

GNATA Spotlights Guyana's Thriving Market at NYC's World Trade Week

Discover New Investment Opportunities in the World's Fastest Growing Economy

NEW YORK, NY, UNITED STATES, May 22, 2024 /EINPresswire.com/ -- The Guyana & North American Trade Association (GNATA) recently participated in New York City's prestigious World Trade Week, spotlighting the immense business potential that Guyana offers U.S. and Canadian companies. This annual event, held throughout May, brings together over 40 organizations to underscore the vital role of international trade for American businesses.

GNATA's presence at World Trade Week was a strategic move to bridge North American enterprises with Guyana's booming market. In close collaboration

with the U.S. Department of Commerce, the association highlighted the myriad investment opportunities awaiting foreign companies, particularly in the energy, agriculture, and infrastructure sectors.

"Our involvement in World Trade Week goes beyond just attending an event," said Edward Fridie, CEO of GNATA. "It's a crucial part of our mission to foster lasting business relationships between North American companies and Guyana. As this South American nation continues its unprecedented growth, the prospects for U.S. and Canadian businesses are immense. We're committed to ensuring companies can navigate and thrive in this promising market, capitalizing on its abundant opportunities. Aligning with the Department of Commerce and other trade organizations during World Trade Week amplifies our efforts and reaches a broader audience."

Throughout the event, GNATA engaged in panel discussions, networking sessions, and presentations, directly connecting with business leaders, policymakers, and key stakeholders.



GNATA Logo: Bridging Opportunities, Fostering Prosperity, Connecting Continents



World Trade Week is key to GNATA's mission. We help North American companies seize opportunities in Guyana's booming market”
*Mr. Edward Fridie, GNATA's
CEO*

These interactions allowed the association to effectively communicate the advantages and support mechanisms available to North American enterprises looking to expand into Guyana.

GNATA's proactive participation in prestigious international trade initiatives like World Trade Week is part of a broader strategy to enhance economic ties and promote sustainable development through increased commerce. The association remains committed to supporting

businesses through advocacy, market insights, and direct assistance, ensuring they are well-equipped to enter and prosper in Guyana's thriving market.

For more information on GNATA's initiatives and how to get involved, visit www.gnata.org or contact cauguste@gnata.com.

About GNATA: The Guyana & North American Trade Association is dedicated to fostering business relationships and facilitating trade between North America and Guyana. GNATA helps companies navigate and succeed in Guyana's rapidly expanding market by providing critical market insights, advocacy, and networking opportunities.

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