

# Competitive Landscape: Key Players in China's Dark Kitchen Market End User Industry Statistics, Scope, Demand by 2031

UNITED STATES, May 21, 2024

/EINPresswire.com/ -- Dark kitchens/ghost kitchens/cloud kitchens are commercial kitchen spaces that prepare food specifically for delivery and take-out, without the dining area. They allow restaurants to diversify their menus and expand their reach without the high overhead costs of opening a traditional brick and mortar location.



China dark kitchens/ghost kitchens/cloud kitchens market value is estimated at US\$ 4.03 Billion in 2023 and is expected to reach US\$ 20.20 Billion by 2030, exhibiting a compound annual growth rate (CAGR) of 25.9% from 2023 to 2030.

## Market Dynamics:

The China dark kitchens/ghost kitchens/cloud kitchens market is witnessing high growth owing to rising demand for convenient food delivery and growing popularity of online food aggregation platforms in the country. Additionally, increasing urbanization and busy lifestyles have boosted the demand for quick service restaurants and home delivery, thus driving expansion of dark kitchens/ghost kitchens. Furthermore, lower overhead costs associated with dark kitchens/ghost kitchens compared to dine-in restaurants is encouraging established restaurants and food chains to venture into this space.

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## China Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market Drivers

The growing demand for on-demand food delivery services

Over the past few years, food delivery apps such as Meituan and Ele.me have exploded in

popularity across major Chinese cities. Customers are increasingly demanding more choice and convenience when it comes to ordering meals. Dark kitchens allow restaurant chains and food brands to expand their reach through these platforms without the overhead of traditional dine-in locations. By focusing solely on delivery and take-out, dark kitchens can operate with much lower costs and pass the savings onto consumers in the form of lower prices and fees. This rapidly growing on-demand food delivery market in China acts as a key driver for the proliferation of dark kitchen

#### Key Company Profiles:

Daojia, Zuul, Rebel Foods, Kitchen United, Cloud Kitchens, Kitopi, Virtual Kitchen Co., FoodStars, Karma Kitchen, Freshly, Kitchen Central, Starbucks (Star Kitchen), Yum China (KFC, Pizza Hut), Meituan, Eleme, Cookhouse, DoorDash, Uber Eats, Grubhub

#### Key Region/Countries are Classified as Follows:

- » North America (U.S., Canada, Mexico)
- » Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)
- » Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)
- » South America (Brazil, Argentina, Rest of SA)
- » Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

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#### Lack of standard regulations

While cloud kitchens have disrupted the food service sector, there remain regulatory grey areas that hinder their progress. Most local authorities in Chinese cities are still uncertain about how to regulate businesses that only operate through delivery. This has led to patchy enforcement of rules regarding licensing, inspections and taxation. The lack of clear, standard regulations at the national level creates uncertainty for cloud kitchen businesses looking to expand. Strict implementation of commercial kitchen rules by authorities without adjusting them for delivery-only operations continues to act as a restraint.

#### China Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market Opportunity

#### Rise of dark grocery and other delivery models

In addition to cooked meals, there is an immense opportunity for dark kitchens to diversify into other delivery verticals like dark grocery. Grocery delivery services selling fresh produce, staples and other daily essentials have taken off massively during the pandemic as more people avoid crowded stores. Cloud kitchen infrastructure and partnerships with delivery platforms position such businesses well to fulfill grocery orders alongside meal delivery. This represents a large

untapped market that cloud kitchen players can leverage to supplement their food delivery operations and improve occupancy rates in their facilities.

## China Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market Trends

### Consolidation of small players

One emerging trend in the China cloud kitchen space will be consolidation. As the market matures, larger funds and restaurant chains are expected to acquire promising smaller startups focusing on specific cuisines, formats or customer bases. This will help bigger players quickly scale up across multiple cities through ready infrastructure and partner networks. Meanwhile, small individual operators working out of shared kitchens may find it difficult to compete against such consolidated entities. Over time, the market is likely to be dominated by fewer but very large players with the economies of scale needed for sustainable delivery-only operations.

Some of the Major Points of TOC cover:

### Chapter 1: Techniques & Scope

- 1.1 Definition and forecast parameters
- 1.2 Methodology and forecast parameters
- 1.3 Information Sources

### Chapter 2: Latest Trends Summary

- 2.1 Regional trends
- 2.2 Product trends
- 2.3 End-use trends
- 2.4 Business trends

### Chapter 3: Industry Insights

- 3.1 Industry fragmentation
- 3.2 Industry landscape
- 3.3 Vendor matrix
- 3.4 Technological and Innovative Landscape

### Chapter 4: China Dark Kitchens/Ghost Kitchens/Cloud Kitchens Market , By Region

### Chapter 5: Company Profiles

- 5.1 Overview of the Company

5.2 Economic components

5.3 Product Overview

5.4 Analysis of Strengths and Weaknesses

5.5 Methodical Outlook

Chapter 6: Assumptions and Acronyms

Chapter 7: Research Methodology

Chapter 8: Contact (Continue . . .)

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