

# Seller Assistant Unveils New Features and Tools for Amazon Sellers in 2024

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SAN DIEGO, CALIFORNIA, UNITED STATES, May 29, 2024

/EINPresswire.com/ -- Seller Assistant is excited to announce the release of several new features and tools in 2024, aimed at enhancing product sourcing efficiency for Amazon sellers.

## Seller Spy

Seller Spy is a [competitor research tool](#)

that automatically tracks new brands and products your competitors are selling. Users can monitor ASINs, pricing strategies, and receive daily reports.

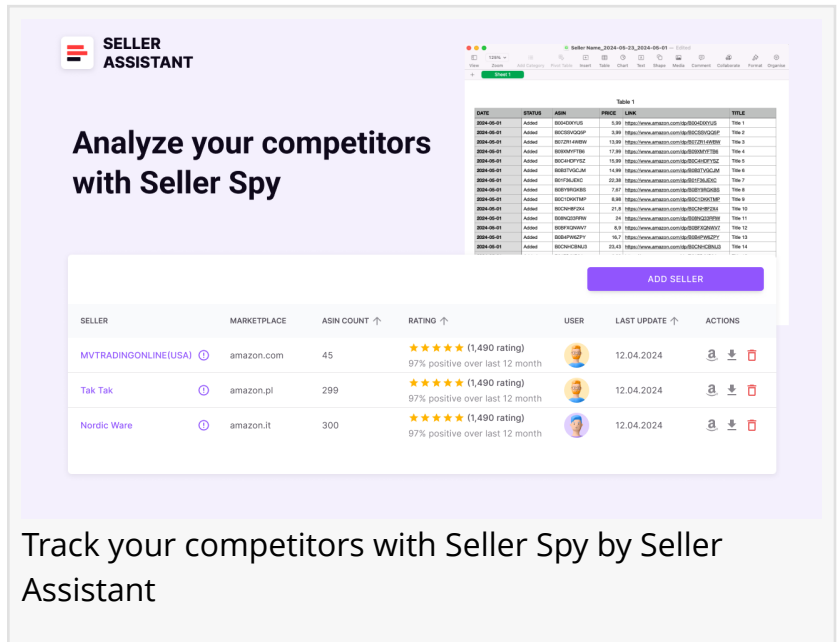
“

We are thrilled to introduce these new features that improve the efficiency and effectiveness of product sourcing for all Amazon sellers”

*Veronika Grishkova, Head of Marketing at Seller Assistant*

This tool converts UPCs or EANs into ASINs in bulk, helping sellers quickly identify and assess products on Amazon.

Updated Personal Account Interface



**SELLER ASSISTANT**

**Analyze your competitors with Seller Spy**

Table 1

DATE	STATUS	ASIN	PRICE	LINK	TITLE
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 1
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 2
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 3
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 4
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 5
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 6
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 7
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 8
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 9
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 10
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 11
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 12
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 13
2024-05-01	Active	B08XKXVJL5	5.99	https://www.amazon.com/dp/B08XKXVJL5	Toy 14

**ADD SELLER**

SELLER	MARKETPLACE	ASIN COUNT ↑	RATING ↑	USER	LAST UPDATE ↑	ACTIONS
MYTRADINGONLINE(USA)	amazon.com	45	★★★★★ (1,490 rating) 97% positive over last 12 month		12.04.2024	
Tak Tak	amazon.pl	299	★★★★★ (1,490 rating) 97% positive over last 12 month		12.04.2024	
Nordic Ware	amazon.it	300	★★★★★ (1,490 rating) 97% positive over last 12 month		12.04.2024	

Track your competitors with Seller Spy by Seller Assistant

## Side Panel View

This feature provides key Amazon product information directly on any supplier website, Amazon pages, or Google Sheets, enabling quick and easy comparison and analysis.

## ASIN Grabber

ASIN Grabber extracts Amazon Standard Identification Numbers (ASINs) and key data from Amazon pages, streamlining the product sourcing workflow.

## UPC/EAN to ASIN Converter

The new user-friendly interface allows users to manage access to Seller Assistant tools, teams, and integrations with Amazon Seller Central and Google Sheets.

### FBA Inbound Placement Service Fees in Calculator

The calculator now includes inbound placement service fees, allowing for accurate fee calculations directly on Amazon product pages.

### Renewed Stock Checker

This feature checks total product stock and stock by seller type, providing detailed availability insights.

### Updated Sales Estimator

The estimator now offers more accurate sales predictions with frequent updates, helping sellers understand potential sales volume.


### Quote from Head of Marketing

"We are thrilled to introduce these new features that significantly improve the efficiency and effectiveness of product sourcing for our users. Our goal is to continually enhance the tools we offer to help Amazon sellers succeed," said Veronika Grishkova, Head of Marketing at Seller Assistant.

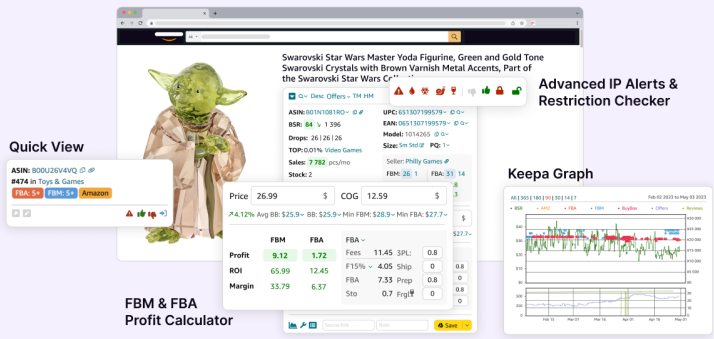
Seller Assistant, founded in 2019 by an Amazon seller to simplify the lives of Amazon sellers, is one of the leading tools for Amazon sellers, chosen by over 50,000 sellers worldwide who have analyzed over 250 million products and found more than 1 million profitable deals.

For more information, please visit our website: [sellerassistant.app](https://sellerassistant.app)

About Seller Assistant: Seller Assistant is a Product Research Software for [selling on Amazon](https://www.amazon.com). It combines two extensions: Seller Assistant Browser Extension, and IP-Alert Chrome Extension by Seller Assistant, [Amazon seller tools](https://www.amazon.com): Bulk Restrictions Checker and UPC/EAN to ASIN converter, and features: Side Panel View, FBM&FBA Profit Calculator, Quick View, ASIN Grabber, Stock Checker, IP Alert, and Restrictions Checker. Great for Online Arbitrage, Wholesale, and Dropshipping.

**SELLER ASSISTANT**

**Powerful Amazon Product Research Tool for Online Arbitrage and Wholesale Sellers**



Quick View

ASIN: B01N108180 - Q#

FBA: \$1 FBM: \$5 Amazon

Price: 26.99 \$ COG: 12.59 \$

Profit: 9.12 1.72


ROI: 65.99 12.45

Margin: 33.79 6.37

FBM & FBA Profit Calculator

Advanced IP Alerts & Restriction Checker

Keepa Graph

**SELLER ASSISTANT**

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