

National HR Consulting Firm Creates Specialized Recruiting Offering

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[PerformancePoint LLC](#) announced the formation of an affiliated company, [Aspire Talent Advisory LLC](#), to expand the firm's scope of client solutions with an alternative approach to traditional third-party recruiting services.

The new company will overlay PerformancePoint's full suite of talent-adjacent tools and processes onto third-party candidate sourcing and screening to add considerable value and impact to traditional stand-alone recruiting practices.



Better Screening + Better Selection + Better Onboarding = Better Match Quality

"Recruiting transcends mere transactions; it demands strategic business partnership," says Brad Federman, PerformancePoint CEO and Aspire Talent Advisory CEO. "It's not just about acquiring

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With the workplace rapidly changing, and organizations struggling to attract, develop, and retain top talent ASPIRE Talent Advisory changes the recruiting game giving our clients a competitive edge."

Michael Bruno Cofounder & COO Aspire Talent Advisory LLC

candidates, but about securing the right ones. Aspire Talent Advisory redefines recruiting beyond tradition, pioneering a fusion of contemporary methodologies and time-tested practices to revolutionize talent acquisition globally."

Just a few of the unique features of the new offering include structured screens and interviews, validated psychometric assessments, behavioral interviewing, individual development and coaching plans, and regular check-ins with successfully referred candidates.

"We set out from day one to be different," says Aspire Talent Advisory cofounder and COO Michael Bruno. "The


world doesn't need another commission-driven and transaction-oriented contingency recruiting


firm. Instead, our clients told us they needed a dedicated talent partner that solved for retention and long-term job fit and match quality. So that what we've built instead."

PerformancePoint LLC is a people-oriented management consulting firm working at the intersection of culture, leadership, employee and customer engagement, and talent. Aspire Talent Advisory, LLC is a retained executive search firm serving clients in multiple industries.

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ASPIRE
TALENT ADVISORY

BETTER SCREENING + BETTER SELECTION + BETTER ONBOARDING =
BETTER MATCH QUALITY



We're Aspire. A boutique executive recruiting firm with a hiring process that changes the game.



Holistic in scope, research-backed and guided by an outcomes-driven approach

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