

Leia Inc. Launches Immersivity AI Platform, Adds New 2D-to-3D Video Conversion Tool

Introducing Neural Depth Mapping Technology, Now Expanding from Image to Video Conversion for XR Devices

MENLO PARK, CALIF., UNITED STATES, May 22, 2024 /EINPresswire.com/ -- Today, [Leia Inc.](#), the leader in 3D display technology for personal devices, announces the launch of [Immersivity AI](#), a new user-friendly platform that can now transform both 2D images and videos into immersive 3D experiences.



Leia Inc. announces the release of Immersivity AI.

Previously known as LeiaPix, Immersivity AI has been incubating for over a year, yielding higher definition and speed in its 2D-to-3D conversions. In that time, its initial toolset, which quickly turned 2D images into stunning 3D with depth and motion, has gained 3 million users — with 200,000 more being added every month.

With the launch of the new video converter, creators can bring more spatial intrigue to everything from travel videos and digital art to brand content that's sure to stop the scroll. Using Immersivity AI is also incredibly simple. A user simply uploads their file, dials in the depth intensity and exports a 20-second sample in minutes. This sample is available in all leading formats, ready for traditional screens and XR devices like Meta Quest 3 and Apple Vision Pro.

Immersivity AI is powered by Leia Inc.'s Neural Depth Engine, which can generate the world's most accurate depth maps in seconds. This next-gen depth mapping technology is being continuously trained/fine-tuned on millions of proprietary real-world 3D captures, enabling a level of rapid detail that is setting a new standard in 3D content conversion.

"Everyone is born creative, but somewhere along the line many start to believe that if you aren't artistic or trained in certain mediums, you just have to sit it out," said Fabio Esposito, CEO of Leia Inc. "Immersivity AI is a way for anyone to access that inner creativity, turning their content into something that is immediately powerful to everyone they show it to."

New features are already planned for Immersity AI. This includes a consumer app for iOS and Android users, which will make it easy to transform 2D images and videos into 3D creations that can be shared on all major social platforms. An XR app and enhanced API for businesses that want to build this capability into their own platforms are coming later this year, as well.

Pricing and Availability

Immersity AI is available now via immersity.ai for free. Pricing for XR exports is credit-based. The full breakdown can be found on Immersity AI's [pricing page](#).

About Leia Inc.

Leia Inc. offers a unique combination of advanced optics and intelligent software, providing immersive experiences to consumers on any device — today. Born from pioneering research at HP Labs and Philips, LeiaSR 2D-to-3D switchable displays offer unparalleled immersion. While Immersity AI, built on Neural Depth technology, turns content into immersive content by converting images and videos into 3D. It is Leia's mission to make immersive experiences accessible to anyone, anywhere, on any device. The company is headquartered in Menlo Park, CA with offices in Brazil, China, Netherlands, and Ukraine.

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