

## Mobicard™, The Digital Business Card Platform, Experienced 832% User Growth in Two Weeks

In an episode of Stock Day Media podcast, Joshua Sodaitis, Chairman & CEO of Peer to Peer Network, spoke about Mobicard™, a cutting-edge digital business card.

CAMBRIDGE, MA, UNITED STATES, May 23, 2024 /EINPresswire.com/ -- ## The Dawn of the Digital Business Card Era

In a groundbreaking episode of the <u>Stock Day Media</u> financial news podcast, Joshua Sodaitis, Chairman and CEO of <u>Peer to Peer</u> Network, was interviewed by podcast host Andrew Schmertz about Peer to Peer's innovative Mobicard<sup>™</sup>, a cutting-edge digital business card that is transforming professional networking.

### Introducing the Mobicard<sup>™</sup>: A Networking Powerhouse

Joshua Sodaitis shared the inception story of the Mobicard<sup>™</sup>, a tool that transcends traditional business cards by integrating multimedia capabilities and real-time analytics. This platform is designed to enhance the way professionals connect and understand their networking efforts.

### A Surge in User Adoption

The Mobicard<sup>™</sup> 1.5 app experienced an unprecedented 832% growth in user base within the first two weeks post-launch. This surge is attributed to strategic timing, responsive adaptation to user feedback, and strong shareholder support.

### Mobicard<sup>™</sup> Stands Out with Two Existing Granted Patents

Unlike its competitors, Mobicard<sup>™</sup> differentiates itself by having 2 existing granted patents for its groundbreaking technology. Founder Joshua Sodaitis also announced that Mobicard<sup>™</sup> will be filing a third patent very soon, highlighting Mobicard's<sup>™</sup> continued pursuit of innovation.

### The Next Step: Mobicard<sup>™</sup> 2.0

Peer to Peer Network is set to release the Mobicard<sup>™</sup> 2.0 app, which will cater to businesses with enterprise-level features. The new version aims to redefine corporate networking and client

engagement.

### Innovative Monetization and User Incentives

The podcast delved into the Mobicard's<sup>™</sup> revenue strategies, including mobile advertising and premium subscriptions. The reintroduction of the Mobicoin program is anticipated to incentivize user engagement and expand brand advocacy.

## Experience the Networking Revolution

The Mobicard<sup>™</sup> app is currently available for download on the Google Play Store and the Apple Store. Join the movement towards a more interconnected and insightful professional landscape.

## About Stock Day Media Podcast

The Stock Day Media Podcast is a leading source for exclusive interviews and insights from the forefront of technology and business. Host Andrew Schmertz brings listeners into conversations with industry innovators and trendsetters, exploring the future of business and technology.

For further details and to stay updated on the latest tech and business trends, tune in to the Stock Day Media Podcast.

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