

# North Brunswick Township, Middlesex County, NJ Elevates Procurement Efficiency with OpenGov

*By reducing administrative strain with communications and bid management, the Township can enhance vendor participation and achieve more competitive pricing.*



NEW JERSEY, UNITED STATES, May 28, 2024 /EINPresswire.com/ -- The Township of North Brunswick, NJ, was working through challenges in procurement such as poor vendor portal accessibility and excessive administrative support required for vendor participation in bids. To combat these hurdles, the Township has chosen [OpenGov](#), the leader in procurement software for our nation's local governments.

North Brunswick, situated in Middlesex County, experienced difficulties with its previous system, which lacked the quality features to support efficient vendor interaction and effective procurement management. The adoption of [OpenGov Procurement](#) was driven by its integrated vendor portal that facilitates seamless login and interaction, and its robust template and scope of work management tools tailored for any team. OpenGov stood out during the evaluation phase for its ability to consolidate various procurement functions into a single, user-friendly platform.

The implementation of OpenGov Procurement is anticipated to transform North Brunswick's approach to procurement and contract management significantly. By reducing the administrative strain associated with vendor communications and bid management, the Township expects to enhance vendor participation and achieve more competitive pricing. Additionally, the new system will foster better management of contract deadlines and improve overall workflow efficiencies, ensuring compliance and enhancing the strategic use of Township resources. This strategic upgrade is a key step towards modernizing North Brunswick's procurement activities and promoting a more dynamic and responsive government operation.

North Brunswick joins more than 1,900 public sector organizations leveraging OpenGov to revolutionize work processes with cloud-based software designed specifically for the needs of government.

## About OpenGov

OpenGov is the leader in modern cloud software for cities, counties, state agencies, and special districts. With a mission to power a more effective and accountable government, OpenGov serves more than 1,900 public sector leaders and their organizations. OpenGov is built exclusively for the unique budgeting and planning, accounting, permitting and licensing, procurement, asset management, and tax and revenue needs of the public sector. The OpenGov Cloud empowers organizations to operate more efficiently, adapt to change, and strengthen trust with the communities they serve. Learn more or [request a demo](#) at [opengov.com](https://opengov.com).

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