

## Elizabeth Rowe Collaborates with SuccessBooks® to Co-Author "Influence and Impact" with Chris Voss

FAYETTEVILLE, AR, USA, May 19, 2024 /EINPresswire.com/ -- SuccessBooks<sup>®</sup> is proud to announce that Elizabeth Rowe, esteemed real estate entrepreneur and owner of Rowe Real Estate, has signed a publishing deal to coauthor the eagerly anticipated book, Influence and Impact, alongside renowned negotiation expert Chris Voss and other distinguished professionals from around the world.

Influence and Impact explores the power of persuasion in business, and Elizabeth Rowe's involvement brings a unique and valuable perspective to the project.

Elizabeth Rowe is a dynamic force in the world of real estate, blending her small-town roots with a visionary approach to business and life. At the tender age of 20, Elizabeth embarked on her real estate career—a bold leap that set the stage for her future success.



In 2012, Elizabeth founded Rowe Real Estate, a company that has flourished under her leadership and become a beacon of excellence in the Northwest Arkansas community. A pivotal moment in her journey came in 2006 when she connected with Buffini & Company, a renowned coaching company that significantly influenced her career trajectory. With their guidance, Elizabeth unlocked new levels of success, leveraging proven strategies to propel her business forward.

Beyond her thriving business ventures, Elizabeth finds immense fulfillment in coaching new realtors, sharing her knowledge and expertise to empower others to achieve their goals. This role is particularly meaningful to her, as it allows her to make a tangible difference in the lives of

aspiring professionals.

Elizabeth's accolades speak volumes about her impact on the industry. She was recognized as Fayetteville's Chamber Woman-owned Business of the Year in 2020, and her greatest accomplishment remains being a devoted mother to two boys. Her philosophy is simple: if it's funny, you're not in trouble—a lighthearted approach to parenting that reflects her warmth and humor.

Outside of work, Elizabeth channels her boundless energy into pursuits such as fly fishing, hiking, camping, and other outdoor adventures. She also hosts The Rowe Report, where she shares her insights and expertise with a global audience, guiding agents toward fiscal responsibility, relationship building, and an unwavering commitment to excellence.

Elizabeth Rowe is not just a real estate maven but a beacon of inspiration—a testament to the transformative power of passion, perseverance, and the relentless pursuit of excellence. Her collaboration with Chris Voss and other professionals in Influence and Impact promises to deliver invaluable insights into the power of persuasion in business.

SuccessBooks<sup>®</sup> eagerly anticipates the release of Influence and Impact, inviting readers worldwide to gain from the collective wisdom and diverse insights of Elizabeth Rowe, Chris Voss, and an esteemed group of authors.

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