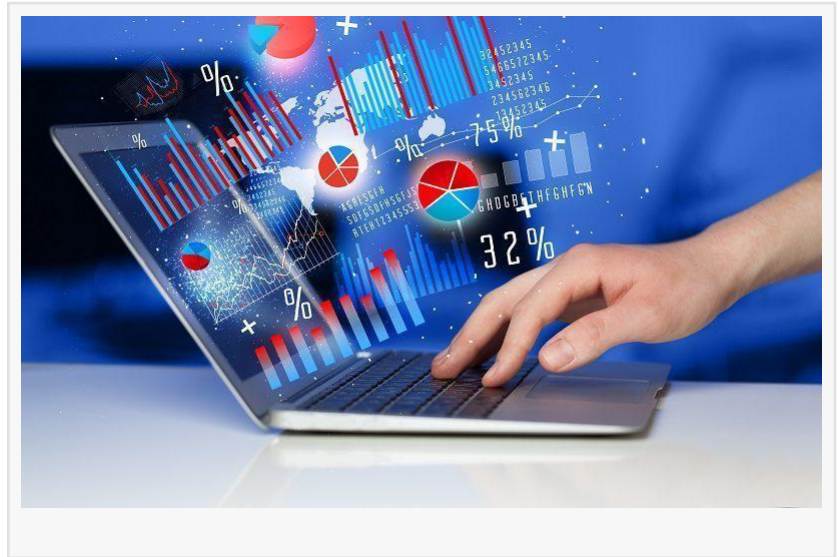


Data Analytics Outsourcing Market Size & Share, Future Scope Forecast | Global Size to Touch USD 81.40 Billion by 2030

Data analytics outsourcing offers a cost-effective solution by eliminating the need for substantial investments in infrastructure, tools, and skilled manpower.

AUSTIN, TEXAS, UNITED STATES, May 22, 2024 /EINPresswire.com/ -- The [Data Analytics Outsourcing Market Trends](#) was valued at USD 7.84 Billion in 2022 and is expected to grow to USD 81.40 Billion by 2030 and grow at a CAGR of 33.98% over the forecast period of 2023-2030.



Summary

The data analytics outsourcing market is experiencing significant growth as companies across various industries seek to harness the power of data without investing heavily in in-house infrastructure and expertise. Outsourcing data analytics enables organizations to leverage advanced analytics tools and skilled professionals from external providers, leading to more accurate insights and better decision-making. This trend is particularly prominent among small to medium-sized enterprises (SMEs) that may not have the resources to develop sophisticated data analytics capabilities internally. By outsourcing, these companies can access cutting-edge technologies and specialized knowledge, driving innovation and competitive advantage. Additionally, the increasing complexity of data and the need for real-time analysis are propelling the demand for data analytics outsourcing services. With the explosion of big data, businesses are inundated with vast amounts of information from various sources, including social media, IoT devices, and transactional records. Outsourcing firms offer comprehensive solutions that include data collection, cleaning, integration, and analysis, enabling businesses to transform raw data into actionable insights quickly and efficiently. This ability to turn complex data sets into strategic assets is a key factor fueling the growth of the data analytics outsourcing market, as companies strive to stay ahead in a data-driven world..

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Covid 19 impact analysis:

The latest report is the most recent study that offers 360 coverage of the Data Analytics Outsourcing industry that has been facing the brunt of the adverse economic impact of the COVID-19 outbreak since the beginning of this year. The global health crisis has affected nearly every aspect of the business vertical and led to massive disruptions to the global Data Analytics Outsourcing market demand and supply chains. Researchers draw predictions for the market scenario in the post-COVID era. The report, additionally, assesses the present market situation and estimates its future outcomes, keeping in mind the impact of the pandemic on the global economic landscape.

Major companies profiled in the market report include

Genpact Ltd., Capgemini, Accenture, International Business Machine Corporation., ZS Associates Inc., Trianz, Tata Consultancy Services Ltd., Fractal Analytics Inc., Opera Solutions, LLC, Associates, Inc., and others.

Research objectives:

The latest research report has been formulated using industry-verified data. It provides a detailed understanding of the leading manufacturers and suppliers engaged in this market, their pricing analysis, product offerings, gross revenue, sales network & distribution channels, profit margins, and financial standing. The report's insightful data is intended to enlighten the readers interested in this business sector about the lucrative growth opportunities in the Data Analytics Outsourcing market.

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<https://www.snsinsider.com/reports/data-analytics-outsourcing-market-4128>

It has segmented the global Data Analytics Outsourcing market

By Type

Descriptive

Predictive

Prescriptive

By End-use

BFSI

Telecom

Retail

Healthcare

Media & Entertainment

Manufacturing

Others

By Application

- ☐Sales Analytics
- ☐Marketing Analytics
- ☐Finance & Risk Analytics
- ☐Supply Chain Analytics
- ☐Others

Key Points Covered in the Report:

- ☐A thorough analysis of value and volume at the worldwide, sector, and regional levels is included in the global 'Data Analytics Outsourcing' market report.
- ☐The study offers a full business size 'Data Analytics Outsourcing' from a global point of view through a review of past facts and possible scenarios.
- ☐Geographically, the Data Analytics Outsourcing of market analysis includes the number of regions and their contrast of revenue.
- ☐The market analysis focuses on ex-factory costs, output volume, market share & sales for every manufacturer on a company level basis.

Key Reasons to Purchase this Report:

- ☐A comprehensive study of market size, share and dynamics is a global 'Data Analytics Outsourcing' market research report and a thorough survey of developments in the field.
- ☐It offers an in-depth overview of revenue growth and an analysis of the total business benefits.
- ☐In addition to the strategic landscape for commodity pricing and marketing, the 'Data Analytics Outsourcing' industry research also provides key players.
- ☐This is a new post covering the latest impact on the target market. The research report addresses the rapidly evolving market climate as well as the initial and future impact assessment

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than you do. Hence, our team adeptly crafts the right inquiries that resonate with your audience, ensuring the collection of unparalleled information.

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