

# FREESTYLE DIGITAL MEDIA ACQUIRES MUSIC DOCUMENTARY "THE BLUES SOCIETY" FOR JULY RELEASE

*Narrated by Eric Roberts, Documentary About Memphis Blues Festival Debuts Theatrically in NYC May 24th;*

*Additional Screenings Scheduled in Memphis, Pittsburgh, Washington, DC and Portland. Premieres on North American DVD and VOD Platforms on July 9.*

“

In our music documentary THE BLUES SOCIETY, we shine a spotlight on Black voices and reveal the racial paternalism in the 1960s-era blues revival.”

*Filmmaker Augusta Palmer*

LOS ANGELES, CALIFORNIA, UNITED STATES, May 21, 2024 /EINPresswire.com/ -- Freestyle Digital Media, the digital film distribution division of Byron Allen's Allen Media Group, has acquired North American VOD rights to the music documentary THE BLUES SOCIETY, narrated by actor Eric Roberts, which opens at the DCTV's Firehouse Cinema in New York City on May 24, 2024 and Malco Studio on the Square in Memphis on May 31, 2024. In addition to additional theatrical screenings scheduled in Pittsburgh, Washington, DC and Portland -- THE BLUES SOCIETY will be

available to rent/own on all digital HD internet, cable, and satellite platforms in North America, as well as on DVD, starting on July 9, 2024, through Freestyle Digital Media.

Theatrical run and festivals:

May 24-30: New York, NY @ Firehouse: DCTV's Cinema for Documentary Film

May 31-June 6: Memphis, TN @ Malco Studio on the Square

June 1-9: Pittsburgh, PA @ Three Rivers Arts Festival

June 5-8: Washington DC @ Light Reel Film Fest

July 1: Portland, OR @ Hollywood Theatre

THE BLUES SOCIETY is a feature-length documentary that reevaluates the life of the Memphis Country Blues Festival (1966-1970) through the lens of race, the counterculture of the 1960s, and the genre of Memphis blues. THE BLUES SOCIETY tells the story of blues masters Furry Lewis, Nathan Beauregard and Reverend Robert Wilkins. It's also the story of a group of white artists from the North and the South who created a celebration of African American music in a highly segregated city. Reaching into the present, the film ends in a 2017 concert where John Wilkins returns to the stage that he last shared with his father, Reverend Robert Wilkins, 48 years earlier.

THE BLUES SOCIETY was written, directed, and produced by Dr. Augusta Palmer, and is narrated by actor Eric Roberts. Co-producer is J. Tinneney.

“I didn’t want to just make a concert film. Everyone can appreciate the unforgettable music in THE BLUES SOCIETY, but love for the blues didn’t cure white supremacy,” said filmmaker Augusta Palmer. “I wanted to recapture the idealism of the white organizers, but also to spotlight Black voices and reveal the paternalism in the 1960s blues revival. Structural racism has become much more visible to the nation since the pandemic. We’ve come a long way, but we still have a long way to go.”

Freestyle Digital Media negotiated the deal to acquire THE BLUES SOCIETY with Cultural Animal, LLC and Glen Reynolds of Circus Road Films.

THE BLUES SOCIETY trailer:

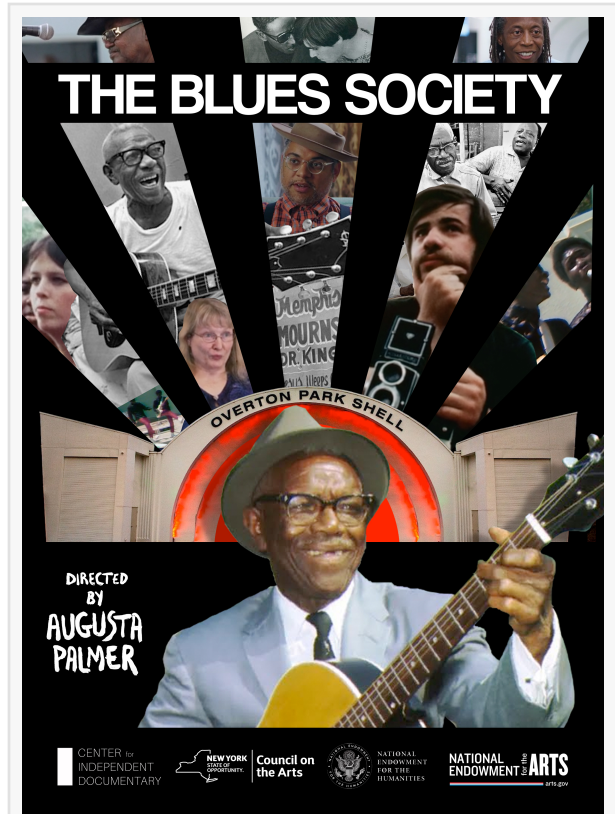
<https://www.youtube.com/watch?v=TrnbLalAOT8>

THE BLUES SOCIETY website:

[www.thebluessocietyfilm.com](http://www.thebluessocietyfilm.com)

### About Freestyle Digital Media

The digital distribution unit of Byron Allen’s Allen Media Group, Freestyle Digital Media, is a premiere multi-platform distributor with direct partnerships across all major cable, satellite, digital and streaming platforms. Capitalizing on a robust infrastructure, proven track record, and a veteran sales team, Freestyle Digital Media is a true home for independent films. Recent releases include THE ROAD DOG starring comedian Doug Stanhope, SURVIVE starring HBO’s GAME OF THRONES star Sophie Turner and Corey Hawkins, the music documentary profiling blues guitar legends Jimmie Vaughan and Stevie Ray Vaughan, BROTHERS IN BLUES, DEAR ZOE starring Sadie Sink from the hit Netflix series STRANGER THINGS, Jessica Capshaw and Theo Rossi. Other Freestyle Digital Media titles include BEST SUMMER EVER the teen musical featuring a fully integrated cast and crew of people with and without disabilities, produced by Jamie Lee Curtis, Maggie Gyllenhaal, Mary Steenburgen and Ted Danson, THE WEDDING YEAR starring Sarah Hyland and Anna Camp, THE LAST PHOTOGRAPH starring Danny Houston, UNTOGETHER starring Jamie Dornan, Jemima Kirke, Ben Mendelsohn, Alice Eve and Billy Crystal, the action-comedy BETTER START RUNNING starring Academy Award-winner Jeremy Irons and Maria Bello, THE BACHELORS starring Academy Award-winner J.K. Simmons, Julie Delpy and Odeya Rush and



Music documentary THE BLUES SOCIETY, narrated by actor Eric Roberts, debuts theatrically in New York City May 24th and in Memphis May 31st. Will be released on all North American digital HD internet, cable, and satellite platforms, as well as on DVD, July 9th

the award-winning documentary HONDROS produced by Jamie Lee Curtis and Jake Gyllenhaal.

For more information, visit:

[www.allenmedia.tv](http://www.allenmedia.tv)

[www.freestyledigitalmedia.tv](http://www.freestyledigitalmedia.tv)

Eric Peterkofsky

Allen Media Group

eric@es.tv

---

This press release can be viewed online at: <https://www.einpresswire.com/article/713187733>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.