

Do Your Order: Transforming Small Businesses with Advanced Self-Ordering Kiosks, Making Advanced Technology Accessible

Revolutionizing Restaurant Technology: Do Your Order's Advanced Self-Ordering Kiosks Transform Dining Experiences, Empowering Small Businesses Globally.

ZURICH, SWITZERLAND, May 16, 2024 /EINPresswire.com/ -- Do Your Order, a leader in innovative restaurant technology, is reshaping the Quick Service Restaurant (QSR) industry with its state-of-the-art [self-ordering kiosks](#). Designed to significantly enhance the dining experience, these kiosks are helping restaurants across the globe optimize operations, increase revenue, and provide a seamless customer experience.

The rise of Do Your Order's self-ordering kiosks marks a pivotal shift in the restaurant industry, addressing

critical operational challenges while boosting profitability and efficiency. As noted by the National Retail Federation, these kiosks play a crucial role in reducing missed sales opportunities, especially during peak hours, by keeping customers engaged and reducing perceived wait times. This is supported by data from major players like McDonald's, which have seen a 20% increase in average order size and a 30% rise in order value, thanks to the kiosk's effective upselling capabilities.

In addition to traditional kiosks, Do Your Order has embraced QR code ordering systems, offering a cost-effective and hygienic solution that aligns with the needs of the post-pandemic consumer. These systems reduce the need for physical interaction and allow for quick and easy



Do Your Order Logo

menu access, further enhancing customer satisfaction and the ability to pay with Google Pay or Apple Pay.

"Our self-ordering kiosks and QR code systems are not just about technology for the sake of technology. They're about creating a more efficient, enjoyable, and economically viable future for dining," said Ryccardo D' Alessio, CEO of Do Your Order. "We're committed to continuously evolving and adapting our solutions to meet the diverse needs of restaurants from fast casual to fine dining, ensuring every establishment can provide an exceptional dining experience."

Do Your Order's technologies are designed with flexibility in mind, making them suitable for a wide array of restaurant types. Whether it's a bustling fast food outlet or an upscale dining venue, Do Your Order provides tailored solutions that streamline ordering processes, enhance customer interactions, and improve overall service delivery.

Enhanced Accessibility for Smaller Establishments

“

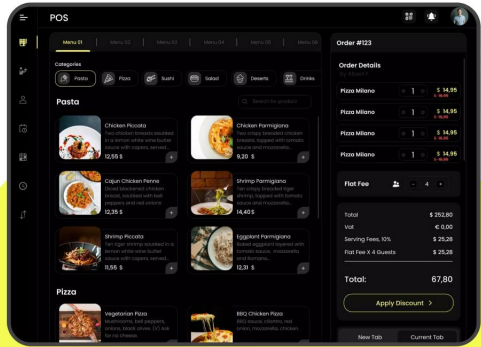
Our self-ordering kiosks and QR code systems are not just about technology for the sake of technology. They're about creating a more efficient, enjoyable, and economically viable future for dining”

*Ryccardo D' Alessio, CEO of
Do Your Order*

Recognizing the financial constraints often faced by smaller restaurants, Do Your Order has made this advanced technology affordable and accessible. The self-ordering kiosk solution enables customers to order from iPads equipped with Do Your Order's app, provide their table number, and pay on the spot using a SumUp Air credit card terminal. Plans to integrate more payment providers are in the works, expanding the flexibility and reach of this technology. Additionally, similar to models seen in larger chains, customers can choose their seating while waiting for staff to deliver their order, enhancing the dining experience.

About Do Your Order:

[Do Your Order](#) is a leading provider of integrated technological solutions for the restaurant industry, dedicated to enhancing operational efficiency and customer experience through



The image shows a tablet displaying the Do Your Order POS system interface. The screen is divided into sections: a top navigation bar with 'Menu', 'Orders', 'Reports', and 'Settings'; a main menu area with categories like 'Pasta', 'Pizza', 'Burgers', 'Salads', 'Desserts', 'Beverages', and 'Drinks'; a list of menu items with images and prices; and a right-hand 'Order Details' panel showing a list of items, quantities, and a total. A yellow 'Download Now' button is positioned above the tablet.

Do Your Order POS System

innovative digital ordering systems. With a commitment to quality and customer satisfaction, Do Your Order supports a broad spectrum of clients in embracing the digital transformation of the restaurant experience.

For more information about Do Your Order and its solutions, please contact:

Sarah Reynolds

Editor-in-Chief

info@doyouroder.com

<https://doyouroder.com/>

<https://www.linkedin.com/in/sarah-reynolds-30a2482a3/>

Sarah Reynolds - Editor-in-Chief

Do Your Order

+41 79 945 54 88

info@doyouroder.com

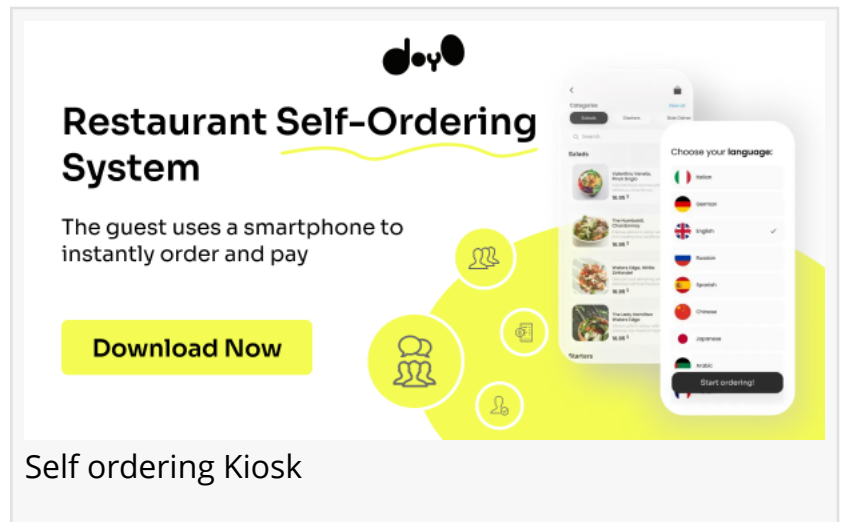
Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[Other](#)



Self ordering Kiosk

This press release can be viewed online at: <https://www.einpresswire.com/article/711998972>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.