

Wave of soccer fans look to travel to Americas' Soccer Tournament

Airbnb tracked high interest from soccer fans from across the continent seeking to travel to 14 U.S. cities to attend the Americas' largest soccer tournament.

SAN FRANCISCO, CALIFORNIA, UNITED STATES, May 20, 2024

/EINPresswire.com/ -- The [largest soccer tournament in the Americas](#) is one month away, and fans from 16 participating countries are eagerly preparing to cheer on their national teams in-person at matches across 14 cities in the United States. The tournament will bring together the entire American continent, with some of the biggest soccer stars on the planet representing countries such as Argentina and Brazil. As anticipation reaches a fever pitch, Airbnb listing views from guests in competing countries outside the United States spiked nearly 40 percent for match days when compared to interest from the previous year.

The following countries drove the largest year-over-year growth in listing views to the destinations hosting tournament games:

- Argentina
- Colombia
- Mexico



Airbnb listing for a loft in Jersey City.



- Brazil
- Canada

Atlanta and Jersey City, where Argentina's national soccer team is scheduled to play, saw some of the highest year-over-year growth in listing views for match dates. The top four destinations with the biggest surge in Airbnb listing views for match dates are:

- Atlanta, GA area: 350% increase in listing views. Matches to be played between Argentina vs Canada and Panama vs USA.
- Fort Worth, TX area: +100% increase in listing views. Matches to be played between Peru vs Chile and USA vs Bolivia.
- Jersey City, NJ area: +70% increase in listing views. Matches to be played between Chile vs Argentina and Uruguay vs Bolivia.
- Las Vegas, NV area: +40% increase in listing views. Matches to be played between Ecuador vs Jamaica and Paraguay vs Brazil.

The final game

Miami will host the final match on July 14, and Airbnb listing views in the area have increased 10 percent compared to last year. Fortunately, there are plenty of unique listings around the Miami stadium area for soccer fans to enjoy while they support their teams.

The most wishlisted and affordable listings in hosting cities

For fans seeking travel options to support their teams, Airbnb has introduced a [dedicated landing page](#) to help them find available listings near the stadiums. Soccer fans can still find affordable options in popular cities like Atlanta, Fort Worth, and Jersey City.

With Airbnb catering to groups and families, sports travel can be a truly unforgettable experience for friends and family.

About Airbnb

Airbnb was born in 2007 when two hosts welcomed three guests to their San Francisco home, and has since grown to over 5 million hosts who have welcomed over 1.5 billion guest arrivals in almost every country across the globe. Every day, hosts offer unique stays and experiences that make it possible for guests to connect with communities in a more authentic way.

Carlos Olivos

Airbnb

carlos.olivos@airbnb.com

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.