

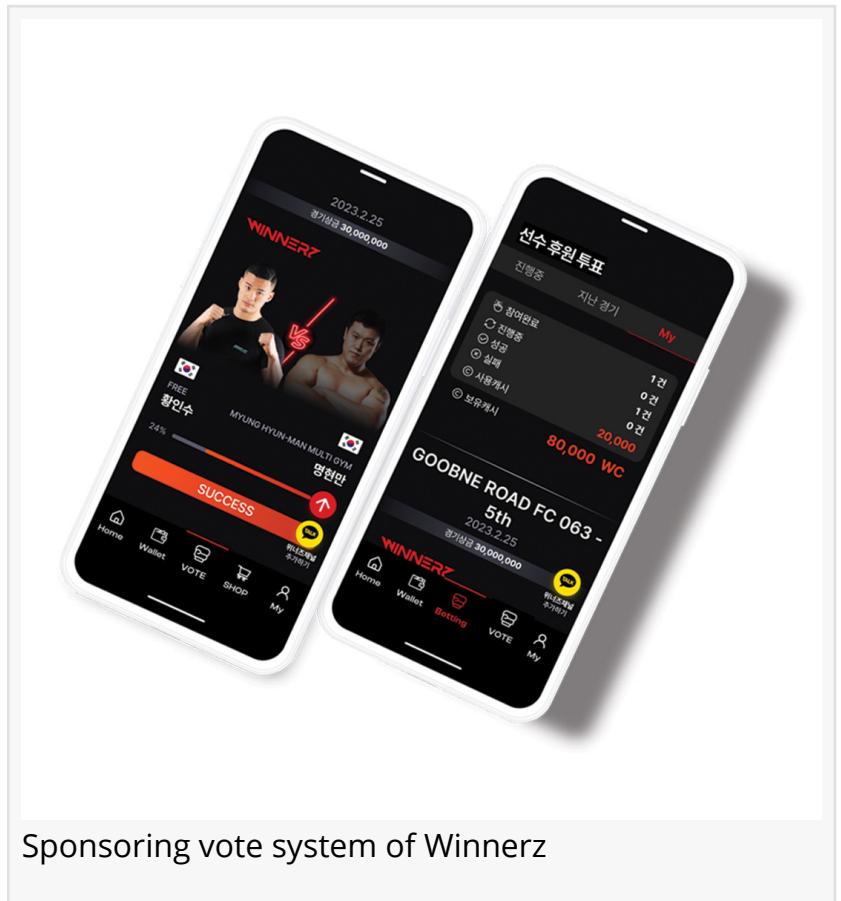
# Winnerz innovates sponsorship culture with blockchain technology

*Cross-border, transparent disclosure of all donations and sponsorships*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, May 27, 2024

/EINPresswire.com/ -- Blockchain sports platform [Winnerz](#) is leading the innovation of donation and sponsorship culture using blockchain technology. Winnerz, along with its partner, the Manny Pacquiao Foundation, is actively introducing donation and sponsorship methods through blockchain-based cryptocurrency, thereby spreading a transparent and reliable donation culture.

□ Cross-border Donations, Innovations in Sponsorship Methods



Sponsoring vote system of Winnerz

Donations and sponsorships through cryptocurrencies remove barriers between countries and enable immediate delivery of funds. Regardless of which country the donors are in, beneficiaries can receive funds almost simultaneously. This is much more efficient than traditional donation methods and can reduce additional costs such as currency exchange fees, increasing the practical use of donations.

□ Secure Reliability Through Transparent Transactions

One of the biggest advantages of blockchain technology is that all transactions are recorded on the blockchain so that anyone can verify it. This greatly improves the transparency and reliability of using donations by being able to track where and how donations are used in real time. It goes without saying that donors can safely check how their donations are being used.

## □ Innovative Sponsorship Voting System of Winnerz

Winnerz has been innovating the culture of donation delivery in the sports industry through its own patented blockchain-based sponsorship voting system. The system was first introduced to the Road FC 063 competition, the biggest MMA organization in Korea, and received more than 2,000 participants and good responses, allowing sponsors to decide directly whom to use the donation, thereby increasing transparency about where to use the fund and maximizing the participation of sponsors. Through this, it ensured the efficient use of donations and strengthened trust between sponsors and beneficiaries.

## □ Collaboration with the Manny Pacquiao Foundation

The Manny Pacquiao Foundation is also accepting donations by cryptocurrency to support underprivileged neighbors and boxers. This method solves problems such as borders, exchange rates, and taxes between countries, and enables direct sponsorship.

More and more non-profit organizations and foundations are accepting cryptocurrency donations, and this trend is spreading around the world. Winnerz said it is working with Manny Pacquiao Foundation to innovate the donation and sponsorship culture through blockchain technology, and will bring positive innovation to the global donation culture.

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The image is a screenshot of the Manny Pacquiao Foundation website. At the top left is the foundation's logo, a stylized 'M' with a yellow and black design. To its right, the text 'MANNY PACQUIAO FOUNDATION' is displayed. Further right are the links 'ABOUT US' and 'GET'. The main content area features a dark background with a crowd of people. A large yellow vertical bar is on the left side of the text. The text reads: 'MAKE A DIFFERENCE BY DONATING CRYPTOCURRENCY'. Below this, a smaller line of text states: 'All of our crypto donations received will go towards helping sex trafficking victims in the Philippines and the young girls most vulnerable to it.' At the bottom of this section is a white button with the text 'DONATE CRYPTO' in black, which is highlighted with a red rectangular border. Below the screenshot, the text 'Crypto donation system of Manny Pacquiao Foundation' is written.

This press release can be viewed online at: <https://www.einpresswire.com/article/714993397>

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