brands

For those in San Antonio, Flood Distributors

Tom Paynter
No Label Brewing

+1 281-693-7545

email us here

This press release can be viewed online at: https://www.einpresswire.com/article/711853979
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

© 1995-2024 Newsmatics Inc. All Right Reserved.

in today's world. Please see our Editorial Guidelines for more information.