

## InventionHome® Product Developer Creates Multipurpose Care Bag for Mom and Dad's Personal Needs Items

MONROEVILLE, PA, USA, May 24, 2024 /EINPresswire.com/ -- Tina S. of Dallas. OR is the creator of the Mom-Mee Bag And Daddy-Pak, a personal care bag for mothers and fathers designed with multiple pockets and compartments for storing personal items. The care bag can resemble a small backpack and be utilized for storing, organizing, and transporting cosmetics, medications, hygiene products, snacks, and much more. The care bag may come in a variety of sizes, colors, and designs to match aesthetic preferences of both men and women. The user may insert his or her items into the bag securely and carry the device while completing daily activities.

The pack can include multiple compartments and pockets for storing and organizing items. There is no limit as to what types of items can be carried in the bag. Some examples may include compact and travel size dry shampoo, snack foods, additional clothing, hygiene products, and much more. The bag helps prevent caregivers from looking disheveled throughout the day by ensuring personal care and grooming items are kept easily accessible. The bag offers more space than traditional backpacks and purses







while maintaining organization and easy access to items within the interior.

Markets associated with personal care bags and travel bags are experiencing significant growth. The global travel bags market is projected to grow at a compound annual growth rate (CAGR) of approximately 8.3% from 2022 to 2032. For backpacks specifically, the market is expected to see a CAGR of 5.3% from 2023 to 2030. This growth is supported by increasing travel activities, rising consumer spending on travel accessories, and the growing popularity of outdoor and adventure activities. These industries are competitive with a strong focus on innovation and sustainability.

While markets for backpacks are dynamic, manufacturers are focusing on creating multifunctional bags that cater to the diverse needs of parents and travelers. These bags often include features such as multiple compartments, waterproof sections, and stylish designs, making them more appealing to modern parents. Products like the Mom-Mee Bag And Daddy-Pak are innovative and versatile, fitting in these competitive markets and offering significant enhancements over current options.

Tina filed her Utility Patent with the United States Patent and Trademark Office (USPTO) and is working closely with <u>InventionHome</u>, a leading invention licensing firm, to sell or license the patent rights to her Mom-Mee Bag And Daddy-Pak product. Ideal licensing candidates would be U.S. based product manufacturers or distributors looking to further develop and distribute this product innovation.

Companies interested in the Mom-Mee Bag And Daddy-Pak can contact InventionHome at member@inventionhome.com. Inventors currently looking for assistance in patenting, marketing, or licensing their invention can request information from InventionHome at info@inventionhome.com or by calling 1-866-844-6512.

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