

NATIONAL PICKLEBALL LEAGUE® AND DUPR UNIFY GLOBAL PICKLEBALL COMMUNITY WITH COMMON LANGUAGE & STANDARD

For the 2024 season, NPL Will Adopt DUPR as Official Rating to Enhance the League With Level-Based Play, More Opportunities to Compete and Grow Participation

NEW CANAAN, CONNECTICUT, UNITED STATES, May 17, 2024 /EINPresswire.com/ --The National Pickleball League[®] (NPL) www.nplpickleball.com is pleased to announce it has entered into a partnership with DUPR, (Dynamic Universal Pickleball Rating) to develop the league and further enhance the competitive experience for players.



DUPR offers organizers the ability to use its accurate, reliable rating to organize competitive, level-based matches, and use its community platform to reach hundreds of thousands of pickleball players to highlight their leagues and upcoming events. Most importantly, players benefit from competing against others at their level for an even better experience.

"DUPR is the most accurate and reliable pickleball rating, and its team prioritizes collaboration and partnership to grow the game together. We are excited to bring DUPR's rating and technology to our league, provide an even better experience for our players and partners, and showcase NPL to DUPR's large community of pickleball players to bring more competitors into the league," said Paul Bamundo, Chief Executive Officer of the National Pickleball League[®]. "Integrating DUPR also benefits our players beyond league play. DUPR provides connectivity to the entire global pickleball community, uniting all players across a common rating and standard. Now, our participants have the ability to know their level, find more opportunities to play wherever they are, and be a part of the global pickleball community."

"We are honored to have the opportunity to collaborate with the National Pickleball League[®] and support their exciting formats for professional players ages 50 and up," said Tito Machado, DUPR CEO. "NPL has built a dynamic and exciting professional league that showcases talented athletes and reminds everyone that age shouldn't be a barrier. These players are the heart of the game, and we hope that our rating and technology platform will help to make the experience even better and offer more connections and opportunities to players to participate and achieve at the highest levels in pickleball."

All results from NPL will be submitted to count for a player's rating. Players can also follow the NPL league page on DUPR for updates on competition, scheduling and league standings.

The 2024 season will consist of 12 teams representing cities from across the country. Each team will have a roster of 14-16 players, equally split between women and men, with more than 200 pickleball professionals playing in the NPL this season.

The 2024 regular season kicks into high gear with competition event weekends taking place once per month beginning May 17-19 in Chicago, with \$150,000 in prize money on the line, culminating in the season-ending Championships in October. The season opener will be livestreamed on the National Pickleball League[®] YouTube Channel @nationalpickleballleague with additional coverage of NPL events on CBS Sports this season.

National Pickleball League[®] is among the many leagues worldwide adopting DUPR to enhance the experience for its players, and to support the growth and global unification of the game, joining Honcho Pickleball League, National Team Pickleball League (NTPL), World Pickleball Tour (WPT) and La Cocina, and others. DUPR's solution provides organizers with the ability to showcase their events to the most active and engaged community in pickleball and enables players to find more opportunities to play at their level wherever they are. The platform is built on DUPR's industry-leading rating, which looks at match results to provide an accurate, reliable evaluation of a players skill level across age, gender and location.

For more information and to sign up for DUPR's free platform, visit <u>www.dupr.com</u>.

About DUPR

DUPR (Dynamic Universal Pickleball Rating) is the premier global pickleball rating system and technology platform, trusted by the world's leading clubs, tournaments, leagues and players. DUPR's dynamic rating system unifies pickleball across age, gender and location by analyzing match results to accurately evaluate all players across a 2.000 - 8.000 scale.

About National Pickleball League®

The National Pickleball League[®] was founded in 2022 by Champions Pro players Rick Witsken, Beth Bellamy, and Michael "Hammer Mike" Chen. NPL Pickleball™ is a nationwide team competition for Champions Division (age 50+) professional pickleball players and made up of twelve teams in metropolitan locations in Indianapolis, Austin, Boca Raton, Naples, Denver, Oklahoma City, Houston, Seattle, Kansas City, Columbus, Coachella Valley and Princeton. National Pickleball League[®] is owned by National Pickleball League, LLC. The NPL is dedicated to expanding the reach of pickleball, fostering community engagement, physical and mental health, and elevating the sport to new heights. Companies interested in sponsorship opportunities with NPL Pickleball[™] can email info@nplpickleball.com for more information or visit the league's website at <u>www.nplpickleball.com</u>.

Leanna Pilosof National Pickleball League email us here Visit us on social media: Facebook Twitter LinkedIn Instagram

This press release can be viewed online at: https://www.einpresswire.com/article/712242260

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.