

# Personal Care Chemicals Market SWOT Analysis by Leading Key Players: BASF, Clariant, Sasol

Stay up to date with Personal Care Chemicals Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, May 24, 2024 /EINPresswire.com/ -- According to HTF Market Intelligence, the [Global Personal Care Chemicals market](#) to witness a CAGR of 6.2% during the forecast period (2024-2030). The Latest Released Personal Care Chemicals

Market Research assesses the future growth potential of the Personal Care Chemicals market and provides information and useful statistics on market structure and size.

This report aims to provide market intelligence and strategic insights to help decision-makers

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*Nidhi Bhawsar*

make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Personal Care Chemicals market. The Personal Care Chemicals market size is estimated to increase by USD 25.6 Billion at a CAGR of 6.2% by 2030. The report includes historic market data from 2024 to 2030. The Current market value is pegged at USD 16.2 Billion.



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The Major Players Covered in this Report: BASF SE (Germany), Clariant (Switzerland), Corbion

(Netherlands), Croda International PLC (United Kingdom), Evonik Industries AG (Germany), Galaxy Surfactants Ltd. (India), Huntsman International LLC (United States), Innospec (United States), Kao Corporation (Japan), Lonza (Switzerland), Merck KGaA (Germany), Momentive (United States), Nouryon (Netherlands), Sasol (South Africa), Solvay (Belgium), Stepan Company (United States), The Lubrizol Corporation (United States), Wacker Chemie AG (Germany)

#### Definition:

The Personal Care Chemicals market refers to the segment of the chemical industry dedicated to the production, distribution, and sale of chemical ingredients used in personal care products. These chemicals are essential components in the formulation of various personal care items such as skincare, hair care, cosmetics, toiletries, and fragrances.

#### Market Trends:

- Growing consumer demand for eco-friendly and sustainable personal care products.
- Increased use of natural and organic ingredients, avoiding synthetic chemicals and focusing on green formulations.
- Rise of the "clean beauty" trend, emphasizing products free from harmful chemicals, parabens, sulphates, and synthetic fragrances.
- Focus on transparency in ingredient sourcing and labelling, promoting consumer trust.

#### Market Drivers:

- Heightened awareness of personal care and hygiene, driving demand for a wide range of personal care products.
- Informed consumers seeking high-quality, effective, and safe products.
- Economic growth and rising disposable incomes enabling consumers to spend more on premium and specialized personal care products.
- Growth of the middle class in emerging markets contributing to increased market demand.

#### Market Opportunities:

- Rising disposable incomes in emerging markets leading to increased spending on personal care products.
- Growing awareness of personal grooming and hygiene in developing regions.
- Opportunities for developing novel ingredients and formulations that meet evolving consumer demands.
- Potential for growth in segments like natural preservatives, plant-based emulsifiers, and biodegradable polymers.

#### Market Challenges:

- Stringent regulations and safety standards that manufacturers must comply with, varying across regions.
- Ongoing need for compliance with environmental and health regulations.
- Significant investment required for research and development of new and innovative ingredients.

- Balancing the cost of innovation with competitive pricing pressures.

#### Market Restraints:

- Economic downturns and uncertainties affecting consumer spending on non-essential personal care products.
- Impact of global economic conditions on market growth and investment.
- Growing scrutiny of the environmental impact of chemical production and disposal.
- Pressure to develop sustainable and biodegradable alternatives to traditional chemicals.

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The titled segments and sub-sections of the market are illuminated below:

In-depth analysis of Personal Care Chemicals market segments by Types: Surfactants, Emollients, Conditioning Polymers, Emulsifiers, Rheology Modifiers, UV Absorbers, Antimicrobials, Others  
Detailed analysis of Personal Care Chemicals market segments by Applications: Skin Care, Hair Care, Oral Care, Cosmetics, Fragrances, Toiletries, Others

Major Key Players of the Market: BASF SE (Germany), Clariant (Switzerland), Corbion (Netherlands), Croda International PLC (United Kingdom), Evonik Industries AG (Germany), Galaxy Surfactants Ltd. (India), Huntsman International LLC (United States), Innospec (United States), Kao Corporation (Japan), Lonza (Switzerland), Merck KGaA (Germany), Momentive (United States), Nouryon (Netherlands), Sasol (South Africa), Solvay (Belgium), Stepan Company (United States), The Lubrizol Corporation (United States), Wacker Chemie AG (Germany)

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

#### Objectives of the Report:

- -To carefully analyse and forecast the size of the Personal Care Chemicals market by value and volume.
- -To estimate the market shares of major segments of the Personal Care Chemicals market.
- -To showcase the development of the Personal Care Chemicals market in different parts of the world.
- -To analyse and study micro-markets in terms of their contributions to the Personal Care

Chemicals market, their prospects, and individual growth trends.

- To offer precise and useful details about factors affecting the growth of the Personal Care Chemicals market.
- To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Personal Care Chemicals market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global Personal Care Chemicals Market Breakdown by Application (Skin Care, Hair Care, Oral Care, Cosmetics, Fragrances, Toiletries, Others) by Type (Surfactants, Emollients, Conditioning Polymers, Emulsifiers, Rheology Modifiers, UV Absorbers, Antimicrobials, Others) by Functionality (Cleansing, Moisturizing, Conditioning, Anti-aging, UV Protection, Antimicrobial, Others) by End-User (Personal Care Product Manufacturers, Cosmetic Ingredient Suppliers, Others) by Distribution Channel (Direct Sales (B2B), Indirect Sales (B2C)) and by Geography (North America, South America, Europe, Asia Pacific, MEA)

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Key takeaways from the Personal Care Chemicals market report:

- Detailed consideration of Personal Care Chemicals market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Personal Care Chemicals market-leading players.
- Personal Care Chemicals market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Personal Care Chemicals market for forthcoming years.

Major questions answered:

- What are influencing factors driving the demand for Personal Care Chemicals near future?
- What is the impact analysis of various factors in the Global Personal Care Chemicals market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is Personal Care Chemicals market for long-term investment?

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Major highlights from Table of Contents:

Personal Care Chemicals Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments

of Global Personal Care Chemicals Market Opportunities & Growth Trend to 2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.

- Global Personal Care Chemicals Market Opportunities & Growth Trend to 2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.

- Personal Care Chemicals Market Production by Region Personal Care Chemicals Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in Personal Care Chemicals Market Report:

- Personal Care Chemicals Overview, Definition and Classification Market drivers and barriers

- Personal Care Chemicals Market Competition by Manufacturers

- Personal Care Chemicals Capacity, Production, Revenue (Value) by Region (2024-2030)

- Personal Care Chemicals Supply (Production), Consumption, Export, Import by Region (2024-2030)

- Personal Care Chemicals Production, Revenue (Value), Price Trend by Type {Surfactants, Emollients, Conditioning Polymers, Emulsifiers, Rheology Modifiers, UV Absorbers, Antimicrobials, Others}

- Personal Care Chemicals Market Analysis by Application {Skin Care, Hair Care, Oral Care, Cosmetics, Fragrances, Toiletries, Others}

- Personal Care Chemicals Manufacturers Profiles/Analysis Personal Care Chemicals Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing

- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

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About Author:

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

Nidhi Bhawsar

HTF Market Intelligence Consulting Private Limited

+ +1 5075562445

info@htfmarketintelligence.com

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