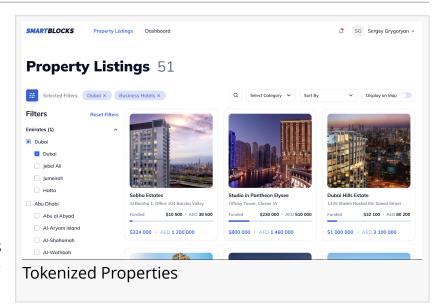


Smartblocks.xyz Selected as Top PropTech Company by StartupBootcamp

Smartblocks Exchange selected as top PropTech company by StartupBootcamp, joining the PropTech 2024 Accelerator Program to revolutionize real estate investment

SANTA MONICA, CA, UNITED STATES, May 28, 2024 /EINPresswire.com/ -- Smartblocks, Inc. a pioneering company in the tokenization of real estate assets, is thrilled to announce its selection as the top PropTech company by StartupBootcamp. This accolade includes participation in the prestigious



PropTech 2024 Accelerator Program, which comes with over \$200,000 in cash and benefits. This program will significantly bolster Smartblock's mission to revolutionize the real estate investment landscape.

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Our upcoming DeFi and secondary market platform will offer unprecedented flexibility and liquidity, making it easier than ever for investors to participate in and benefit from the real estate market."

Ghassan Farajallah, Co-Founder of Smartblocks Innovating Real Estate Investment Through Tokenization

Smartblocks Exchange is at the forefront of a technological revolution, utilizing blockchain to tokenize real-world assets. This innovative approach transforms physical properties into digital tokens, allowing fractional ownership and democratizing access to real estate investments. By making high-value properties accessible to a broader range of investors, Smartblocks is redefining the traditional real estate market.

Key Benefits of Smartblocks:

- 1. Accessibility: Investors can purchase fractions of high-value properties, breaking down financial barriers to entry.
- 2. Security: Blockchain technology ensures transparent and secure transactions, reducing fraud

and enhancing trust.

3. Efficiency: The platform streamlines processes, cutting costs and eliminating intermediaries.

A Major Milestone

"We are honored to be recognized by StartupBootcamp as a leading force in the PropTech industry," said Mark Fidelman, Founder and CEO of Smartblocks Exchange. "This validation from such a reputable accelerator program not only boosts our credibility but also accelerates our growth, enabling us to bring our innovative solutions to a wider audience."

Why It Matters for Investors and Real Estate Developers

For investors, Smartblocks presents a unique opportunity to diversify portfolios with real estate assets that were previously out of reach. For real estate developers, the platform offers a new avenue to attract investment and enhance project liquidity.

Joining the PropTech 2024 Accelerator Program

The PropTech 2024 Accelerator Program by StartupBootcamp is designed to support high-potential startups in the real estate technology sector. Participants gain access to a global network of mentors, investors, and industry experts, as well as resources that can propel their business to the next level.

Upcoming DeFi and Secondary Market Release

Looking ahead, Smartblocks is planning the launch of a DeFi platform and a secondary market for tokenized real estate assets. The DeFi platform will enable peer-to-peer lending and borrowing, providing investors with additional liquidity options. The secondary market will allow for the trading of tokenized assets, enhancing the flexibility and attractiveness of real estate investments. These upcoming releases are set to further cement Smartblocks Exchange's position as a leader in the PropTech space, driving innovation and offering unparalleled opportunities for investors and developers alike.

About Smartblocks

Smartblocks is a leading platform dedicated to the tokenization of real estate, making property investment more accessible, secure, and efficient. By leveraging blockchain technology, Smartblocks Exchange is transforming the way people invest in and manage real estate assets.

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