

# Cold Brew Coffee Market Growth Expected to See Next Level: Nestle, HighBrewCoffee, The Coca-Cola

*Cold Brew Coffee Market is Booming with Strong Growth Prospects*

PUNE, MAHARASHTRA, INDIA, May 20, 2024 /EINPresswire.com/ -- A Latest Study Released by HTF MI on the [Global Cold Brew Coffee Market](#) covers key business segments and wide-scope geographies to get deep-dive analysed market data. The study is a perfect balance bridging both qualitative and quantitative information of Cold Brew Coffee market. The study provides historical data (i.e. Volume\*\* & Value) from 2019 to 2024E and forecast till

2030\*. Some are the key & emerging players that are part of the coverage and have been profiled are Nestle S.A. (Switzerland), HighBrewCoffee (United States), The Coca-Cola Company (United States), Starbucks (United States), Califia Farms (United States), JAB Holding Company (Luxembourg), Kohana Coffee (United States), Rise Brewing Co. (United States), Sleepy Owl

(India), Heartland Food Product Groups (United States), KitchenAid (United States), County Line (United States), Primula (United States).

The Global Cold Brew Coffee market is to witness a CAGR of 15 during the forecast period (2024-2030). The Cold Brew Coffee market size is estimated to increase by USD 4 Billion at a CAGR of 15% from 2024 to 2030. Currently, market value is pegged at USD 4.5 Billion.

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Stay up to date with Cold Brew Coffee Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.”

*Nidhi Bhawsar*

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Cold Brew Coffee1

## Definition

Cold brew coffee refers to a brewing method where coffee grounds are steeped in cold or room temperature water for an extended period, typically 12 to 24 hours, resulting in a smooth, less acidic coffee concentrate. It is served chilled or over ice and has gained popularity for its unique flavor profile and perceived health benefits.

## Cold Brew Coffee

### Basic Segmentation Details

Cold Brew Coffee Comprehensive Study by Type (Arabica, Robusta, Others), Application (Hypermarkets/Supermarkets, Independent Coffee Shops, Specialty Coffee Shops, Retail Stores, Online Retail, Others), Caffeine Content (Regular, Decaffeinated) Players and Region - Global Market Outlook to 2030

### Market Dynamics:

Set of qualitative information that includes PESTEL Analysis, PORTER Five Forces Model, Value Chain Analysis and Macro Economic factors, Regulatory Framework along with Industry Background and Overview

Key highlights that the report is going to offer:

- Market Share & Sales Revenue by Key Players & Emerging Regional Players.
- Gap Analysis by Region. Country Level Break-up will help you dig out Trends and opportunities lying in specific areas of your business interest.
- Revenue split by most promising business segments. [By Type (Arabica, Robusta, Others), By Application (Hypermarkets/Supermarkets, Independent Coffee Shops, Specialty Coffee Shops, Retail Stores, Online Retail, Others), and any other business Segment if applicable within the scope of the report]
- A separate chapter on Market Entropy to gain insights into Leader's aggressiveness toward the market [Merger & Acquisition / Recent Investment and Key Developments]
- Patent Analysis\*\* No of patents / Trademarks filed in recent years.
- Competitive Landscape: Company profile for listed players with SWOT Analysis, Business Overview, Product/Services Specification, Business headquarters, Downstream Buyers, and Upstream Suppliers.

\*\* May vary depending upon availability and feasibility of data with respect to Industry targeted

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### Competitive Landscape:

Mergers & Acquisitions, Agreements & Collaborations, New Product Developments & Launches,

Business overview & Product Specification for each player listed in the study. Players profiled are Nestle S.A. (Switzerland), HighBrewCoffee (United States), The Coca-Cola Company (United States), Starbucks (United States), Califia Farms (United States), JAB Holding Company (Luxembourg), Kohana Coffee (United States), Rise Brewing Co. (United States), Sleepy Owl (India), Heartland Food Product Groups (United States), KitchenAid (United States), County Line (United States), Primula (United States)

Segment & geographic Analysis: What Market Data breakdown will be provided by key geographies, Type & Application/End-users

- Cold Brew Coffee Market Revenue & Growth Rate by Type [Arabica, Robusta, Others] (Historical & Forecast)
- Cold Brew Coffee Market Revenue & Growth Rate by Application [Hypermarkets/Supermarkets, Independent Coffee Shops, Specialty Coffee Shops, Retail Stores, Online Retail, Others] (Historical & Forecast)
- Cold Brew Coffee Market Revenue & Growth Rate by Each Region Specified (Historical & Forecast)
- Cold Brew Coffee Market Volume & Growth Rate by Each Region Specified, Application & Type (Historical & Forecast)
- Cold Brew Coffee Market Revenue, Volume & Y-O-Y Growth Rate by Players (Base Year)

Most Frequently Asked Question:

Can we add or profiled the company as per our requirements?

Yes, Companies of your interest can be profiled as per the client's requirement in the report.

Final approval would be provided by the research team of HTF MI depending upon the difficulty of the survey. Currently, the list of companies profiled in the study is Nestle S.A. (Switzerland), HighBrewCoffee (United States), The Coca-Cola Company (United States), Starbucks (United States), Califia Farms (United States), JAB Holding Company (Luxembourg), Kohana Coffee (United States), Rise Brewing Co. (United States), Sleepy Owl (India), Heartland Food Product Groups (United States), KitchenAid (United States), County Line (United States), Primula (United States)

**\*\* Data availability will be confirmed by research in the case of a privately held company. Up to 3 players can be added at no added cost.**

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To comprehend Global Cold Brew Coffee market dynamics in the world mainly, the worldwide Cold Brew Coffee market is analysed across major global regions. HTF MI also provides customized specific regional and country-level reports for the following areas.

- North America: United States, Canada, and Mexico.
- South & Central America: Argentina, Chile, and Brazil.
- Middle East & Africa: Saudi Arabia, UAE, Turkey, Egypt, and South Africa.

- Europe: UK, France, Italy, Germany, Spain, and Russia.
- Asia-Pacific: India, China, Japan, South Korea, Indonesia, Singapore, and Australia.

Asia Pacific will provide maximum growth opportunities in Cold Brew Coffee market. According to our research, the region will account for xx% of the global market growth during the forecast period.

Actual Numbers & In-Depth Analysis, Business opportunities, Market Size Estimation Available in Full Report.

Browse for Full Report at @ <https://www.htfmarketintelligence.com/report/global-cold-brew-coffee-market>

Thanks for reading this article, you can also get individual chapter-wise sections or region-wise report versions like North America, Europe, or Asia.

About Author:

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

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