

BELOVED BRANDS “KNITPRO & KNITTER'S PRIDE” UNITE AS ONE: KNITPRO

KnitPro announces its unification with Knitter's Pride, establishing itself as a major force in the Global Crafting Industry.

NOVATO, USA, May 29, 2024

/EINPresswire.com/ -- KnitPro, a leading manufacturer of knitting needles and crochet hooks, announced today its unification of Knitter's Pride under the KnitPro's umbrella. This significant step not only marks a milestone in the company's mission to provide knitters and crocheters worldwide with a single unified brand experience of an unparalleled selection of high-quality tools and customer experience but also has a profound global impact on the crafting industry.

“We are excited to welcome the passionate Knitter's Pride community to the KnitPro family. This unification reflects our commitment to offering our customers a vast range of product collections and seamless and exceptional experience, regardless of their location.” said Mr. Shirish Jain, partner at KnitPro.



A United Front Of Unmatched Vast Product Selection

Previously, Knitter's Pride delighted a loyal following in North America and Canada. With this unification, KnitPro's extensive global distribution network will now ensure that Knitter's Pride

renowned quality and innovative products are not just available but easily accessible to needle crafters Worldwide, igniting a new era of creativity and inspiration.

Mr. Shirish Jain added, "We are confident that they will continue to experience the exceptional products they have come to trust, now with the added benefit of the vast product selection and global reach of KnitPro."

In addition, in 2021, KnitPro also acquired [Lantern Moon](#) and made it a beloved brand known for its handcrafted ebony wood needles, crochet hooks, and accessories. Their ambition to provide crafters worldwide continues. Hence, they launched Symfonie Yarns in 2023. Today, their exquisite hand-dyed yarns empower crafters to craft their dreams in vibrant shades.

About KnitPro & Knitter's Pride: Knitter's Pride is KnitPro's flagship brand, and both are giants in the craft and hobby industry. KnitPro offers a comprehensive product portfolio designed to inspire and empower knitters and crocheters worldwide who can now enjoy the Symfonie Dreamz range available at KnitPro.

Visit the website for detailed insights: [KnitPro.eu](https://www.knitpro.eu).

KnitPro International

KnitPro International

[email us here](#)

Visit us on social media:

[Facebook](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/715513195>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.