

# ProHance Co-Sponsors the 27th Australasian Shared Services and Outsourcing Week 2024 in Melbourne

*ProHance co-sponsors SSOW 2024, uniting industry leaders in Melbourne to explore innovations in Shared Services and GBS, driving productivity and growth.*

MELBOURNE, AUSTRALIA, May 25, 2024 /EINPresswire.com/ -- [ProHance](https://www.prohance.com), a leading workforce analytics and operations enablement platform, proudly co-sponsored the 27th Australasian Shared Services and Outsourcing Week (SSOW) held in Melbourne from May 14-16, 2024.

SSOW Australasia 2024 brought together industry leaders, visionaries, and practitioners to share cutting-edge insights, strategies, tools, and technologies. This prestigious event provided an invaluable platform for attendees to network with peers, exchange best practices, and discover the solutions needed to navigate challenges and elevate their Shared Services and Global Business Services (GBS) functions to new heights.

In today's dynamic business landscape, Shared Services and GBS have evolved from mere back-office functions into strategic powerhouses driving productivity, resilience, and growth. At SSOW Australasia 2024, attendees had a unique opportunity to lead positive change and disruption within their organizations, advancing to the next level as progressive business services leaders. Participants mastered the art of leading growth, redefining operating models, and delivering value through intelligence, positioning their GBS functions for agility and purpose amidst evolving challenges.



The 27th Australasian SSOW Shared Services & Outsourcing Week



Brendan Maree, VP & Country Manager, ProHance at 27th Australasian SSOW Shared Services & Outsourcing Week

Prominent speakers from various companies shared their insights, and the event served as an innovation hub with interactive discussion groups, speed networking sessions, and focus day workshops, ensuring a comprehensive learning experience for all attendees.

Shikha Mishra

ProHance

shikha.m@prohance.net

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/714348604>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.