

# Football Helmet Market to Reach \$487.1 million, Globally, by 2032 at 2.7% CAGR

*The demand for football helmets is increasing due to rise in participation in football, especially among female and youth players*

PORTLAND, 5933 NE WIN SIVERS DRIVE, #205, UNITED STATE, May 22, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Football Helmet Market," The football helmet market was valued at \$375.3 million in 2022, and is estimated to reach \$487.1 million by 2032, growing at a CAGR of 2.7% from 2023 to 2032.

A football helmet is a protective headgear specially designed for players to reduce the risk of head injuries during gameplay. It typically consists of a hard outer shell made of durable materials such as polycarbonate or ABS plastic, inner padding for shock absorption, a facemask for facial protection, and a chinstrap for a secure fit. Modern helmets incorporate advanced technologies to enhance safety, comfort, and performance for players of all levels of the sport.

The British American Football Coaches Association (BAFCA) has received alarming reports in 2024 related to safety breaches during training sessions carried out by multiple clubs. According to the reports, players have been observed using improper gear, participating in full-contact sessions without adequate equipment, and engaging in drills like Oklahoma, which have been banned due to safety risks. These incidents pose significant safety concerns for players and must be addressed immediately. Player safety must remain a top priority for all coaches within the British American Football community. Such factors surge the football helmet market share.

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The growing international expansion of American football into new markets is driving the demand for football helmets as the number of participants increases globally. The emergence of leagues and tournaments outside traditional markets is expanding the player base, creating a need for high-quality equipment. As the sport gains popularity in regions such as Europe, Asia-Pacific, and Latin America, there is a heightened demand for helmets to ensure player safety and optimal performance. This surge in global interest amplifies the football helmet market size, opening opportunities for manufacturers to cater to diverse player needs.

Athlete performance and comfort are vital factors that drive the football helmet market demand. Advanced designs with features such as improved airflow, reduced weight, and customizable fit systems enhance player comfort, allowing for better focus and agility on the field. Helmets that offer superior comfort while maintaining optimal protection attract athletes who are looking to optimize their performance. Therefore, innovations focused on enhancing comfort and performance contribute significantly to increase in market demand for football helmets.

The popularity of football at different levels, ranging from amateur to professional, is causing increase in demand for football helmets. As more people take up the sport, there is a greater need for protective headgear to ensure the safety of players. This rise in the number of people playing football directly corresponds to an expanding football helmet market trends, which creates opportunities for manufacturers to meet the needs of the growing number of players who require quality protective equipment.

The demand for football helmets is being driven by customization and personalization trends. These trends offer athletes personalized solutions that enhance both safety and identity. Custom-fitted helmets ensure optimal comfort and performance, which in turn reduces the risk of injuries. Moreover, the ability to personalize helmets with team colors, logos, and player names appeals to athletes and teams that are seeking a unique brand identity. This trend meets individual preferences and fosters a sense of belonging and pride, thereby increasing overall football helmet market growth.

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Advancements in football helmet design, such as improved impact absorption systems and integrated sensor technology, are causing growth of the market. These innovations offer superior protection and performance features, making them attractive to consumers who prioritize player safety. With growing concerns about head injuries, helmets incorporating such advancements are gaining popularity. Manufacturers pioneering these advancements gain a competitive edge, capturing market share and establishing themselves as leaders in player safety. This surge in demand reflects the market's responsiveness to cutting-edge technologies that prioritize player welfare.

The football helmet market is segmented into material, player type, sales channel, and region. By material, the market is divided into ABS material and TPU material. By player type, the market is categorized into professional players and amateur players. By sales channel, it is segmented into online and offline. Region-wise, the football helmet market analysis across North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, Russia, and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, and rest of Asia-Pacific), Latin America (Brazil, Argentina, and rest of Latin America), and Middle East & Africa (Saudi Arabia, South Africa, UAE, and Rest of Middle East & Africa).

The players in the football helmet market have adopted various key development strategies to increase profitability and improve their position in the market. Some of the key players profiled in the market analysis include Riddell Sports Group, Schutt Sports, Xenith, VICIS, Rawlings, SG Helmets, Douglas, Adams USA, United Sports Brands, and Battle Sports.

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#### Key Takeaways of the Study

By material, the TPU material segment held the major share in 2022.

By player type, the amateur player segment held the major share in 2022.

By sales channel, the offline segment held the major share in 2022.

By region, North America held the major share in 2022, and Europe is expected to grow with a highest CAGR during the forecast period in the football helmet industry.

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