

Testimonial Tree Identified in Tech 200 Best-In-Class Residential Real Estate Technology 2024

Testimonial Tree was identified as top five best-in-class real estate technology in the 2024 Tech 200 by T3 Sixty

ESTERO, FLORIDA, USA, May 29, 2024 /EINPresswire.com/ -- [Testimonial Tree](#), the leading



Our brokerage leaders tell us that customer insights are key to building their company culture and improving agent performance. They use our platform to recognize agents and power their service awards”

*Testimonial Tree Founder
Jason Dolle*

enterprise SaaS platform for residential real estate franchise brands and individual brokerages build company culture and performance by automating satisfaction surveys, agent testimonials and online reviews. Testimonial Tree helps agents build their personal brand and online reputation through ratings and reviews from their clients.

Testimonial Tree, trusted by 1,000+ individual brokerages supporting the success of 250,000 real estate professionals, was identified as a best-in-class real estate technology for 2024 Tech 200 in the Real Estate Almanac by T3 Sixty, the leading management consulting and analytics firm for the residential real estate brokerage industry.

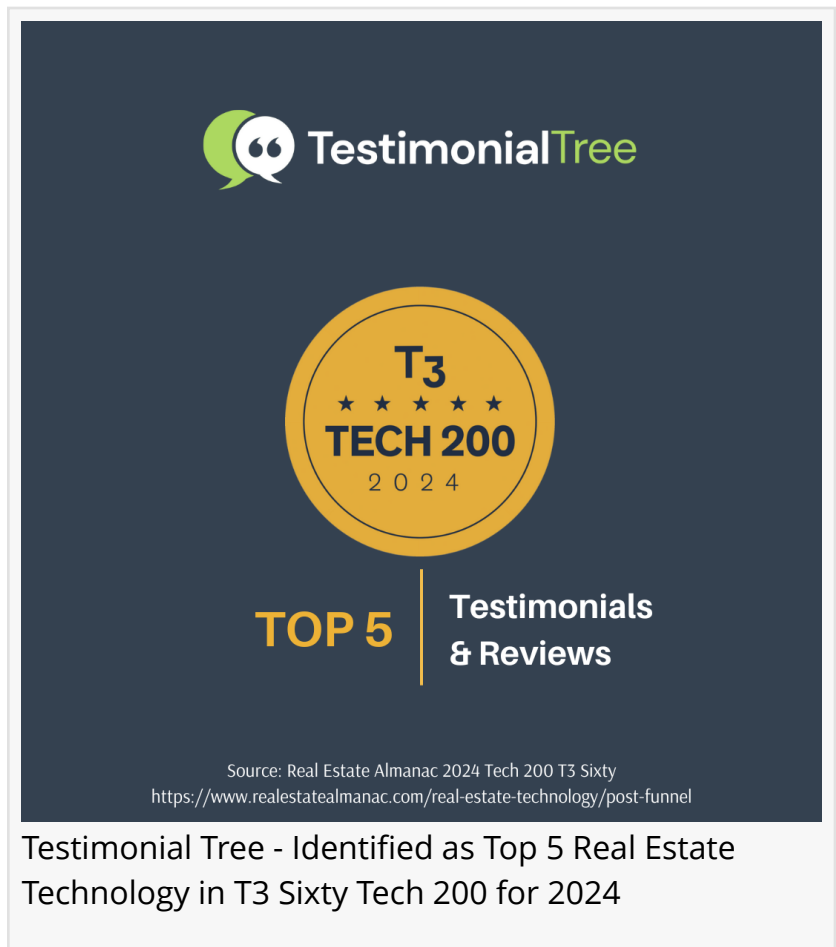
Testimonial Tree was identified as a top five best-in-class real estate technology in the post funnel products category for testimonials and reviews tools to automate collection, promotion and validation of for consumer real estate reviews and testimonials. Listed alphabetically below.

- Birdeye
- HomeLight
- RateMyAgent
- RealSatisfied (Placester)
- Testimonial Tree

“Our brokerage leaders tell us that customer insights are key to building their company culture

and improving agent performance. They use our platform to recognize agents and power their service awards," said Testimonial Tree Founder Jason Dolle.

"We are thrilled to recognize Testimonial Tree as one of the top 200 pieces of technology in the T3 Sixty Real Estate Tech 200. Collecting testimonials from current and past clients is crucial for celebrating the value agents provide, but it also serves as a powerful tool for coaching agents toward improved performance. Additionally, these testimonials offer invaluable social proof to prospective clients, reinforcing trust and credibility in today's competitive real estate market." - Michael Phelan, Senior Vice President for Technology and Marketing Consulting at T3 Sixty.



"Our clients are saying reviews on Google for the office and agents are more important than ever for building your local brand presence, generating new listing leads, and agent recruiting efforts. This helps agents set themselves apart to win more listings and value delivered to buyers." said Testimonial Tree's Vice President of Sales and Partnerships Brian Schoedel.

About Testimonial Tree

Testimonial Tree is the leading all-in-one enterprise customer feedback, testimonials marketing and reputation review management platform built for the residential real estate industry. Trusted by franchise and independent brands at over 1,000 brokerages to support the success of 250,000 real estate sales professionals. Founded in 2013, Testimonial Tree is based in Estero, Florida. Learn more at [TestimonialTree.com/Solutions/Real-Estate](https://www.testimonialtree.com/Solutions/Real-Estate)

About the Real Estate Almanac

Every year, T3 Sixty analyzes and publishes a comprehensive report on the industry in the Real Estate Almanac. It is composed of five components, published sequentially online in the first five months of each year: executives (SP 200, January); organized real estate organizations (ORE, February); technology providers (Tech 200, March); holding companies, franchise brands and public companies (Corporations, April); and the nation's largest brokerage companies (Mega 1000, May). All research, analysis and rankings are compiled every year by the team at T3 Sixty. More information at [realestatealmanac.com](https://www.realestatealmanac.com).

About T3 Sixty

T3 Sixty is the leading management consultancy in the residential real estate industry with business units in brokerage, technology, mergers and acquisitions and organized real estate. The group also provides software and data, extensive research and reports, executive search and event management services. For more information, visit t360.com.

Digital Media Assets

Testimonial Tree logo

Tech 200 logo 2024

[Testimonial Tree - Tech 200 Social Post Image](#)

Contacts:

Brian Schoedel

Brian@TestimonialTree.com

Brian Schoedel

Testimonial Tree

+1 2393194047

brian@testimonialtree.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/715531371>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.