

Demulsifier Market to Surpass USD 3.31 Billion by 2031, Fueled by Surging Crude Oil Extraction

"Breaking Boundaries: Exploring the Demulsifier Market - Trends, Innovations, and Solutions for Efficient Oil and Water Separation."

TEXES, AUSTIN, UNITED STATES, May 21, 2024 /EINPresswire.com/ -- The SNS Insider report reveals that the

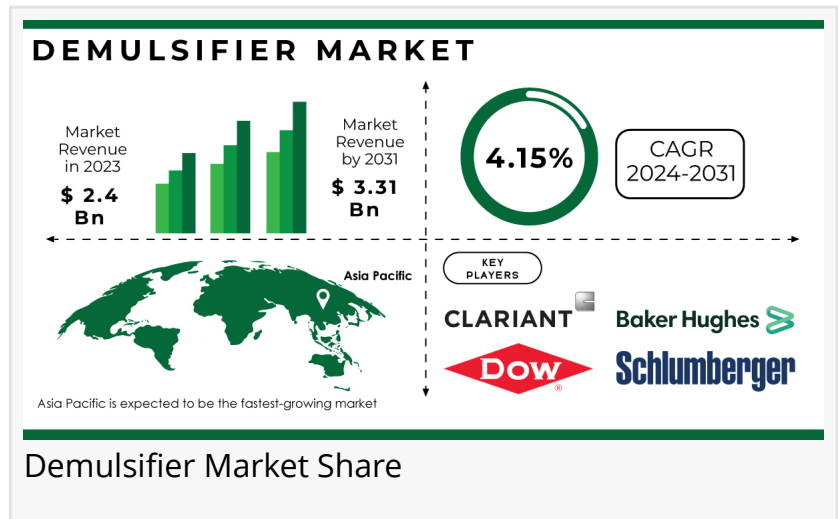
[demulsifier market](#) size was valued at USD 2.4 billion in 2023 and is projected to reach USD 3.31 billion by 2031, exhibiting a steady CAGR of 4.15% throughout the forecast period of 2024-2031.

The demulsifier market is experiencing significant growth, primarily driven by the expanding oil and gas industry, which relies heavily on these chemicals for efficient crude oil production and processing. Demulsifiers, also known as emulsion breakers, are crucial in separating water from crude oil, ensuring the purity and quality of the extracted hydrocarbons. As global energy demand continues to rise, the need for efficient oil extraction and processing technologies becomes more critical, thereby boosting the demand for advanced demulsifier solutions. This is particularly important in offshore and deepwater drilling operations, where effective emulsion separation is essential for maintaining production efficiency and environmental compliance.

The demulsifier market is witnessing heightened demand due to several factors.

The increasing awareness regarding the negative environmental impact of chemical demulsifiers has prompted research and development into green, biodegradable alternatives derived from plant extracts and vegetable oils. Extensive research in this field, coupled with stringent regulations on chemical usage, presents significant opportunities for eco-friendly demulsifier adoption.

Furthermore, the escalating global demand for crude oil and its derivatives, such as gasoline, diesel, and kerosene, is a major catalyst for market growth. The discovery of new oil fields and



reserves further amplifies this demand. Demulsifiers are critical in separating water and impurities from crude oil, ensuring efficient refining processes and optimal product quality.

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Some of the Key Players Included are:

- Clariant International Ltd.
- Baker Hughes Company
- The Dow Chemical Company.
- Schlumberger Limited
- Halliburton Company
- Clariant AG
- Ecolab Inc.
- BASF SE
- Nova Star LP
- Croda International
- SI Group

Market Analysis

The market analysis reveals that oil-soluble demulsifiers are gaining prominence due to their superior effectiveness and lower dosage requirements compared to water-soluble counterparts. Within the application segment, crude oil processing dominates the market, driven by the burgeoning crude oil exploration industry and new discoveries.

Additionally, demulsifiers play a pivotal role in mitigating equipment fouling and corrosion in oil and gas production, thereby enhancing operational efficiency and reducing maintenance downtime. They also aid in the effective separation and treatment of produced water, a byproduct of oil extraction.

Recent Developments

- In June 2023, Clariant Oil Services launched PHASETREAT WET, an environmentally friendly demulsifier solution aimed at addressing challenges in traditional oil production processes and meeting stricter environmental standards for oil and water separation.
- In October 2022, Clariant AG expanded its presence in the UAE with a state-of-the-art technical center to serve customers in Europe, the Middle East, and Africa.
- In November 2021, Clariant AG strengthened its presence in various regions by establishing a new commercial hub and the Eastern Hemisphere Technical Center (EHTC) in Dubai.

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Segment Analysis

By Type, the oil-soluble segment dominated the demulsifier market in 2023. This dominance can

be attributed to the superior effectiveness of oil-soluble demulsifiers in breaking down water-in-oil emulsions, which are common in crude oil production. Their higher hydrophilicity allows them to more effectively separate water from oil, resulting in improved fuel-burning characteristics and lower dosage requirements compared to water-soluble alternatives.

By Application, the crude oil processing segment leads the market, driven by increasing crude oil exploration activities and discoveries of new reserves.

By Type

- Oil Soluble
- Water Soluble

By Application

- Petro Refineries
- Sludge Oil Treatment
- Crude Oil Processing
- Lubricant Manufacturing
- Oil-based Power Plants

Impact of the Russia-Ukraine War

The ongoing conflict between Russia and Ukraine has disrupted global energy markets, leading to price volatility and supply chain disruptions. This has created challenges for the demulsifier market, as it relies on a stable supply of crude oil. However, the conflict has also highlighted the importance of energy security and diversification, potentially leading to increased investment in oil exploration and production in other regions, which could benefit the demulsifier market in the long run.

Regional Analysis

North America dominated the market in 2023 due to the presence of a massive oil production base, particularly in the United States. Middle East & Africa holds a prominent share due to vast oil and gas reserves in countries like Saudi Arabia, UAE, Iran, and Iraq. Asia Pacific experiences significant growth due to the presence of numerous end-user industries and large refineries, especially in China and India. Europe also shows considerable growth attributed to a large number of manufacturers and high demand from lubricant manufacturing companies.

Key Takeaways from the Demulsifier Market Study

- The market is witnessing a growing emphasis on environmentally friendly demulsifiers due to increasing environmental concerns and stricter regulations.
- The crude oil processing segment is the largest application area for demulsifiers, driven by the expanding crude oil exploration industry.
- The Russia-Ukraine war and global economic slowdown have introduced uncertainties and challenges in the demulsifier market, impacting supply chains and demand patterns.
- North America leads the market, while the Middle East & Africa and Asia Pacific are expected to

experience significant growth due to their rich oil and gas resources and expanding industrial sectors.

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Contact Us:

Akash Anand – Head of Business Development & Strategy

info@snsinsider.com

Phone: +1-415-230-0044 (US) | +91-7798602273 (IND)

Akash Anand

SNS Insider

+1 415-230-0044

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