

# Geotab® Introduces All in One Video Telematics Plan with Zero Upfront Cost

*Geotab installment plan allows any company to incorporate advanced safety and risk video telematics into their fleet.*

KINGSTOWN, SAINT VINCENT AND THE GRENADINES, May 28, 2024

/EINPresswire.com/ -- Today, [Geotab Inc.](#) ("Geotab"), a global leader in connected transportation solutions, unveiled its new Video Telematics Plan with Zero Upfront Cost, enabling companies of any size in Latin America to access AI-enabled video telematics

at no up-front cost through its authorized distributors in the national territory.



Two leaders, one powerful video telematics solution

Geotab has enhanced its solution with innovative technology from Lytx® Inc., a leading supplier of fleet camera solutions to provide a tightly integrated driver safety and cargo security solution that delivers valuable video-based insights and advanced risk detection. The seamless integration of Geotab and Lytx Surfsight™ video cameras equips fleets with Artificial Intelligence (AI) and Machine Vision (MV) to manage their fleets from a single platform, MyGeotab®, bringing valuable visual context to better understand what's happening in and around their fleet.

"Fleets in Latin America have told us risk management and driver exoneration, better driver and road safety, and security continue to be significant challenges to their organizations," said Sean Killen, Vice President of Latin America, Asia, and ANZ. "The hurdle has often been budget constraints, and I'm pleased that our new Video Telematics Plan with Zero Upfront cost removes this barrier to entry, enabling fleet managers to acquire advanced technology and data intelligence that is delivering better outcomes for fleets across the globe."

Key highlights of the Plan include:

Zero upfront cost without any initial lump sum investment

All-in-one video telematics solution seamlessly integrating Geotab's award-winning telematics platform with Lytx Surfsight cameras  
One integrated monthly payment and contract  
Speed to actionable insights are delivered within the first day of usage  
Fast installation can be completed in less than one hour  
Flexible rules engine including zones or groups can be set up within the Geotab platform to meet the dynamic needs of the customer  
Over-the-air software updates without the need to pull vehicles off the road  
Multiple training options including live or on-demand  
36 month warranty on camera hardware with the option to renew  
Access to more than 1,000 video and telematics experts across Latin America for industry expertise and technical support

In 2023, ABI Research ranked Geotab as the [#1 leader in video telematics](#).

Easily access the leading video telematics solution by [requesting a demo now](#).

## About Geotab

Geotab, the global leader in connected vehicle and asset solutions, leverages advanced data analytics and AI to enhance fleet performance, safety, and sustainability while optimizing costs. Backed by a team of industry leading data scientists, engineers and AI experts, we serve over 50,000 customers across 160 countries, processing billions of data points hourly from more than 4 million vehicles. Data security and privacy are at the forefront of all we do—trusted by Fortune 500 organizations and some of the largest public sector fleets in the world, we meet top cybersecurity standards. Geotab's open platform and diverse Geotab Marketplace offer hundreds of fleet-ready third-party solutions. Learn more at [www.geotab.com](http://www.geotab.com) and follow us on LinkedIn or visit Geotab News and Views.

## About Lytx

Lytx is a global leader in video safety and video telematics. Our solutions harness the power of video to empower drivers and fleets to be safer and more efficient, productive, and profitable so they can thrive in today's competitive environment. Through the Lytx platform, direct and reseller clients access our customizable services and programs spanning driver safety, risk detection, fleet tracking, ELD compliance, preventative maintenance, and fuel management. Using the world's largest driving database of its kind, along with proprietary machine vision and artificial intelligence technology, we help protect and connect thousands of fleets and 3.4 million drivers worldwide. Lytx's Surfsight™ dash cam for resellers was built from the ground up as a premium product to help fleet managers with their operational challenges. For more information about Lytx, visit [www.lytx.com](http://www.lytx.com), @lytx on X, LinkedIn, our Facebook page, or our YouTube channel.

## Media Contact

Andrés Coria, Senior Account Executive  
andres.coria@edelman.com

©2024 Geotab Inc. All rights reserved. All trademarks property of their respective owners in Canada and other countries. Geotab, the Geotab logo and MyGeotab are trademarks and/or registered trademarks of Geotab Inc. and/or its affiliates. All other trademarks are the property of their respective owners. The use of third party trademarks does not imply endorsement or affiliation with those third parties. The use of the word partner or partnership does not imply a legal partnership relationship between Geotab and any other company.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of Geotab Inc., except as permitted by copyright law. The information contained in this publication is for general guidance and informational purposes only. While every effort has been made to ensure the accuracy of the information provided, Geotab Inc. makes no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability of the information contained herein. Any reliance you place on such information is therefore strictly at your own risk.

Andrés Coria  
Edelman Mexico  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/715248722>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.