

From Nature to Nurture: Kytura Naturals Harnessing the Power of Essential Oils for Wellness

Kytura Naturals is delighted to announce the successful launch of its brand in April 2024.

CALGARY, ALBERTA, CANADA, May 22, 2024 /EINPresswire.com/ -- [Kytura Naturals](https://www.kyturanaturals.com/), a premium Canadian organic oil company launched in April, has received a warm welcome from customers seeking natural wellness



solutions. Kytura Naturals was founded by Dr. Ann Merah, an anesthesiologist with a passion for aromatherapy. The brand draws inspiration from the serene landscapes of Kamuku Hills in Nigeria and Lake Louise in Alberta, embodying a vision of natural wellness, sustainability, and

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Dr. Ann Merah

ethical sourcing. The company’s name, Kytura, is derived from the Kamuku phrase "Kai tura ka san," meaning "living peacefully," reflecting the brand's commitment to promoting a tranquil lifestyle and mindful well-being.

"Our mission at Kytura Naturals is to enhance our customers’ wellness and peacefulness with high-quality products made from the finest organic ingredients," says Dr. Ann Merah, CEO of Kytura Naturals. "We believe in the

therapeutic power of nature and are dedicated to offering products that not only nourish the body but also promote emotional balance and overall well-being."

The company offers a luxurious line of body, massage, and diffuser oils, meticulously formulated with organic ingredients. Their product range includes:

Organic Body & Massage Oils:

Relieving Blend (arnica, feverfew, safflower) for pain relief and anti-inflammation

Nourishing Blend (hibiscus, watermelon, baobab, prickly pear) for skin rejuvenation and

hydration

Relaxing Blend (chamomile, borage) for calming and anti-aging benefits

Organic Diffuser Oil Blends:

Romance Blend with ylang ylang to boost mood and libido

Energizing Blend with lemongrass for an uplifting and refreshing aroma

Calming Blend with lavender to reduce anxiety and promote restful sleep

"At Kytura Naturals, we are committed to ethical sourcing and sustainability," adds Dr. Merah. "We ensure our products are free of pesticides, herbicides, and toxic preservatives, and we prioritize eco-friendly packaging. Our aim is to minimize our environmental footprint while delivering exceptional quality to our customers."

The initial response to Kytura Naturals has been overwhelmingly positive, with customers praising the efficacy and luxurious feel of the products. The company is actively engaging with consumers through social media and its YouTube channel, where it shares insights into the benefits of essential oils and natural wellness practices. The company has received a warm and positive reception from customers and is currently in discussions with retail and wholesales store chains to help get its products out to consumers.

Looking ahead, Kytura Naturals is excited to introduce its line of diffusers to the market soon, further enhancing the aromatherapy experience for its customers. The company's strategic plans



Kytura Naturals products



Kytura Naturals Nourishing Body Oil

include expanding its presence in retail and wholesale markets, ensuring that more people can access the transformative benefits of their products.

"As we continue to grow, our focus remains on creating awareness about the value and wellness benefits of our products," concludes Dr. Merah. "We are dedicated to supporting our customers' journey towards a healthier, more balanced lifestyle."

For more information about Kytura Naturals and its product offerings, please visit the website, www.kyturanaturals.com and the Instagram channel: @kyturanaturals

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