

# Fertility Cloud and Fertility Phoenix Announce Strategic Collaboration to Enhance Fertility Care

*Fertility Cloud, a provider of online fertility services, and Fertility Phoenix announcing a strategic partnership revolutionizing the fertility care landscape*

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Fertility Cloud, a leading provider of online fertility services, and Fertility Phoenix, a provider of innovative infertility testing, are thrilled to announce a strategic partnership aimed at revolutionizing the fertility care landscape. This collaboration brings together the strengths of both organizations to offer comprehensive, accessible, and personalized fertility solutions to individuals and couples worldwide.



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We are excited to join forces with Fertility Phoenix to increase accessibility and excellence in fertility care, reflecting our commitment to make top-tier fertility services available to all”

*Dr. Gary Levy*

## A Unified Vision for Enhanced Fertility Care

Fertility Cloud ([www.myfertilitycloud.com](http://www.myfertilitycloud.com)) has been at the forefront of delivering innovative telehealth solutions that provide convenient and affordable access to fertility specialists. Their platform offers [personalized treatment plans](#), virtual consultations, and ongoing support from the comfort of patients’ homes. Additionally, Fertility Cloud provides medication shipped directly to patients’ homes, further enhancing convenience. Celebrated for being the most affordable and convenient fertility clinic in the country, Fertility Cloud ensures top-tier fertility services are

accessible to all.

Fertility Phoenix ([www.fertilityphoenix.com](http://www.fertilityphoenix.com)) is celebrated for providing access to specialized infertility testing not provided anywhere else, together with its cutting edge clinical laboratory

and highly experienced team. As a women-owned business, Fertility Phoenix is dedicated to assisting couples struggling to conceive or maintain pregnancy by providing Covee™, the at-home collection kit assisting women to triple pregnancy success rates. This innovative solution empowers couples to take control of their fertility journey with ease and comfort.

By combining the telehealth expertise of Fertility Cloud with the clinical excellence and groundbreaking products of Fertility Phoenix, this partnership aims to break down barriers to fertility care, ensuring that patients receive the highest quality of service, regardless of their location.

### Key Benefits of the Collaboration

- **Expanded Access to Care:** Patients will have access to a broader network of fertility specialists and advanced treatment options through integrated telehealth and in-clinic services.
- **Personalized Treatment Plans:** Leveraging data-driven insights and cutting-edge technology, the collaboration will offer tailored fertility treatment plans that address the unique needs of each patient.
- **Seamless Patient Experience:** The partnership will enhance the patient journey with coordinated care pathways, from initial consultation to treatment and follow-up.
- **Innovative Solutions:** With Fertility Phoenix's Covee™ at-home collection kit, patients can avoid invasive uterine biopsies and manage their fertility health more comfortably.
- **Convenient Medication Delivery:** Fertility Cloud's service includes shipping medication directly to patients' homes, adding a layer of convenience to the treatment process.
- **Enhanced Support Services:** Patients will benefit from comprehensive support, including mental health resources, nutritional guidance, and lifestyle advice to optimize their fertility outcomes.

### Statements from Leadership

"We are excited to join forces with Fertility Phoenix to bring a new level of accessibility and excellence to fertility care. This partnership reflects our commitment to [leveraging technology](#) to make top-tier fertility services available to all," said Dr. Gary Levy, Chief Medical Officer of Fertility Cloud.

"Partnering with Fertility Cloud aligns perfectly with our mission to help 1 million couples in the U.S. to overcome infertility and conceive, annually, by providing access to uterine HHV-6A testing and treatment. Together, we can guide couples from 'I don't know where to start', all the way through conception and delivery — providing a holistic solution they need to achieve their dreams of parenthood." — Fertility Phoenix.

### Looking Ahead

The collaboration between Fertility Cloud and Fertility Phoenix is set to launch in June 2024, with an initial focus on expanding telehealth services to underserved areas. Both organizations are dedicated to continually improving and expanding their offerings to meet the evolving needs of their patients.

For more information about this partnership and upcoming services, please visit [www.myfertilitycloud.com](http://www.myfertilitycloud.com) and [www.fertilityphoenix.com](http://www.fertilityphoenix.com).

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About Fertility Cloud: Fertility Cloud is a pioneer in telehealth fertility services, offering virtual consultations and personalized treatment plans to patients globally. Their mission is to make fertility care accessible and convenient for all. Fertility Cloud provides medication shipped directly to patients' homes and is celebrated for being the most affordable and convenient fertility clinic in the country.

About Fertility Phoenix: Fertility Phoenix is a leading women-owned business known for its high success rates and patient-centric approach. With state-of-the-art facilities and a dedicated research team, they provide innovative solutions like Covee™, the HHV-6A at-home collection kit, to help individuals and couples achieve their family-building goals.

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