

Cloud Kitchen Market Size to Surpass US\$ 170.0 Billion by 2032, with a CAGR of 9.86% | IMARC Group

The global cloud kitchen market size reached US\$ 71.1 Billion in 2023. projected to reach US\$ 170.0 Billion by 2032, grow at 9.86% CAGR (2024-2032)

SHERIDAN, WYOMING, USA, May 30, 2024 /EINPresswire.com/ -- IMARC Group, a leading market research company, has recently releases report titled "Cloud Kitchen Market Report by Type (Independent Cloud Kitchen, Commissary/Shared Kitchen, Kitchen Pods), Product Type (Burger and Sandwich, Pizza and Pasta, Chicken, Seafood, Mexican and Asian Food, and Others), Nature (Franchised, Standalone), and Region 2024-2032", Offers a comprehensive analysis of the industry, which comprises insights on the global cloud kitchen market.



Global Cloud Kitchen Market

How Big Is the Cloud Kitchen Market?

The global cloud kitchen market size reached US\$ 71.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach a value of US\$ 170.0 Billion by 2032 exhibiting a growth rate (CAGR) of 9.86% during 2024-2032.

Factors Affecting the Growth of the Cloud Kitchen Industry:

- Rising Online Food Delivery:

The growing online food ordering through platforms such as Uber Eats, DoorDash, and Grubhub are transforming the food service industry. These digital platforms act as a bridge between cloud kitchens and a broad customer base, offering a streamlined process for ordering, payment, and

delivery of food without the requirement of a traditional brick-and-mortar restaurant. Also, the convenience and efficiency afforded by these platforms cater to the fast-paced lifestyle of modern consumers, allowing them to enjoy numerous cuisines with just a few clicks. This ease of access, combined with the expansive reach of online delivery services, provides cloud kitchens with the opportunity to scale rapidly, test different culinary concepts with minimal risk, and operate various brands from a single location.

- Changing Consumer Preferences:

The evolving consumer preferences, particularly among millennials and Gen Z, are shifting toward valuing convenience, speed, and diversity in dining options. Additionally, cloud kitchens are addressing these demands by offering options for cuisines and ensuring quick delivery times, aligning with the lifestyle of a fast-paced society. These virtual kitchens can swiftly adapt to changing consumer tastes and food trends, enabling them to innovate and diversify their menu offerings. It also allows for testing new concepts and dishes with minimal overhead, making it easier to respond to the latest dietary trends, fusion cuisines, or seasonal preferences.

- Technological Advancements:

Technological advancements offer operational efficiency and scalability of cloud kitchens. In addition, advanced software solutions for order management streamline the entire process from receiving orders to final delivery, ensuring accuracy and timeliness. Besides this, delivery tracking technologies provide real-time updates to kitchen operators and customers, enhancing transparency and improving the delivery experience. Furthermore, customer relationship management (CRM) systems empower cloud kitchens to tailor their marketing strategies, customize offerings, and build loyalty by analyzing customer data and feedback. These technological integrations facilitate seamless operations, optimize food delivery routes, minimize errors, and enable cloud kitchens to scale up efficiently.

For an in-depth analysis, you can refer sample copy of the report :

<https://www.imarcgroup.com/cloud-kitchen-market/requestsampl>

Leading Companies Operating in the Global Cloud Kitchen Industry:

CloudKitchens

DoorDash Inc.

Kitchen United

Kitopi Catering Services LLC

Lightspeed Commerce Inc.

PAR Technology Corporation

POSist Technologies Private Limited

Rebel Foods

Starbucks Coffee Company
Swiggy Platform
Toast Inc.

Cloud Kitchen Market Report Segmentation:

By Type:

Independent Cloud Kitchen
Commissary/Shared Kitchen
Kitchen Pods

Independent cloud kitchens account for the largest market share due to their agility, flexibility, and ability to cater to diverse cuisines and consumer preferences without the constraints of a physical dining space.

By Product Type:

Burger and Sandwich
Pizza and Pasta
Chicken
Seafood
Mexican and Asian Food
Others

Burgers and sandwiches dominate the market, as they are popular, widely consumed, and easily customizable to suit various tastes and dietary preferences.

By Nature:

Franchised
Standalone

Franchised cloud kitchens represent the largest market segment due to the established brand recognition, standardized operations, and economies of scale, making them appealing to investors and consumers seeking familiarity and consistency.

Regional Insight:

North America: (United States, Canada)
Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
Latin America: (Brazil, Mexico, Others)

Middle East and Africa

Asia Pacific's dominance in the cloud kitchen market is attributed to rapid urbanization, changing consumer lifestyles, and the expanding food delivery ecosystem, which fosters the adoption and growth of cloud kitchens in the region.

Browse In-depth Market Research Report : <https://www.imarcgroup.com/cloud-kitchen-market>

Global Cloud Kitchen Market Trends:

At present, the increasing preference for convenience is encouraging consumers to food delivery services more than ever before. Cloud kitchens offer an efficient and cost-effective solution for meeting this demand by focusing solely on food preparation and delivery. Moreover, various innovations such as online ordering platforms, kitchen automation systems, and delivery logistics software enhance operational efficiency and streamline processes, contributing to market growth.

Besides this, consumers are seeking diverse and specialized cuisines, driving the proliferation of virtual restaurant concepts within cloud kitchens which cater to niche markets and capitalize on evolving culinary trends. Furthermore, the proliferation of food delivery apps and aggregators is expanding the reach of cloud kitchens, allowing them to tap into a broader customer base beyond their immediate vicinity.

If you require any specific information that is not covered currently within the scope of the report, we will provide the same as a part of the customization.

About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC Group's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Contact US

IMARC Group

134 N 4th St. Brooklyn, NY 11249, USA

Email: sales@imarcgroup.com

Tel No:(D) +91 120 433 0800

United States: +1-631-791-1145 | United Kingdom: +44-753-713-2163

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Anand Ranjan

Claight Corporation

+1 631-791-1145

[email us here](#)

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