

Body Composition Analyzers Market See Incredible Growth 2024-2031 Beurer GmbH, Tanita, InBody Co., Ltd

The proportion of water, protein, mineral, and fat, in the human body, aids in determining the health of an individual.

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/EINPresswire.com/ -- Market Overview:

Body composition analyzers are medical devices that use bioelectrical impedance analysis technology to measure body fat percentage, muscle mass, body water content, and other physical characteristics. They are commonly used by fitness enthusiasts and athletes to monitor their body composition changes over a period of time.

Market Dynamics:

Rising prevalence of obesity is a major factor expected to drive the growth of the global body composition analyzers market over the forecast period. Obesity increases the risks of various chronic diseases and health issues. According to the World Health Organization (WHO), in 2016, around 13% of adults aged 18 years and above were obese globally. The WHO also projected that by 2025, around 18% of men and surpassing 21% women of the world's population will be obese. Furthermore, growing awareness regarding health and fitness is also expected to propel the demand for body composition analyzers for monitoring body composition changes during weight management or weight loss programs. Additionally, increasing geriatric population who are at high risk of age-related losses of muscle mass and increased body fat is also expected to aid market growth between 2024 and 2031.

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List of TOP Players in Market Report are: -



- Omron Corporation
- Beurer GmbH
- Tanita
- InBody Co. Ltd
- GE Healthcare
- SECA
- AccuFitness LLC
- Selvas Healthcare Inc. (Jawon medical Co. Ltd.).

Note: Major Players are sorted in no particular order.

Market Detailed Segmentation:

By Technology:

- Bioelectrical Impedance Analyzers
- Dual-Energy X-Ray Absorptiometry
- Whole-body Air Displacement Plethysmography
- Skinfold Calipers
- Hydro Densitometry
- Other technologies

By End Users:

- Fitness Centers
- Hospitals
- Home care settings
- Other end users

Increasing Prevalence of Chronic Diseases is Driving the Body Composition Analyzers Market

One of the major market drivers for the body composition analyzers market is the rising prevalence of chronic diseases globally. Chronic diseases such as obesity, diabetes, cardiovascular diseases etc. are becoming more common. According to WHO, chronic diseases accounted for over 70% of all deaths globally in 2020. Obesity rates have doubled since 1980 with over 650 million adults and 340 million children being obese today. Accurate monitoring and assessment of body composition is crucial for effective management and treatment of chronic conditions. Body composition analyzers provide healthcare professionals with vital metrics such as body fat percentage, muscle mass, water content etc. to better understand a patient's condition and potential health risks. This is driving more hospitals, clinics and fitness centers to adopt body composition analyzers to help patients manage chronic diseases through diet, exercise and lifestyle changes.

Growing Focus on Fitness and Wellness is another Major Market Driver

Another key driver for the body composition analyzers market is the rising health and fitness consciousness among the general population worldwide. More people are focusing on weight management, muscle building and overall wellness through diet and exercise routines. Body composition analyzers allow individuals to accurately track changes in weight, body fat and muscle percentages to effectively monitor fitness progress. This is fuelling demand for home-use body composition analyzers as well. The COVID-19 pandemic has further highlighted the importance of health and accelerated the demand for at-home fitness solutions including body composition analyzers. The growing health and wellness industry is a major driver as gyms, training centers and sports clubs are increasingly adopting body composition analyzers to help clients achieve targeted fitness goals in a measurable way.

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High Equipment Costs acts as Key Market Restrain

One of the major restraints for the body composition analyzers market is the high equipment costs associated with professional-grade analyzers. Top-of-the-line clinical analyzers often cost anywhere between \$10,000 to \$50,000 depending on the technologies integrated and additional software offered. Even consumer-grade home-use analyzers priced around \$100-\$500 can be quite expensive for many households. The high costs make body composition analyzers inaccessible for budget-constrained smaller clinics, gyms and individuals. This restrains wider adoption, especially in price-sensitive developing regions. Additionally, the need for periodic upgrade of technologies also impacts the total cost of ownership that deters some potential buyers. However, manufacturers are developing more affordable alternatives through lower-cost materials and designs to expand the customer base.

Growing Health Awareness in Emerging Markets Presents Lucrative Opportunity

One of the major growth opportunities for players in the body composition analyzers market lies in emerging markets that are experiencing increased health awareness and disposable incomes. For example, countries like India, Brazil, China, Mexico etc. present vast untapped potential due to growing obesity concerns and demand for affordable healthcare technologies. Chronic disease burden in developing nations is rising rapidly due to economic growth, urbanization and changing lifestyles. As these countries show growing focus on preventive healthcare management, the demand for clinically accurate body composition testing is expected to surge. There is increased scope for low-cost point-of-care and home-use analyzers in emerging markets. Strategic partnerships with regional retail chains and wellness brands can help global players capitalize on this opportunity by catering offerings suitable for price-sensitive customers. Penetrating developing economies represents a lucrative avenue for future market expansion.

Popularity of Connected Health Devices will Drive Significant Market Trends

A major trend in the body composition analyzers market is the rising popularity of integrated connected health solutions. Device manufacturers are focusing on incorporating wireless data sharing, cloud storage and mobile integration into their analyzers. This allows automated upload of measurement data to health apps and portals for effortless tracking over time. Additional value-added features like integration with smart scales, dietary/workout recommendations based on measurements are driving new product innovations. Connected analyzers facilitate remote virtual consultations, preventive healthcare monitoring for chronic conditions and more opportunities for supplemental digital services. The growing tech-savvy consumer base expects convenient mobility across devices while healthcare providers can better manage large patient volumes remotely via connected technologies. Integration with wider health ecosystems will be a defining trend shaping future product roadmaps and augmenting user experiences.

Furthermore, the years considered for the study are as follows:

Historical data - 2016-2022

The base year for estimation - is 2022

Estimated Year - 2024

Forecast period** - 2024 to 2031

This Body Composition Analyzers Market Research/Analysis Report Contains Answers to your following Questions:

- What are the current global trends in the Body Composition Analyzers market, and will the market experience an increase or decrease in demand in the upcoming years?
- What is the expected demand for various product types within the Body Composition Analyzers market, and what are the emerging Market applications and trends?
- What are the projections for the global Body Composition Analyzers Market in terms of capacity, production, production value, cost, profit, market share, supply, consumption, import, and export?
- How will strategic developments shape the Market trajectory in the medium to long term?
- What factors contribute to the final price of Body Composition Analyzers , and what are the raw materials used in its manufacturing?
- What is the market's growth potential, particularly with the increasing adoption of Body Composition Analyzers in mining?
- What is the current and 2022 value of the global market, and who are the leading companies in this market?

□ What recent Market trends can be leveraged to create additional revenue streams?

□ What entry strategies, economic impact mitigation measures, and marketing channels should be considered for the Body Composition Analyzers Market?

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Summarized Extracts from TOC of Market Study

Chapter 1 Body Composition Analyzers Introduction and Market Overview

1.1 Objectives of the Study

1.2 Overview of Body Composition Analyzers

1.3 Scope of The Study

1.3.1 Key Market Segments

1.3.2 Players Covered

1.3.3 COVID-19's impact on the Body Composition Analyzers industry

1.4 Methodology of The Study

1.5 Research Data Source

Chapter 2 Executive Summary

Chapter 3 Industry Chain Analysis

Chapter 4 Market, by Type

Chapter 5 Market, by Application

Chapter 6 Market Analysis by Regions

Chapter 7 North America Market Analysis by Countries

Chapter 8 Europe Body Composition Analyzers Market Analysis by Countries

Chapter 9 Asia Pacific Body Composition Analyzers Market Analysis by Countries

Chapter 10 Middle East and Africa Body Composition Analyzers Market Analysis by Countries

Chapter 11 South America Body Composition Analyzers Market Analysis by Countries

Chapter 12 Competitive Landscape

Chapter 13 Industry Outlook

Chapter 14 Market Forecast

Chapter 15 New Project Feasibility Analysis

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