

## NFT Workx Launches App for the Tokenization of Real-World Assets

The newest version of the Asset Workx mobile app aims to revolutionise the tokenization and management of both digital and physical assets for individual owners

LONDON, UNITED KINGDOM, May 21, 2024 /EINPresswire.com/ -- <u>NFT Workx</u> proudly announces the release of the newest version of its groundbreaking



Asset Workx mobile app, revolutionising the management and tokenization of both digital and physical assets. With this innovative platform, users can seamlessly tokenize their real-world possessions, transforming them into unique digital assets on the blockchain.

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Adam Leese, CEO

The Asset Workx App is engineered to simplify asset management, offering users a centralised hub to organise their digital collectibles and physical items with ease. By integrating Web3 wallets, users can effortlessly connect and manage their assets, streamlining the process of logging and tokenizing valuable possessions such as art, collectibles, cars, electronics, fashion, jewellery, watches, and more.

Key features of the Asset Workx App include:

- Simple Sign-On: Streamlined login process for enhanced user experience.
- Solana Wallet Generation: Automatically creates a Solana wallet, used for asset tokenization.
- EVM Wallet Generation: Auto generate an EVM wallet for enhanced compatibility.
- Connect Existing Wallets: Integrate existing wallets for added convenience.
- Earn Points: Complete tasks to unlock future rewards.
- View Digital Collectibles: Access digital assets in one location.
- Log & Tokenize Physical Assets: Transform real-world items into digital assets.

"We are thrilled to introduce the latest version of the Asset Workx App, enabling users to tokenize their real world assets and improve the management of these valuable items," said Adam Leese, CEO and Co-Founder of NFT Workx. "With the growing significance of blockchain technology, we are pioneering a new era of asset management, providing individuals with control and flexibility over their digital and physical assets."

The Asset Workx App offers numerous benefits to users, including:

- Improved Asset Management: Tokenizing real-world assets streamlines asset management by digitising ownership records, facilitating automated transactions, and reducing administrative overhead.

- Enhanced Proof of Ownership and Transparency: Tokenization provides a transparent and immutable record of ownership on the blockchain, ensuring clear proof of ownership and enhancing transparency in asset transactions.

- Increased Proof of Product Authenticity: Asset tokenization enables the creation of unique digital certificates linked to authentic products, allowing consumers to verify the authenticity of goods and mitigate the risk of counterfeit products entering the market.

- Improved Insurance Cover and Claims: The tokenization of assets can bring a range of improvements to the insurance industry including transparent ownership records, enhanced risk assessment, automated claims processing, faster settlements, improved fraud prevention, and enhanced customer experience.

- Simplified Estate Planning and Inheritance: Tokenization simplifies estate planning by digitizing asset ownership and enabling seamless transfer of ownership to heirs through digital tokens, facilitating smoother inheritance processes.

The launch of this new version of the Asset Workx App marks a significant milestone for NFT Workx and underscores the company's commitment to innovation in the blockchain space. As the digital landscape continues to evolve, NFT Workx remains at the forefront, delivering cutting-edge solutions to empower individuals worldwide.

The Asset Workx App is now available for download on the <u>App Store</u> and <u>Google Play Store</u>. For more information, visit <u>www.nftworkx.com</u>.

NFT Workx mission is to onboard millions of users into Web3 by tokenising real world assets via their eCommerce platform that integrates with some of the most popular eCommerce platforms and their easy and free to use consumer mobile app.

Adam Leese

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