

BioSteel Strengthens Commitment to Professional Sports Teams

BioSteel announces an exclusive program for NHL, MLB, NFL, NBA and MLS teams, reinforcing its leadership in sports hydration.

TORONTO, ONTARIO, CANADA, May 24, 2024 /EINPresswire.com/ -- [BioSteel](https://www.biosteel.com), a leader in clean and effective hydration solutions, proudly announces a groundbreaking initiative to further solidify its presence in professional sports. Trusted by teams across the [NHL](<https://nhl.com>),

[MLB](<https://mlb.com>), [NFL](<https://nfl.com>), [NBA](<https://nba.com>), and MLS (<https://mlssoccer.com>), BioSteel is now offering a special credit to these professional teams, reinforcing its position as a trusted partner in sports hydration.



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Dan Crosby, CEO

Enhancing Performance at the Pinnacle of Sports

BioSteel has become synonymous with superior hydration for athletes. This initiative ensures that professional teams in these major leagues have easy access to BioSteel's support, aiding their pursuit of excellence on and off the field.

“We are thrilled to offer this special credit to professional teams. It's a testament to our commitment to supporting athletes at every level, helping them achieve peak performance with the clean and effective hydration they

need,” said [Dan Crosby, CEO](https://www.biosteel.com) of BioSteel. “Our goal is to provide all athletes with the resources they need to succeed, whether they're playing in a professional league or training for their next big game.”

A Commitment to All Athletes

While this offer is extended to professional teams, BioSteel remains deeply committed to all its customers — from weekend warriors to elite athletes. The company recognizes and appreciates the loyalty and support of its broader consumer base, who choose BioSteel for their hydration needs. BioSteel's mission has always been to enhance performance and overall wellness for everyone.

Why Professional Teams?

By offering this credit to professional teams, BioSteel aims to showcase the undeniable quality and effectiveness of its support. The visibility and trust placed in the brand by professional athletes continue to reinforce its status as a favorite among athletes of all levels. This initiative is not just about partnership but about fostering a deeper connection with the sporting community and highlighting the benefits that customers experience daily.

Continued Excellence and Innovation

BioSteel's dedication to innovation and excellence is unwavering. As it extends this support to professional teams, the company will also continue to expand and improve its services, ensuring that all consumers benefit from the latest advancements in sports hydration.

For more details about this program, please visit [[BioSteel Pro Team Program](https://biosteel.com/pages/pro-teams)](<https://biosteel.com/pages/pro-teams>).

****About BioSteel Sports Inc.:**** BioSteel is a leading provider of premium, healthy hydration and nutritional supplements designed to support active living. Founded in 2009, BioSteel has emerged as a trailblazer in the industry, driven by innovation and a commitment to clean ingredients that enhance physical performance. Visit [www.biosteel.com](<https://www.biosteel.com/>) for more information.

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