

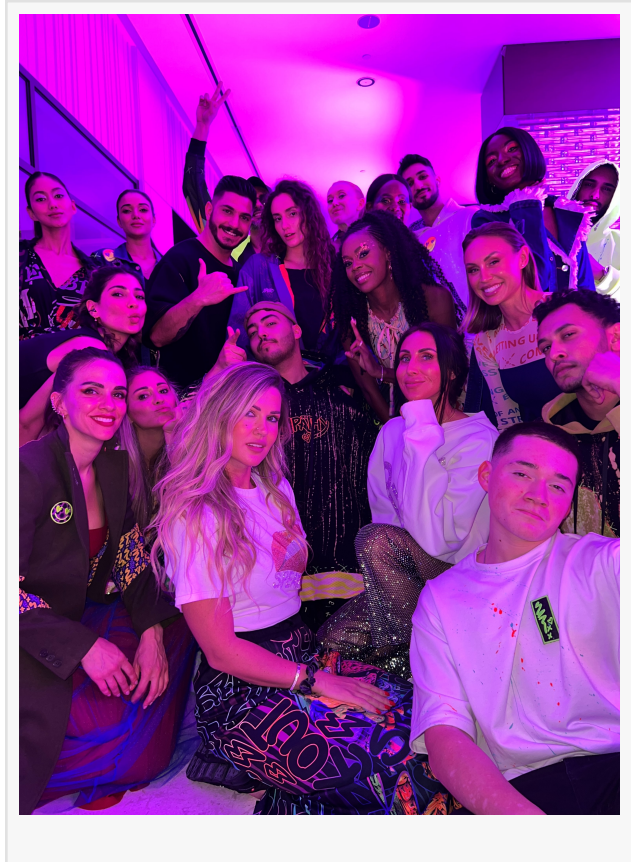
Doha Design District Radiates with The Power of Words x Ramiro Alban Fashion Show: A Fusion of Fashion, Tech and Purpose

LOS ANGELES, CA, UNITED STATES, May 20, 2024 /EINPresswire.com/ -- The Doha Design District illuminated with [The Power of Words](#) x [Ramiro Alban](#) Fashion Show, a spectacular convergence of art, fashion, technology and philanthropy. This unique showcase was a vibrant celebration of resilience, hope, and the transformative power fashion can create.

The event, curated by Arielle Caputo of [CC Agency](#) Services in collaboration with Power of Words Brand by Deborah Sawaf, showcased the exceptional talents of artist Ramiro Alban. The runway came alive with the exclusive collection of The Power of Words Spirit Animals, featuring captivating creations adorned by models, each telling a unique story of resilience, hope, and empowerment. "Fashion leads culture, technology and innovation to make a global impact and erase the stigma around mental health," expressed Deborah Sawaf.

With a nod to innovation, the collection incorporated digital AI technology uniquely created by Ramiro Alban, adding an element of modernity and futurism to the traditional runway experience. "I let my art speak for me, connecting with the love and soul of people," shared Ramiro Alban. From intricately designed garments with vibrant colorful digital interpretations, every piece reflected the ethos of the Power of Words movement - inspiring meaningful change and leaving a lasting impact on the community and beyond. "Through our collaboration with Ramiro Alban and the Power of Words Brand, we harness the transformative potential of fashion to inspire meaningful change and erase the stigma surrounding mental health. This was event is not just a showcase; it's a testament to the fusion of art, technology, and philanthropy in creating a brighter, more empathetic world." Arielle Caputo

The event would not have been possible without the support of Shaikha Al-Sulaiti, Senior



Concept Manager of Doha Design District with Msheireb Properties, whose vision and dedication to fashion and innovation brought this immersive experience to the stunning Design District. Special thanks are extended to all partners and collaborators including but not limited to- Harriet Gyamfuah, Founder of Creatives Amplified, with support from Nuha Al-Samarrae, Fahim Matabdin, Yezenia Navarro, event visuals by Risha of Me Visual, and photography by Mohamad Oussama and A2z Photography all whose collective contributions enriched the event's success.

The evening was further elevated by the presence of incredible Role Models including Elyas Srouji, Shireen Nassrallah, Aurelie Mole Coulibaly, Plotnikova Olha, Joella Lahlouh Zakhour, Khaled Rayes, Fares Dehbi, Justina Caputo, Nicole Bennet, Maria Camino, Miskin Ishaq, Arielle Caputo and additional talented models from Ynqar Star, who all graced the stage with elegance and purpose. DJ Torq set the mood with captivating beats, while Sakshi and Lexes Hair Collection added the perfect touches of glamour.



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Fashion is more than just style; it's a force for change and a symbol of resilience, and can be used to inspire meaningful change and erase the stigma surrounding mental health.”

Arielle Caputo

As the curtains drew to a close, attendees left inspired and empowered, reminded of the transformative power of fashion and the spoken word. Through collaborative efforts and artistic expression, The Power of Words x Ramiro Alban Fashion Show proved to be more than just an event; it was a celebration of creativity, community, and meaningful change. To further enhance this experience and promote innovation in technology, AI has been utilized to craft this Press Release.

For media inquiries, please contact:

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About The Power of Words Brand:

The Power of Words is a purpose-first fashion and art movement, anchored in its mission to teach individuals emotional intelligence. Their mission is to equip adults and youth with the tools to both express and navigate their emotions, all while paying attention to the emotions of

others. Through this, they aim to elevate the voices of leaders and role models, catalyzing sustainable impact for a brighter future. They collaborate with sports organizations, classrooms, universities, and athletic teams across the globe. Founded by Deb Sawaf, the movement seeks to inspire, uplift, and empower individuals through the transformative power of language and creativity.

About Ramiro Alban:

Ramiro Alban is an acclaimed artist known for his distinctive style and visionary approach to art. Through his work, Alban explores themes of identity, transformation, and human connection, inviting viewers to reflect on the complexities of the human experience.

About Msheireb Properties:

Msheireb Properties is a leading sustainable real estate development company based in Qatar. Committed to creating vibrant, sustainable communities, the company's projects are designed to enrich the lives of residents and visitors alike, while preserving Qatar's rich cultural heritage.

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Ramiro Alban Clothing

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