

# Cal Dental USA Expands into Orthodontic Market with Acquisition of LA Dental Braces

Cal Dental USA expands into orthodontics with LA Dental Braces acquisition, enhancing comprehensive care and solidifying industry leadership.

LOS ANGELES, CA, UNITED STATES , May 23, 2024 /EINPresswire.com/ -- <u>Cal Dental USA</u>, a leading Dental Service Organization (DSO) with a robust network spanning over two dozen offices across Southern California, proudly announces its strategic expansion into the orthodontic market through the acquisition of <u>LA Dental Braces</u>. This transformative move marks Cal Dental USA's inaugural foray into orthodontics, significantly augmenting its suite of comprehensive dental care services and cementing its stature as a frontrunner in the dental industry.



### Orthodontic Market Trends

The orthodontic market has been experiencing a steady rise globally, driven by factors such as increasing awareness of oral health, rising disposable income, and advancements in orthodontic

Expanding into orthodontics aligns with our commitment to comprehensive care and patient satisfaction" technology. According to a recent report by Market Research Future, the global orthodontic supplies market is projected to surpass \$7 billion by 2027, exhibiting a compound annual growth rate (CAGR) of over 8% during the forecast period. This growth trajectory underscores the growing demand for orthodontic treatments worldwide.

Dr. Kim

LA Dental Braces Acquisition

LA Dental Braces is renowned for its personalized, high-quality orthodontic care, dedicated to enhancing smiles and maintaining oral health. The integration of LA Dental Braces into Cal Dental USA's network heralds a strategic synergy aimed at providing comprehensive dental solutions under one trusted brand. This acquisition not only expands Cal Dental USA's service offerings but also strengthens its position as a comprehensive dental care provider in the Southern California region.

# Strategic Impetus

Cal Dental USA's strategic expansion into the orthodontic market is driven by a commitment to meeting the evolving needs of patients and providing holistic dental care solutions. By integrating orthodontic services into its existing framework, Cal Dental USA aims to offer patients a seamless and integrated approach to oral health, ensuring continuity of care and personalized treatment plans.

Benefits of Orthodontic Integration

Comprehensive Patient Care: Incorporating orthodontic services allows Cal Dental USA to offer a more holistic approach to dental care, addressing both functional and aesthetic aspects of oral health.

Enhanced Treatment Options: The addition of orthodontic services expands the range of treatment options available to patients, catering to a diverse set of dental needs and preferences.

Market Differentiation: By diversifying its service portfolio, Cal Dental USA distinguishes itself in the competitive dental landscape, attracting a broader patient base and enhancing its market positioning.

Operational Synergies: The integration of orthodontic services leverages existing infrastructure and operational efficiencies, streamlining processes and optimizing resource utilization.

### Leadership and Vision

Under the visionary leadership of Cal Dental USA's executive team, the organization continues to uphold its commitment to excellence and innovation in dental care delivery. While specific names are omitted, the leadership's strategic foresight and dedication to advancing patient-centric care are paramount in guiding the company's growth trajectory.

### **Recognition and Awards**

Cal Dental USA's recognition as one of The Americas' Fastest-Growing Companies 2024 underscores its significant contribution to economic growth and industry leadership. Additionally, the company has been honored with numerous accolades, highlighting its commitment to quality care and community service.

About Cal Dental USA

Cal Dental USA is dedicated to providing high-quality dental services, prioritizing patient needs and satisfaction. With a robust presence across Southern California, the organization is committed to fostering an inclusive environment where comprehensive dental care is delivered with compassion and expertise.

# Conclusion

The expansion into the orthodontic market represents a strategic milestone for Cal Dental USA, underscoring its commitment to innovation and excellence in dental care delivery. With the integration of orthodontic services, Cal Dental USA reaffirms its position as a trusted partner in promoting oral health and well-being in the communities it serves.

For more information, please visit <u>www.ladentalbraces.us</u> or contact Cal Dental USA at <u>www.caldentalusa.com</u>.

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